

# MBA BRIEFS

A publication of the William G. Rohrer College of Business

Experience Personal Learning. Experience Your Future.

## INVESTITURE OF DR. STEVEN PHELAN



On Thursday, October 13th, a ceremony was held for the investiture of Dr.

Steven Phelan as the William G. Rohrer Professorial Chair for the Rohrer College of Business. Over 200 people attended the investiture which was held in the Student Center ballroom. Phelan is now the third person to hold the position. The William G. Rohrer Foundation funded the chair position with a \$1-million gift in 1995. The endowed chair was a Rowan University first and the first \$1 million+ endowed chair among

New Jersey's nine state colleges. The foundation is named for the late long-time businessman, community leader, government official and philanthropist William G. Rohrer.

In 1999, the Rohrer Charitable Foundation awarded Rowan \$1 million to fund scholarships in the College of Business. In 2005, the foundation contributed \$10 million to the College, which the University named the William G. Rohrer College of Business. That gift was the largest the University had received since Henry Rowan donated \$100 million to the school in 1992. Today, the Rohrer gift is used to support the College of

Business' entrepreneurial curriculum.

Dr. Phelan oversees the entrepreneurship program in the Rohrer College of Business and the Center for Innovation and Entrepreneurship. He received his Ph.D. in economics from La Trobe University, Australia; his M.B.A. in marketing from Monash University, Australia; and his B.S. in psychology from the University of Melbourne. He has a long history in academia and in industry. He hopes to grow the entrepreneurship program here on campus to new, nationally recognized heights.

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## ROWAN CLOUD



If you are tired of traveling to campus in order to find a quiet, open computer lab which has the right software you need on it, your troubled days are over. The RowanCloud enables students, faculty, and staff to access Rowan University owned software from any Windows or Macintosh computer, on or off campus. This means that users will have the freedom to use specialized applications such as Microsoft Office, SPSS, Adobe Creative Suite, and MATLAB from any location such as a residence hall, a hotel at a conference overseas, or from the Bunce Hall lawn. You can even access your personal network drive, the

H:Drive, and the open network drive, the O:Drive. To get started, visit [www.rowan.edu/cloud](http://www.rowan.edu/cloud) and download the VMware View Client. Once installed, log in using your Rowan user name and password. A Windows 7 virtual desktop will then load and you can find all the RowanCloud applications in the Start Menu under "All Programs". In the future, applications will be available on other platforms such as smart phones and tablets. Information Resources is responsible for determining which additional applications will be added to RowanCloud. There are many factors that determine if an application can be utilized in the cloud in-

cluding usability, device connectivity, and legality. Be sure to try this new technology because with cloud computing, the sky is the limit.

### Applications of interest:

- Adobe Master Collection CS5
- Business Plan Pro
- MarkStrat Online
- MS Office 2010 Professional
- MS Project 2010
- MS Visio 2010
- MS Visual Studio 2008
- MS Visual Studio 2010
- Research Insight
- SPSS

## NEW FACULTY SPOTLIGHT: DR. OZGE UYGUR



Dr. Ozge Uygur received her Ph.D. in Finance from Temple University and a B.S. in Business Administration from Middle East Technical University in Turkey. Before joining Rowan University in 2010, she had taught at Temple University for three years. She is a member of the American Finance Association and the Finan-

cial Management Association.

Dr. Uygur is currently teaching three sections of Principles of Finance. In the Spring, she will teach her first graduate course at Rowan, Financial Decision Making.

Outside of research, work, and the classroom, Dr. Uygur enjoys hobbies like soccer, chess, snowboarding, and fishing. Her favorite sport is basketball. In fact, Dr. Uygur played basketball professionally for six years in a league in Turkey.

Dr. Uygur's research focuses on corporate governance, executive compensation, mergers and acquisitions, and financial transparency. Her teaching interests include Corporate Finance and Financial Markets and Institutions while her field of expertise is empirical corporate finance.

When she was asked why she wanted to be a professor at Rowan University she explained, "I was intrigued by the environment Rowan has set up where faculty can conduct research but also place students first."

## SAVE THE DATE! MBA NETWORKING EVENT: APRIL 20, 2012



The Rohrer College of Business MBA Program hosts a networking event each Spring to help bring current MBA students, MBA alumni, and MBA faculty together for an evening of network-

ing. The event gives MBA alumni the opportunity to share their experiences and insights with current students and faculty. It also provides a platform for students to grow their professional contacts in hopes of finding job placement after graduation. The networking event is always a good time and includes dinner, activities, a guest speaker, raffles, and giveaways. Last year,

over 100 students, alumni, faculty and guests were in attendance! We have decided to host this year's event at The Eynon Ballroom at Rowan University. If you would like to volunteer and join our planning committee, please email us at [mba@rowan.edu](mailto:mba@rowan.edu). Be sure to mark April 20th on your calendar so that you do not miss out!

