



Advisement Corner

Spring 2005 Management Course Cancellation

Special Topics in HRM (050631901) has been cancelled for spring 2005. Some of the content of this course – Negotiations and Conflict Resolution – will be offered in Organizational Change and Development (050630401) (call # 12380). Dr. Kathleen Pereles will be teaching Organizational Change and Development on Thursday nights. Organizational Change and Development is an accepted elective in Management, Human Resources, MIS, and Entrepreneurship and is only offered once per year.

Supervised Internship in Management/MIS

Please note that the day of the Management/MIS Supervised Internship course # 050636101 has been changed. The course will be offered on Monday evening from 6:30-9:00pm.

Business Perspectives Course Eliminated

Effective Spring 2005, Business Perspectives a required course for business students is going to be eliminated. If you have not yet completed Business Perspectives, another business course will need to be taken in its place. **Course to be taken in lieu of Business Perspectives for Accounting Students:** Business Elective (choice of any 300, 400, or 500 level course in the College of Business), or Business Ethics (1509.322), and excluding any internship other than Supervised Internship in Accounting.

Course to be taken in lieu of Business Perspectives for Finance Students: Business Elective (choice of any 300, 400, or 500 level course in the College of Business), or Business Ethics (1509.322), and excluding any internship other than Supervised Internship in Finance.

See the next issue of "The Bottom Line" for other program updates.

MBA Open House

November 14, 2004

2:00 PM - Bunce 107

Register at www.rowan.edu/mba

Deadline for the next issue of *The Bottom Line* is Friday, November 5, 2004. Send copy via e-mail to todd@rowan.edu, or see Linda Todd in the COB Dean's Office, Bunce 218. *The Bottom Line* is the undergraduate publication for the College of Business at Rowan University.

SAM Hosts Speaker on October 27

The Society for the Advancement of Management (SAM) will be hosting David Gibbons VP of Ambulatory Care for Kennedy Health Systems on **Wednesday, October 27th at 11:00 a.m. in Bunce 107.**

David Gibbons, Vice President of Ambulatory Care for Kennedy Health Systems, is also a graduate professor in Health Administration for St. Joseph's University. He will give an overview of management in the healthcare field.

If you have any questions email Scott Tinari at tinari02@students.rowan.edu or Thomas Simms at simmst97@students.rowan.edu. *There will be pizza and refreshments!*

Resume/Cover-Letter Workshop

The National Hispanic Business Association (NHBA) is having a resume/cover-letter workshop, which is being conducted by an INROADs representative. Everyone that is interested is welcomed to attend. The Workshop is being held on **November 8, 2004 in the Student Center, room 129 from 11:00 a.m. to 12:00 p.m.**

Alumni Council Mentoring Program

The College of Business has a mentoring program for interested business students. The program was designed to have alumni work with Rowan students to help them maximize their student experience and ultimately begin meaningful careers. Efforts are made to match students with a mentor based upon the student's interests. If you are interested in being matched, with a former COB alumni please contact Margaret Van Brunt, Assistant Dean for the College of Business at vanbrunt@rowan.edu or call (856) 256-4047. You can also find out more by going to the website: <http://www.rowan.edu/business/alumni>.

EFSNJ Event a Huge Success

The October 20th EFSNJ event on **Guerilla Marketing** was a huge success. Event participants learned some of the best techniques to market their products and themselves. One attendee responded to the event stating, "Jean Wilcox (keynote speaker) did a great job of presenting the concept of branding in an informative and fun way." The November 17th meeting is a chance for people to learn about intellectual property issues and strategies. Visit our website at www.efsnoj.org for more information.



BusinessWeek Q&A

Q: How can a student or professor change their address or inquire about their subscription?

A: The first – and easiest – option for the subscriber is to contact the toll-free BusinessWeek number: **1-800-635-1200**. The customer service representatives who answer the phone can take care of address changes quickly and efficiently. They can also answer questions about delivery problems or missed issues.



Library Corner

What's New at Campbell Library for Business?

“Slow Pace of Fast Change: Bringing Innovations to Market in a Connected World” by Bhaskar Chakravorti

“Financial Reckoning Day: Surviving the Soft Depressions of the 21st Century” by Bill Bonner & Addison Wiggin

This book presents insights into the current US economy by comparing contemporary economic events with historical ones, especially such systems as Japan's in the 1990s and the US in the 1930s. Find out why high-spending, high-borrowing consumerism leveraged the US economy and also what the “soft depression” means for investors.

