

**MA in Public Relations
Spring 2012 Course Schedule**

Monday

21326 Adv Techniques Communication, 3 credits, 6:30 – 9:00 (Required)

Tuesday

20885 Seminar, 3 credits, 4:45 – 7:15 (Required)

20886 Seminar, 3 credits, 1:45 – 4:30 (Required)

21806 School Public Relations, 3 credits, 7:25 – 10:00 (Elective)

Wednesday (modules)

Meets 1/18 – 2/15

21327 Sp Topics: Hospitality Mgmt, 1 credit, 6:30 – 9:00 (Elective)

Meets 2/22 – 3/28

22195 Public Relations Law/Ethics, 1 credit, 6:30 – 9:00 (Elective)

Meets 4/4 – 5/2

22272 Public Affairs Advertising, 1 credit, 6:30 – 9:00 (Elective)

Thursday (modules)

Meets 1/19 – 2/16

20883 Grad Case Studies, 1 credit, 6:30 – 9:00 (Required)

Meets 2/23 – 5/3

20882 PR Planning, 2 credits, 6:30 – 9:00 (Required)

(Students must take both courses, in succession)

TBD:

20884 Internship, 3 credits, TBD with professor (Elective)

Note: If you are unable to register online for the successive module courses (because of a perceived time conflict) please call the Registrar and ask to be registered manually. If you continue to have problems registering, please contact Mrs. Hillman at hillman@rowan.edu

Be sure to meet with an academic advisor when planning your class schedule.