

MBA BRIEFS

A publication of the William G. Rohrer College of Business

Experience Personal Learning. Experience Your Future.

WELCOME MESSAGE FROM MBA DIRECTOR



Welcome to the spring 2012 semester. I hope that you were able to take full advantage of the winter break

and enjoy the holiday season. As we begin the spring semester, I would like to take a moment to discuss the importance of academic advising. As you know, the MBA requires fewer credit hours than an undergraduate degree. Course planning is

more critical given the shorter amount of time in the program. I encourage you to meet frequently with Linda Todd, or myself, in order to discuss your program of study. We are available to discuss course planning, specializations and other questions. If you are not able to meet with us in person, feel free to contact us via email or phone.

I hope that you have a rewarding and challenging spring as you pursue your respective program. Be sure to mark your calendar for this year's MBA alumni dinner on

April 20th in the Eynon Ballroom. This is an excellent opportunity to make connections with MBA graduates that have gone on to pursue successful careers in business, healthcare, government and academia. We hope to see you there.

James Jordan, MBA
Director, MBA Program

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SPRING GRADUATION

The commencement ceremony is held once a year in May. To be eligible to attend the commencement ceremony with outstanding degree requirements, a graduate student must be within 6 credit hours of graduating. Course work must be completed during the summer. Students are responsible for retrieving and returning a completed Com-

mencement Participation (Walking) Form found at <http://www.rowan.edu/provost/registrar/graduation.html>. The processing fee is \$10.00. Applications for Non-Degree Participant in the Commencement Ceremony will be accepted until March 15, 2012, to ensure inclusion in the printed program. No applications will be

accepted after March 15, 2012.

Also, participating in the Commencement Ceremony does not mean that you have graduated. Degree conferral (graduation) occurs when all requirements are completed and an Application for Graduation has been submitted to the Office of the Registrar.

VOTE FOR MBA PROFESSOR OF THE YEAR



Please take the time to vote and honor one of your favorite MBA Professors so that they can be recognized as the "MBA Professor of the Year." The winner will be

announced at this year's MBA Networking Event on April 20th. Only CURRENT students who have completed TWO OR MORE courses may nominate a professor. Students may only vote ONCE. This is to ensure the objectivity

of the nomination process and that all participants will have enough experience in the program to select a professor of merit. To vote go to: <http://www.surveymonkey.com/s/MBAProfessoroftheYear>

ROHRER COLLEGE OF BUSINESS: ONE OF THE LARGEST MBA PROGRAMS



The Rohrer College of Business has been honored with a recognition by Philadelphia Business Journal in its selection of "Largest MBA Programs." After the announcement in the September 2011 issue, American Registry seconded the honor and added Rowan University to the "Registry of Business Excellence".

American Registry, LLC, recognizes excellence in top businesses and professionals.

A spokesperson from Rowan University commented on the recognition: "This is quite an honor for us. The fact that Philadelphia Business Journal included Rowan University in its selection of 'Largest MBA Programs,' signals that our constant efforts towards business excellence are paying off. We are proud to be included in this recognition."

TALENT FINDER GRADUATE BUSINESS FORUM

As of last February, the Rohrer College of Business is now a member of the Philadelphia Area MBA-Graduate Business Consortium. The purpose of the consortium is to provide opportunities for you to network with other MBA students in the region, attend MBA career fairs, speak with hiring managers and participate in professional development activities. The Spring 2012 event has been announced: Talent Finder Graduate Business Forum- A special Career Management Seminar.

This forum will connect students and recent alumni to internships, jobs, professional contacts, and other valuable opportunities. It plans to feature a facilitated

panel of speakers from local and national employers followed by professional networking. You will be able to learn from recruiters about current trends in career paths for MBA candidates, strategies for career success within your organization and perspectives on interviewing and hiring trends.

The event will be held on Wednesday, February 29, 2012 at 2:00PM-5:00PM at the Doubletree Hotel in Philadelphia, PA. To register, please visit: <http://villanovagradbiz.ticketleap.com/talent-finder-graduate-business-forum>.

Be sure to take advantage of this opportunity as only MBA students and graduates

from the sponsored universities may attend. In addition to Rowan University, some of the MBA programs that will be participating include Drexel University, Saint Joseph's University, Temple University, and Villanova University. Since each school is limited to 20 students at this event, be sure to register today!



MBA NETWORKING EVENT: APRIL 20, 2012



The Rohrer College of Business MBA Program hosts a networking event each Spring to help bring current MBA students, MBA alumni, and MBA faculty together for an evening of network-

ing. The event gives MBA alumni the opportunity to share their experiences and insights with current students and faculty. It also provides a platform for students to grow their professional contacts in hopes of finding job placement after graduation.

The networking event is always a good time and includes dinner, activities, a guest speaker, raffles, and giveaways. Last year,

over 100 students, alumni, faculty and guests were in attendance! We have decided to host this year's event at The Eynon Ballroom at Rowan University. If you would like to volunteer and join our planning committee, please email us at mba@rowan.edu. Be sure to mark April 20th on your calendar so that you do not miss out!

