

Student: _____ Banner ID: _____ Date of Entry: _____

Certificate of Graduate Study (COGS) Integrated Marketing Communications and New Media

REQUIRED COURSE (3 s.h.)

IMC and New Media (MAPR 01.565) 3 s.h. Date Taken _____ Grade _____

ELECTIVES (6 s.h.)

Writing for Electronic Communities (MAWR 01.555) 3 s.h. Date Taken _____ Grade _____

Online Public Relations (MAPR 06.515) 3 s.h. Date Taken _____ Grade _____

Information Architecture (MAWR 01.564) 3 s.h. Date Taken _____ Grade _____

Research, Messaging and Audience Analysis
(MAPR 02.563) 3 s.h. Date Taken _____ Grade _____

Total Hours Required for Completion = 9 s.h.

9/30/09