## PROFESSOR SPOTLIGHT: DR. ROBERT S. FLEMING



In September, Dr. Robert S. Fleming, Professor of Management, participated in the Second Annual Risk Communications Summit sponsored by the South-eastern Pennsylvania Regional Task Force. Dr. Fleming, a nationally recognized authority on fire and emergency services, contributed two chapters to *Fire Inspector*

*Principles and Practices* published by Jones & Bartlett Learning. These chapters addressed *Types of Occupancies* and *Life Safety and the Fire Inspector*.

In October, he delivered two presentations and served as a session chair at the North-eastern Association of Business, Economics and Technology annual conference. The presentations were on *Social Media and Emergency Preparedness: Friend or Foe?* and *Rethinking Fire Department Organizational*

*Design: Establishing Operational and Administrative Divisions*.

In November, Dr. Fleming was elected Chairman of the Chester County Local Emergency Planning Committee (LEPC), a position that he has held since he was appointed to the Chester County Local Emergency Planning Committee by Governor Robert P. Casey in 1992 and subsequently reappointed by the Ridge, Schweiker, Rendell, and Corbett Administrations.

# CAREER MANAGEMENT CENTER AND PROF JOBS

Take advantage of a comprehensive range of services to help reach your career goals at the Career Management Center (CMC). Their advisors can discuss activities such as identifying interests and skills, starting a job search campaign, writing a resume, and preparing for an interview. For more information, visit [www.rowan.edu/cmc](http://www.rowan.edu/cmc).

In the past, the Career & Academic Planning (CAP) Center has carried out these services. However, effective this summer it has been

divided into two independent offices: The Center for Academic Advising & Exploration (CAAdE) and Career Management Center (CMC).

One of the CMC's most useful resources is PROF JOBS. PROFS JOBS is a web-based program accessible through [www.rowan.experience.com](http://www.rowan.experience.com). Rowan students and alumni can search for full-time, part-time, summer, and internship positions. You can have your resume critiqued and posted in the

electronic resume bank. In addition, you can upload cover letters and supporting credentials to include in the on-line application process. PROF JOBS allows users to view upcoming career fairs and on campus interview events. It's convenient, user-friendly, and FREE!



## RU READY TO GRADUATE?



If you are eligible to graduate in spring 2012 you must submit an "Application for Graduation" before December 31, 2011.

Eligible students must apply for graduation through Self-Service Banner - select "Apply to Graduate". For more information please visit [www.rowan.edu/registrar](http://www.rowan.edu/registrar) or e-mail [graduation@rowan.edu](mailto:graduation@rowan.edu). Application fees are \$65.00.

If you are uncertain of your status please meet with Linda Todd to confirm your eligibility. Students completing course work over the summer may be eligible to walk at commencement but must be within 6 credit

hours of completion. If you chose this option you must also complete and submit a "Department Approval to Attend Commencement with Outstanding Degree Requirements" form to the Office of the Registrar.

Late applications for graduation will be accepted until January 31, 2012 with a \$45 late fee in addition to the \$65 processing fee.

Students are also responsible for confirming their participation in the 2011 Commencement ceremonies. This can be done on Student Self Service Banner, under the "Student and Financial Aid" tab and then by clicking on "Commencement."

Commencement rehearsal is scheduled for 9 a.m., May 9 at Wacker Stadium. The

Commencement Ceremony will be held on Thursday, May 10, 2012 at 5:30 p.m. at Wacker Stadium.

Professional Certificates may be ordered by those who have earned the Certificate of Graduate Study or the Certificate of Advanced Graduate Study. To fill out a form, please visit [www.rowan.edu/registrar](http://www.rowan.edu/registrar).

### Deadlines

- 12/31/2011 Graduation application for Spring grads
- 1/31/2012 Late graduation application
- 4/2/2012-5/9/2012 Cap and gown order
- 4/18/2012 Confirm commencement attendance
- 4/23/2012 Commencement tickets mailed
- 4/30/2012 Pay all financial obligations

## CONGRATULATIONS SUMMER 2011 GRADUATES!

Lauren Benyola

Rita Cavalli

Stephanie Cozzone

Lauren Dennis

Elizabeth Fien

Carly Ann Fitzpatrick

Jessica Forson

Glendon Halter

Adam Hess

Michael Kurhan

Rizwan Majeed

Sandra Meehan

Diesha Norman

Annie Qualtieri

Elizabeth Rogale

Erin Tagliavore

James Wall

### NEW GRADUATE STUDENTS

A helpful website for campus policy and procedures can be found at [http://www.rowan.edu/colleges/cgce/current\\_students/grad\\_reqs.php](http://www.rowan.edu/colleges/cgce/current_students/grad_reqs.php). The site provides a virtual tour of Rowan's graduate program and answers common and some not-so-common questions. Anything from email accounts, parking, useful links and more.



