

PRME Conference Agenda

Date: April 3, 2009

Location: Student Center Ballroom

TIME	EVENT	LOCATION
8:30am-9:00am	Registration	Ballroom
9:00am-10:00am	Welcome <i>Donald Farish, President</i> Keynote Speaker <i>Michael Carbone, TD Bank</i>	Ballroom
10:00am- 11:10am	Session 1* (A) Eco-Entrepreneurs (B) Academic (C) Engineering	(A) Ballroom (B) 221-C (C) 221-A&B
11:10am-11:20am	Break	
11:20am-12:30pm	Session 2* (A) Executive Panel (B) Fairleigh Dickinson Panel	(A) Ballroom (B) 221-A & B
12:30pm-1:00pm	Student Interactive Paper Session*	Ballroom Foyer
1:00pm-2:00pm	Lunch	Ballroom
2:00pm-3:30pm	Keynote Panel <i>Robert Draeger, Bristol-Myers Squibb</i> <i>Robert Friedman, Siemens</i> <i>Dawn Rittenhouse, DuPont</i> <i>Beth Rosemond, Ernst & Young</i>	Ballroom
3:30pm- 4:00pm	Closing Remarks	Ballroom

*Session Descriptions Appear Below

Session 1

Eco-Entrepreneurs Panel: Businesses Born and Growing Green

Stephen Masapollo, CEO, Solar Works NJ

Lydia Chambers, Founder, Back2Tap

Chuck Boles, President & Founder, Environmental Charity Organizations

William J. Murphy, Business Development Officer, Green Energy Capital Partners

Moderator,

Academic Paper Panel

Diane Phillips, St. Joe's University

Cathy Ruskinko, Philadelphia University

Engineering Panel: Sustainable Engineering Advances Supporting Sustainable Business Practices

Krishan Bhatia, Rowan University

Kevin Dahm, Rowan University

Peter Jansson, Rowan University

Will Riddell, Rowan University

Mariano Savelski, Rowan University

Stewart Slater, Rowan University

Beena Sukumaran, Rowan University

Moderator: Jess Everett, Rowan University

Session 2

Executive Panel: Learning to Manage Sustainability

Dave Kitts, Mannington

Brian O'Malley, Domino Foods

Raymond Nadwodny, Siemens

Fairleigh Dickinson Panel: Strategic Framework and Business Models for Sustainable Development in US and Non-US Firms

Scott Behson, Fairleigh Dickinson

Kent Fairfield, Fairleigh Dickinson

William Russell, SKN Worldwide-USA, Inc.

Jeana Wirtenberg, Jeana Wirtenberg & Assoc

Moderator: Joel Harmon, Fairleigh Dickinson

Student Interactive Paper Section

The City is a Garden: How the CSA Structure is a Model for Urban and Industrial Development -

Nicolas Esposito

Working Against Corruption in India - Jessica Kaszycki, Widener University

Nigeria: The Epidemic of Corruption and Lack of Transparency- Basil Nation, Widener University

Streamlining Large-scale Photovoltaic Arrays - Ulrich KW Schwabe, Rowan University

The American Cap & Trade Proposal - Joshua Umstead, Widener University

Alberta Oil: Sustainability Lessons from International Jurisdictions - Craig A. Worobec, University of Alberta, Canada