

The Bottom Line

The Official Publication of the Rohrer College of Business



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September 1, 2009

Message From the Dean



I am pleased to join the Rohrer College of Business Faculty and Staff in welcoming you back for fall 2009. If you are a new student, we are delighted that you chose us as your College and I am sure you will discover that learning can be fun provided you challenge yourself to succeed in an academically rigorous environment we offer.

The quality of our programs in the College is validated by stringent requirements of the accreditations that we must meet. You would be proud to know that your College is one of just five business colleges in the United States to hold Association to Advance Collegiate Schools of Business accreditation for business, and specialized ABET, Inc. accreditation for the Management Information Systems program simultaneously.

Undeniably, Rowan University is growing nationally due to its infrastructure and resources. The approval of a medical college at Rowan University recently, will have a transformational impact on every College on the campus—including the Rohrer College of Business. You will reap the benefit of this name recognition now and throughout your career.

The College had a successful year in faculty recruitment with three new tenure-track faculty members—two in Management and Entrepreneurship and one in Accounting and Finance-- starting in this fall as a result of a national search. I am sure our new faculty members will find their niches in a very short time, and become comfortable in a new environment, new colleagues, and with you.

As you very well know, we prepare future business leaders here. Therefore, I urge you to avail leadership opportunities available in the College and on the campus. I encourage you to join a student club in the College and look for leadership opportunities. You will be glad you did, as prospective recruiters would like to see such leadership activities on your resume.

As you read this issue of **The Bottomline**, you will discover that the College of Business has planned several activities for you to participate in the fall. I am excited about meeting you at the *Dinner with the Dean* event

RU Busy?

September 2009 Calendar

Wednesday
September 16, 2009

All freshmen are invited to attend the "Dinner with the Dean" to be held in the Owl's Nest from 5:00pm-6:30pm

RSVP to scull@rowan.edu

Wednesday, September 23, 2009

The MEGA Career Fair will be held on Wednesday, September 23, 2009 from 10:00 am until 4:00 pm at Lincoln Financial Field. Be part of the biggest job fair of the year!

Tuesday, September 22, 2009

A Transfer Welcoming Reception will be held on Tuesday, September 22, 2009 from 4:45pm - 6:00pm in Bunce Hall. Join the Dean, Faculty, Staff and Club Officers as we begin the new academic year.

Monday
September 28, 2009

The first general meeting of the CEO will be held from 10:50am-12:05pm in Bunce 252. Contact Lauren Zuchowicz at zuchou43 for additional information.

Monday
September 28, 2009

The first general meeting of the Society for the Advancement of Management will be held at 10:50am in Bunce 303.

Thursday
October 1, 2009

NJSCPA Career Night will be held on Thursday, October 1, 2009. This is an excellent way for companies to meet with New Jersey's best and brightest.

The Bottom Line

CAREER & ACADEMIC ADVISEMENT

Transfer Welcoming Reception

You are cordially invited to a welcoming reception for transfer students on Tuesday, September 22, 2009 from 4:45pm-6:00pm in the Bunce Hall Lobby second floor. Faculty and Staff will be available to answer any questions you may have. In addition, our Business Organizations will be available to welcome you and provide you with information on their upcoming activities for the academic year. Refreshments will be served. We hope that you will join us. For more information contact:

Margaret Van Brunt, Assistant Dean, Rohrer College of Business by email at vanbrunt@rowan.edu or by telephone by 856-256-4047.

CLUB CORNER

Bureau of Business Associations (BOBA)

BOBA oversees all business organizations in the Rohrer College of Business. **BOBA** governs them according to the laws and guidelines set forth by Student Government Association (**SGA**), the best interests of the students, faculty and the Rohrer College of Business, and the overall best interests of Rowan University of New Jersey. **BOBA** acts as the initial representative of the Rohrer College of Business and as a liaison between **SGA** and the chartered business organizations for which it governs.

President: Christina Mobilio

mobilio34@students.rowan.edu

Vice President: Charis Wilson

wilson2z@students.rowan.edu

Secretary: Kathleen Radaszkiewicz

radasz04@students.rowan.edu

Advisor: Margaret Van Brunt

vanbrunt@rowan.edu

The Officers for **BOBA** urge all Rohrer College of Business students to become active members in all organizations



Dinner with the Dean



An opportunity for you to meet Dean Pati, Rohrer College of Business faculty, staff, and student

leaders

Wednesday, September 16, 2009

5:00 p.m. – 6:30 p.m.

Owl's Nest, Student Center

R.S.V.P. to the COB Dean's Secretary, Helen Scull, at

scull@rowan.edu

Meet the Club Officers

Accounting Society

President:: Kevin Morency

Email: Morenc55@students.rowan.edu

American Marketing Association

President:: Daniel Jost

Email: Jostd96@students.rowan.edu

Collegiate Entrepreneurs Organization

President:: Lauren Zuchowicz

Email: Zuchow43@students.rowan.edu

Financial Management Association

President:: Aaron Lipton

Email: Lipton10@students.rowan.edu

Management Information Systems Association

President:: Caleb Kearney

Email: Kearne97@students.rowan.edu

Society for the Advancement of Management

President:: Tom Kennedy

Email: Kenned28@students.rowan.edu

Society for Human Resource Management

Co-President:: Francesca Vena

Co-President:: Ellen Grady

Email: Venaf49@students.rowan.edu

Email: Gradye78@students.rowan.edu

Advisement



Rohrer College of Business students are encouraged to meet with their academic advisor. Students with 59 credits or less should meet with Ms. Karen T. Siefring. To schedule an appointment students should stop by Bunce 218 to schedule an appointment.

Rohrer College of Business students with 60 credits or more should see the assigned advisor list on the bulletin board in Bunce Hall second floor.

Registration for the Spring 2010 begins early October. Schedule a meeting early with your advisor .

Faculty News

Rohrer College of Business Welcomes Dr. Jatinder Billing

Tejinder Billing joins Rowan University in Fall, 2009. She received her Ph.D. in organizational behavior from the University of Memphis in December, 2007. Before joining Rowan University she taught at Virginia State University for two years. Her research interests are in cross-cultural and cross-national differences in organizational behavior processes with main focus on cultural variations in temporal orientation, organizational stress and coping mechanisms and work-family conflict.

Next issue meet Dr. James Jungbae Roh

NEW Student E-mail: Automatic Forwarding

If you are currently forwarding your Rowan email to another account, you will need to set that up again from within your Rowan Gmail account. Instructions can be found here :

<http://mail.google.com/support/bin/answer.py?hl=en&answer=10957>