



SPECIAL ISSUE ON ACHIEVING SUSTAINABILITY THROUGH INNOVATION

Guest Editor: Niranjan Pati, Ph.D., Dean and Professor of Management

International Journal of Business Insights and Transformation (IJBIT), a Cabell listed peer-reviewed journal, will be publishing a special issue on "Achieving Sustainability Through Innovation." Manuscripts are invited for this special issue. The thematic areas of this issue are:

- Innovative strategies in implementing sustainability
- Innovative strategies in greening supply chains
- Innovative human resource practices to foster sustainability
- International comparison of innovative strategies in sustainability
- Innovation and learning in sustainable organizations and systems

IJBIT (<http://www.ijbit.org/>) provides a lively and friendly forum for academicians, practitioners, and policy makers, at all levels and stages of their careers, from different parts of the world, to present and discuss their latest findings in management. "Sustainability" being an important area of interest to people and planet, IJBIT's emphasis in this issue is contemporaneous and will serve its audience of academic researchers, educators, and business professionals.

Authors are asked to conform to the article submission guidelines available at <https://sites.google.com/a/ijbit.org/www/articlesubmission>. Manuscripts in MS-Word or pdf format should be submitted by e-mail to pati@rowan.edu. Please mention "IJBIT Manuscript" on the subject line. Although not recommended, paper can be mailed to the following address.

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The deadline for submission of papers to be considered for this special issue is May 31, 2011. Manuscripts submitted for presentation at the **Third PRME Conference at Rowan University**, adhering to the submission guidelines of IJBIT, will be considered for review upon the consent of authors. The review reports will be e-mailed by October 30 and the selected manuscripts will be published in the January 2012 issue of IJBIT. IJBIT full text is available on the EBSCO Publishing's database.