

# The Bottom Line

The Official Publication of the Rohrer College of Business



Volume 33 Issue 2

September 28, 2009

## Rowan University Internship Fair

The Internship Fair at Rowan University will be held on October 13, 2009 from 10:00am to 3:00pm in the Chamberlain Student Center Ballroom

This is a great event for students to network with employees and collect information about available internship opportunities. You should have a resume ready when attending. Below is a list of the employers that will be attending the Internship Fair. For more information visit the Career and Academic Planning Center at <http://www.rowan.edu/studentaffairs/cap/>.

American Water	Big Brothers Big Sisters of Burlington, Camden & Gloucester	Boat People
SOSComcastCreative Financial Group	East Coast Business Concepts, Inc.	Enterprise Holdings
Fastenal Company	Food Bank of South Jersey	General Mills
Golder Associates Inc.	Independence Blue Cross	MTV Networks
Maxim Healthcare Services	Medford Township Public Schools	Millennium Radio Group
Mission Solutions Engineering	Morgan Stanley	National Cristina Foun-
Northwestern Mutual Financial Network	Our Lady of Lourdes Wellness Center	Pepco Holdings, Inc.
Precision Funding Group	Public Service Electric & Gas	Sunoco
South Jersey Industries	T&M Associates	Target Corporation
Taylor's Bar & Grill	The Daily Journal	The Leukemia & Lymphoma Society
Tucker Company	UMDNJ-SOM	US Army CERDEC Intelligence and Information Warfare Directorate
Valero Energy Corporation	Wawa Food Markets	Wells Fargo Advisors
Wells Fargo Financial	Wheaton Arts and Cultural Center	



## Social and Environmental Report

Ana Paula Grether, the Coordinator of Petrobras Social and Environmental Report, will be speaking at Rowan University on October 12th, 2009. The event is located in Student Center, room 221, and will run from 10:50am to 12:05pm. A reception will follow.

Ms. Grether has been responsible for the development of the Social and Environmental Report of Petrobras since 2005. She is the Brazilian industry expert at the international working group of ISO 26000, the future international norm on Social Responsibility. In 2007, Ms. Grether was nominated to be at the business sector representation of the Stakeholder Council of the Global Reporting Initiative (GRI), an international reference network to develop sustainability reporting framework. Prior to joining Petrobras, Ms. Grether was the coordinator of income, work generation, and micro-credits programs for the Assistance Program for the Underprivileged at the Municipality of Rio de Janeiro.

## RU Busy?

### September 2009 Calendar

#### Mondays and Wednesdays

AMA sells soft pretzels every Monday and Wednesday, from 10:30am to 5pm, in the Marketing Office. Located in the 2nd floor of Bunce Hall, room 208.

#### Monday, September 28, 2009

The first general meeting of the CEO will be held from 10:50am-12:05pm in Bunce 252. Contact Lauren Zuchowicz at [zuchou43](mailto:zuchou43) for additional information.

#### Monday

Society for the Advancement of Management is holding a general membership meeting at 11am, Bunce 303. Those interested in a sports internship with either the Philadelphia Flyers or 76ers should attend.

#### Tuesday September 29, 2009

MBA information session will be held in at the Cherry Hill Library at 7pm. To register visit [www.rowan.edu/mba](http://www.rowan.edu/mba).

#### Thursday October 1, 2009

NJSCPA Career Night will be held on Thursday, October 1, 2009. This is an excellent way for companies to meet with New Jersey's best and brightest.

#### Saturday October 17, 2009

Take a free practice test to prepare for the GMAT, GRE, LSAT, or MCAT. To be held in Education Building from 10am—2pm. To enroll send your name, email, phone number, and mailing address to [Rowanpracticetest@gmail.com](mailto:Rowanpracticetest@gmail.com).

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## CAREER & ACADEMIC ADVISEMENT

### Business Plan Competition

The fourth annual Business Plan Competition, sponsored by the Rohrer College of Business, is underway. It is meant to encourage students with aspirations of owning their own business in the future. The BPC offers students structure, feedback, and coaching to develop and improve their ideas. The competition is an excellent way for students of all majors to gain experience formulating and presenting their ideas. This competition touts a prize of \$10,000 distributed amongst top finalists.