ASK AN ALUM...CAREER EXPLORATION NIGHT



The Ask an Alum Career Exploration Night is hosted by the Career Management Center and the Alumni Office. The goal of the event is to have alumni meet with current students and answer their questions about careers, resumes, and other professional issues. The event is free and open to all

Rowan University students. It will be held on Thursday, March 1, 2012, from 7:00PM to 9:00PM in the Student Center Eynon Ballroom.

Several of our MBA Alumni have participated in the Ask an Alum event and it could be a great opportunity to engage in casual

conversation with individuals who have been where you are and have made it in their career. For more information contact the Career Management Center at (856) 256-4456.

ROWAN UNIVERSITY CAREER FAIR

The Rowan University Career Fair will be held on Tuesday, February 21 from 10:00AM to 3:00PM in the Recreation Center. The event is expected to host 100 employers in business, government, and retail seeking those interested in fields such as accounting, entrepreneurship, finance, human resources, management, management information systems, and marketing. This annual campus-wide fair invites employees to discuss careers, job openings and internships with our students. According to the article, *Find a Job!*, published in the *Rowan News*, more than 350 students and alumni attended the career fair last year.

The Career Management Center offers

several tips for the students attending.

1. Dress to impress. It is better to be over dressed than under-dressed. Women should wear a suit with a knee-length skirt and a tailored blouse. Ladies, keep your accessories and make up to a minimum and wear closed toe shoes that are no more than an inch and a half tall. Men should wear two-piece suits in conservative colors such as black, navy blue, dark brown, and dark gray paired with a light color shirt.
2. Be Independent: You look more serious walking around alone.

3. Turn off your cell phone.

4. Bring well written copies of your resume.
5. Ask for business cards. This will allow you to follow up with a thank you card or email to the employer. It will also give you the opportunity to reiterate your interest in working for the employer.

For a list of participating organizations, please visit:

http://rowan.experience.com/stu/cf_registered_employers?fhd=5406

PROFESSOR SPOTLIGHT: DR. GULSER MERIC



Dr. Gulser Meric recently presented an empirical international finance paper along with a corporate finance case study at the Institute of Business and Finance Research Conference. Both

papers received the Outstanding Research Award and they will be published in the Institute's journals and the International Journal of Business and Finance Research (IJBFR) and Review of Business and Finance Case Studies (RBFCS), respectively. Only 17 percent of the papers presented at the conference received the Outstanding

Paper Award. The first paper was voted as the best-in-the-session paper by the session attendees. Dr. Meric also chaired a session at the conference. Both paper are co-authored with colleagues from Rider University.

UPCOMING EVENTS

Federal Government & Non-Profit Career Fair

February 15, 2012 at 10:00AM-3:00PM
Savitz Hall, Atrium

Business Etiquette Dinner

February 16, 2012
Eynon Ballroom at Rowan University

Rowan University Career Fair

February 21, 2012 at 10:00AM-3:00PM
Rowan Recreation Center

Philadelphia MBA Consortium Networking Event

February 29, 2012 at 2:00PM-5:00PM
The Doubletree Hotel, Philadelphia, PA

Ask an Alum...(Career Exploration Night)

March 1, 2012 7:00PM-9:00PM
Eynon Ballroom at Rowan University

Campbell Lecture Series

March 30, 2012 at 11:00AM
Bunce 107

MBA Networking Event

April 20, 2012
Eynon Ballroom at Rowan University

Campbell Lecture Series

May 7, 2012 at 11:00AM
Bunce 107



SUMMER 2012 SCHEDULE

FINANCIAL DECISION MAKING ONLINE

STAFF
CRN # 30461, May 8-Aug 27

MARKETING MGMT ONLINE

STAFF
CRN # 30609, May 8-Jul 2

PROF, LEGAL, MGRL RESPONSIBIL ONLINE

STAFF
CRN # 30459, Jul 3-Aug 27

MANAGING ORG STRATEGY ONLINE

STAFF
CRN # 30460, Jul 3-Aug 27

In order for a traditional student to register for an online course a CGCE Course Permission and Override form must be completed and submitted for registration. Completed forms can be submitted to Linda Todd at todd@rowan.edu for approval and signatures. The permission form can be found at

http://www.rowan.edu/colleges/cgce/common2/forms.php?sentfrom=current_students

Under Registration Related Forms

Select Course Permission and Override Form

Keep us Informed!

Don't forget to let us know about your achievements, promotions, employment changes, engagements, weddings, projects or awards! Send us your questions or suggestions for the MBA Program. We want to know what's going on in your life and your experience in the MBA Program!

Rowan University MBA Office
Email: mba@rowan.edu
Phone: (856) 256 - 4024

NEW GRADUATE STUDENTS

A helpful website for campus policy and procedures can be found at http://www.rowan.edu/colleges/cgce/current_students/grad_reqs.php.

The site provides a virtual tour of Rowan's graduate program and answers common and some not-so-common questions. Anything from email accounts, parking, useful links and more.

DID YOU KNOW ?

Did you know that the Rohrer College of Business MBA Program is on LinkedIn, Twitter and Facebook? Are you following us on Twitter, friends with us on Facebook, or connected to us on LinkedIn? If not, now is the time to do so. Our social networks are the best way to hear the latest news on upcoming events, job opportunities, and share your thoughts.

