

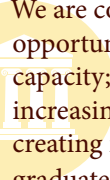
A Visionary Mission for Student Learning, Research Excellence, and Service

Rowan University will become a new model for higher education by being **inclusive, agile, and responsive**, offering diverse scholarly and creative educational experiences, pathways, environments, and services to meet the needs of all students; maintaining agility by strategically delivering organizational capacity across the institution; and responding to emerging demands and opportunities regionally and nationally.

**Approved June 14, 2017 by the Rowan University Board of Trustees.*

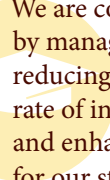
Strategic Pillars

Access



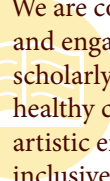
We are committed to expanding quality educational opportunities for students by increasing our enrollment capacity; supporting student success; utilizing an increasing array of pedagogies and platforms; and creating new pathways to undergraduate, graduate, post-graduate, and professional studies.

Affordability



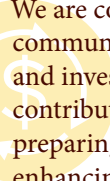
We are committed to keeping education affordable by managing costs; diversifying our revenue streams; reducing student debt; limiting tuition increases to the rate of inflation as measured by the consumer price index; and enhancing internship and employment opportunities for our students and graduates.

Quality



We are committed to providing rigorous, experiential, and engaging educational experiences; support for scholarly, creative, and research activities; a vibrant and healthy campus life; a rich intellectual, cultural, and artistic environment; and a safe, supportive and inclusive culture that respects and values the diversity of all of its members.

Economic Engine



We are committed to benefiting our local and state communities by making every effort to partner with and invest in regional businesses and organizations that contribute in meaningful ways to furthering our mission; preparing an educated citizenry and skilled workforce; enhancing the health of our citizens and the quality of life; and developing innovative products, services, and ideas.

Institutional Goals

- Provide multiple pathways to higher education credentials for students with different needs.
- Commit to success for all learners.
- Build human, infrastructure, and resource capacity.
- Engage in innovative discovery, invention, and application of knowledge.
- Create and develop competitive advantages.

Operational Values

- Student-centeredness
- Inclusivity
- Entrepreneurship
- Accountability
- Engagement
- Teamwork
- Transparency
- Resilience

Strategic Domains

- Undergraduate Core
- Research, Medicine and Health Sciences, Health Care, Research-Based Graduate Programs
- Adult and Continuing Education, Workforce Development, Professional Graduate Programs