# UPCOMING EVENTS

## MBA Information Session

December 12, 2011 6:00PM  
Marlton's Evesham Library

## MBA Information Session

December 15, 2011 6:00PM  
Cherry Hill Library

## MBA Information Session

January 17, 2012 6:30PM  
Eynon Ballroom at Rowan University

## Rowan University Career Fair

February 21, 2012 at 10:00AM-3:00PM  
Rowan Recreation Center

## Ask an Alum...(Career Exploration Night)

March 6, 2012  
Location TBA

## MBA Networking Event

April 20, 2012  
Eynon Ballroom at Rowan University

## Philadelphia MBA Consortium

Networking Event  
Spring 2012  
Location TBA



## Keep us Informed for the MBA Briefs

Don't forget to let us know about your achievements, promotions, employment changes, engagements, weddings, projects or awards! Send us your questions or suggestions for the MBA Program. We want to know what's going on in your life and your experience in the MBA Program!

## Rowan University MBA Office

Email: [mba@rowan.edu](mailto:mba@rowan.edu)

Phone: (856) 256 - 4024

# VOLUNTEER WITH NON-PROFITS



Are you interested in using what you have learned in classes to help local non-profit organizations? Several organizations including the South Jersey Land and Water Trust, Court

Appointed Special Advocates (CASA), and the Camden County Habitat for Humanity have expressed interest in working with our students to help better their organization. Services could include developing marketing plans, business plans, financial analysis and forecasting, or simply volunteer services. This

could be a great way to build your resume and increase your involvement in the local community. If this is something you think you would be interested in please contact the MBA Program Director, James Jordan through email at [jordanja@rowan.edu](mailto:jordanja@rowan.edu) or by telephone at 856-256-5220 for more information.

# SPRING 2012 SCHEDULE

## ISSUES IN MIS

CRN # 21981, Shen, M 6:30PM-9:00 PM

## MANAGING ORG STRATEGY

CRN # 21457, Phelan, M 6:30PM-9:00 PM

## SP TP:PLANNING FOR THE MARKET

CRN # 22709, Guner, M 6:30PM-9:00 PM

## DESIGN/DEVEL/LEAD HI-PERF ORGS

CRN # 21274, Staff, T 6:30PM-9:00 PM

## PROF, LEGAL, MGRL RESPONSIBILTIES

CRN # 21751, Schoen, T 6:30PM-9:00 PM

## PROJECT MANAGEMENT (Web Assisted)

CRN # 22259, McFarland, T 6:30PM-9:00 PM

## ADVANCED MANAGERIAL ACCT

CRN # 23814, Welsh, W 6:30PM-9:00PM

## ENTREPRENEURSHIP/INNOVATION

CRN # 22910, Ross, W 6:30PM-9:00 PM

## FINANCIAL DECISION MAKING

CRN # 20963, Uygur, W 6:30PM-9:00 PM

## MANAG DECISION MAKING TOOLS

CRN # 23123, Roh, W 6:30PM-9:00 PM

## ELECTRONIC COMMERCE

CRN # 22706, Nicholson, R 6:30PM-9:00 PM

## INTER BUS SOCIETY

CRN # 23096, Cherry Hill Library, R 6:30PM-9:00 PM

## MARKETING MANAGEMENT

CRN # 22173, Regina, R 6:30PM-9:00 PM

## MANAGERIAL ACCOUNTING

CRN # 21677, Zhang, R 6:30PM-9:00 PM

## FINANCIAL ENGINEERING

CRN #21449, Wang, S 9:00AM-11:30AM

## ONLINE

## MANAG DECISION MAKING TOOLS

CRN # 22634, Lee,10-JAN to 30-APR

## MANAGERIAL ACCOUNTING

CRN # 22635, Scarpa, 06-MAR to 30-APR

## FOUNDATION COURSE

PRINCIPLES OF ECONOMICS: A SURVEY

CRN # 22923, Jam, 06-MAR to 30-APR

# DID YOU KNOW ?

Did you know that the Rohrer College of Business MBA Program is on LinkedIn, Twitter and Facebook? Are you following us on Twitter, friends with us on Facebook, or connected to us on LinkedIn? If not, now is the time to do so. Our social networks are the best way to hear the latest news on upcoming events, job opportunities, and share your thoughts.

