

## Curriculum for B.A. in Communication Studies

Students must earn a C- or better in all major courses (Core, Specialization, and Cross-Specialization), and may only retake these courses once. Only 2 courses may be transferred into the major (Core, Specialization, and Cross Specialization). To graduate, students must have a 2.5 GPA in the major and a 2.0 overall. Offering codes (F=offered in Fall, S=offered in Spring, B=offered both semesters) suggest, but do not guarantee when courses are typically offered. We do not guarantee that any courses will be offered in the evening.

### Core Requirements (15 s.h.):

**Introduction to Communication Studies (B)**

**Communication Theory (B)** – Requires Comp II

**Communication Studies Research Methods (B)** – Requires Intro to Comm. Studies and Comm.Theory

**Ethical Issues in Human Communication (B)** – Requires junior standing

**Seminar in Communication Studies (WI) (B)** – Requires senior standing and Comm. Studies Research Methods

### Communication Studies Specializations (12 s.h.)

Each student must select one area of specialization and complete 4 of the offered courses in that area.

#### RHETORIC/CULTURAL CRITICISM

Mass Media and their Influences (B)\*

Rhetorical Theory (F)\*

Rhetorical Criticism (S)\*

Persuasion and Social Influence (B)

International Media Communication (S)

Political Communication (S)\*\*

Images of Gender in Popular Culture (F)\*

Special Topics in Communication (B)

Participatory Media (F)

Constructing Health (S)

#### INTERPERSONAL/ORGANIZATIONAL COMMUNICATION

Interpersonal Communication (B)

Organizational Comm. Theory and Research (F)\*

Small Group Communication (B)

Family Communication (S)\*

Intercultural Communication (M/G) (S)\*

Health Communication (F)\*

Communicating Gender (F)\*

Special Topics in Communication (B)

Constructing Health (S)

\*Requires Comp II as prerequisite. \*\*Requires Comp II and POSC 07100 or 07110, or 07200.

### Cross-Specialization Elective (3 s.h.)

Each student must select and complete one course from the area in which he/she is NOT specializing.

### Related Electives (9 s.h.)

Each student must select a minimum of 3 related courses from this list *in addition* to the required courses listed above.

Semantics

Advanced Public Speaking

Fiction to Film

The Television Industry

Images of Women in Film

TV History and Appreciation

Persuasion and Social Influence

International Media Communication

Intercultural Communication

Health Communication

Field Experience I, II, III

Participatory Media

Linguistics

Media Law

Intro to Public Relations

Writing for the Workplace

Rhetorical Theory

Rhetorical Criticism

Small Group Communication

Family Communication

Communicating Gender

Images of Gender in

Popular Culture

Constructing Health

Argumentation and Debate

Intro to Survey Research

Intro to Advertising

Film History and Appreciation

Interpersonal Communication

Organizational Communication

Theory and Research

Public Opinion

Political Communication

Special Topics in Communication

Communication Studies Practicum

Mass Media and their Influences

### Free Electives (39 s.h.)

#### Other Requirements

These requirements may be fulfilled using courses in any category of the curriculum, but each student must complete them.

Psychology Course

Economics or Political Science Course

Total of 3 Math/Science Courses

Total of 4 History/Humanities/Language Courses

Sociology Course

History or Philosophy Course

Total of 4 Social & Behavioral Science Courses

Revised 6/9/2011