“And Now a Few Words from Me: Advertising's Leading Critic Lays Down the Law, Once and for All” by Bob Garfield

AICPA Scholarships

For the past several years, the American Institute of Certified Public Accountants (AICPA) and Accountemps have teamed up to offer two \$2,500 scholarships. The new application will be available shortly. To read about this year's recipients, please visit www.aicpa.org/nolimits/nav/sc_holarship_winners.asp.

Deadline for submission for the 2005-2006 scholarships is April 1, 2005.

CPA Exam Website

For the most current information on the CPA exam, visit www.cpa-exam.org. The latest version of the tutorial as well as the archived webcast are now available on the site. Students can also review the **Frequently Asked Questions (FAQS)** at http://www.cpa-exam.org/cpa/computer_faqs_1.html.

FMA for Undergrads and MBAs

Finance students join the National Financial Management Association (FMA) and set yourself apart from other students, find the perfect finance job, develop contacts and skills. Go to: <http://www.fma.org/Student>.

Graduate/Professional School Fair

Representatives from college graduate programs will be at Rutgers University in Camden, NJ on **Thursday, November 4th**, from 11:00 a.m. to 2:00 p.m. in the Campus Center. For more information, go to:

[Http://cc.camden.rutgers.edu/gradschlfr.html](http://cc.camden.rutgers.edu/gradschlfr.html).



COB Faculty News

At the 2004 Fall International Conference of the Allied Academies in Maui, Associate Professor **Diane Y. Hughes** presented the paper *The Uniform Commerical Code and the Ordinary Consumer: Enforceable Legal Issues Underlying the Return of Merchandise*.

Marketing Professor, **Dr. Berhe Habte-Giorgis** had a radio interview with the Voice of American on October 6 and 13 on the ongoing presidential election campaign in the U.S. and the democratic process. The discussion was in Tigrigna, a language spoken by close to 10 million people in the East African countries of Eritrea and Ethiopia.

During the summer, while on sabbatical, he participated in two television discussions on peaceful resolution of international conflict. Dr. Habte-Giorgis also presented a paper on the same topic at the Horn of Africa Conference at Lund University in Sweden.

Justin Abramson, Fernando Fernandes, Heather Hawrylk, and Caren Lindstedt will be presenting their paper *How Do Student Status and Work Status Affect Students' Attitudes and Behaviors* at the Institute for Behavioral and Applied Management Annual Conference in Providence, Rhode Island on October 21, 2004. The paper was written with Monika Pitak and Steven DeMeo as part of **Dr. Kathleen Pereles'** Organizational Behavior class in the spring 2004 semester. Dr. Pereles' is accompanying them to the conference.

IRS Positions Available

The Internal Revenue Service has announced several **Revenue Officer (Job Series 1169) positions available in limited locations nationwide**. Locations included are in New York, Ohio, Pennsylvania, Delaware, South Dakota, and Washington.

Qualifications: Bachelors Degree in any major.

Description of Revenue Officer position:

The revenue officer collects and secures delinquent accounts and tax returns. Duties of a revenue officer include tracing the whereabouts of delinquent taxpayers, setting up acceptable plans for them to liquidate their tax liabilities, attachment of wages, and seizing and selling assets when an acceptable payment plan cannot be reached. Revenue officers prepare and analyze taxpayers' financial statements. As an **Internal Revenue Officer** you'll be a highly trained professional responsible for protecting the interests of the Federal Government and the tax paying public. Your primary focus will entail responsibilities that involve collecting delinquent tax accounts and securing delinquent tax returns. You may find yourself conducting research, interviews, investigations, analyzing financial statements, and contacting third parties for information. Your work will be performed on a case by case basis, each case requiring a certain – and sometimes different – course of action. In other words, no two days will be alike.

Interested applicant should go to USAJOBS to complete the on-line application. Applicants should also email their resume to:

Nurel Storey
IRS Recruiter
57 Haddonfield Road
Cherry Hill, NJ 08002

Office: 856-414-6778

Fax: 856-321-2354

Email: nureldeen.storey@irs.gov

Any additional questions can also be referred to Nurel Storey. Transcripts are to be sent to the designated address on the on-line application.



Recruitment Week November 15-19

Resumes are due in the CAP Center by November 1, 2004.