Intent to Compete forms are due by Monday, Sept. 28th. They can be electronically submitted at [www.YouNoodle.com](http://www.YouNoodle.com).

More information can be found at <http://www.rowan.edu/colleges/business/cie/BPCComp.html>

### CLUB CORNER

#### Financial Management Association (FMA)

The Financial Management Association aims to educate our members in finance and increase the number of potential career paths they can pursue. Our meetings provide insight from guest speakers of various professions about real world issues, focusing on discussions of current events and personal experiences in the field of finance. The ultimate goal of our organization is to provide opportunities for networking, internships, and building relationships between students.

**President: Aaron Lipton**

[lipton10@students.rowan.edu](mailto:lipton10@students.rowan.edu)

**Vice President: John Lindinger**

[lindin66@students.rowan.edu](mailto:lindin66@students.rowan.edu)

**Events Coord: Vicki Gunnensen**

[gunner37@students.rowan.edu](mailto:gunner37@students.rowan.edu)

**Advisor: Dr. Jia Wang**

[wangji@rowan.edu](mailto:wangji@rowan.edu)

#### Upcoming Events

**Wells Fargo (speaker)**

**New York Stock Exchange (trip)**



### Program in Salamanca, Spain



4 week "Spanish for Business" study abroad course

#### Dr. Robb is leading a group of students to Salamanca, Spain Summer of 2010.

- Apply by Friday, February 12, 2010.
- Friday May 28, 2010 - Sunday June 27 2010.
- One month Spanish family home stay, meals, laundry, tours, etc. included.

Contact [robb@rowan.edu](mailto:robb@rowan.edu) for more information.

### Meet the Club Officers

#### Accounting Society

President:: Kevin Morency

Email: [Morenc55@students.rowan.edu](mailto:Morenc55@students.rowan.edu)

#### American Marketing Association

President:: Daniel Jost

Email: [Jostd96@students.rowan.edu](mailto:Jostd96@students.rowan.edu)

#### Collegiate Entrepreneurs Organization

President:: Lauren Zuchowicz

Email: [Zuchow43@students.rowan.edu](mailto:Zuchow43@students.rowan.edu)

#### Financial Management Association

President:: Aaron Lipton

Email: [Lipton10@students.rowan.edu](mailto:Lipton10@students.rowan.edu)

#### Management Information Systems Association

President:: Caleb Kearney

Email: [Kearne97@students.rowan.edu](mailto:Kearne97@students.rowan.edu)

#### Society for the Advancement of Management

President:: Tom Kennedy

Email: [Kenned28@students.rowan.edu](mailto:Kenned28@students.rowan.edu)

#### Society for Human Resource Management

Co-President:: Francesca Vena

Co-President:: Ellen Grady

Email: [Venaf49@students.rowan.edu](mailto:Venaf49@students.rowan.edu)

Email: [Gradye78@students.rowan.edu](mailto:Gradye78@students.rowan.edu)

### Advisement



Rohrer College of Business students are encouraged to meet with their academic advisor. Students with 59 credits or less should meet with Ms. Karen T. Siefring. To schedule an appointment students should stop by Bunce 218 to schedule an appointment.

Rohrer College of Business students with 60 credits or more should see the assigned advisor list on the bulletin board in Bunce Hall second floor.

Registration for the Spring 2010 begins early October. Schedule a meeting early with your advisor .

## FACULTY NEWS

### Rohrer College of Business Welcomes Dr. James Jungbae Roh

James Jungbae Roh joined the Rohrer College of Business in the Fall, 2009. He received his Ph.D., MBA and MA from the University of Toledo, and BA from Dongguk University, Seoul, South Korea. His fields of interest are supply chain strategy, technology management, and sustainability. It is his belief that teaching is more than simply conveying knowledge to impact student's development. Playing soccer, biking, and walking are just some of the leisure activities he enjoys with his wife and daughters.

*Next issue meet Dr. Mei Zhang*

### NEW Student E-mail: Automatic Forwarding

If you are currently forwarding your Rowan email to another account, you will need to set that up again from within your Rowan Gmail account. Instructions can be found here :

<http://mail.google.com/support/bin/answer.py?hl=en&answer=10957>