



For Immediate Release
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ROWAN TELEVISION NETWORK PROFS FOOTBALL COVERAGE NOMINATED FOR NATIONAL AWARD

Glassboro, NJ – The Rowan Television Network (RTN) is pleased to announce that its *Profs' Sports* coverage of the 2009 football game versus Montclair State University has been selected as a finalist for the 2010 College of Broadcasters, Inc. National Student Production Awards.

College Broadcasters Inc. (CBI) is a national student television and radio organization that “represents students involved in radio, television, webcasting and other related media ventures; ensures a commitment to education and the student pursuit of excellence through active involvement in electronic media; promotes cooperative efforts between the association and other national, regional, and state media organizations; facilitates the discussion of issues related to student-operated electronic media; and other community oriented programs.” Since 2002, CBI has conducted an annual production award program with hundreds of entries in multiple categories. The submissions are by judged industry professionals and finalists are named in each category before the winner is announced at the awards ceremony at the CBI Fall National Conference.

“Profs Football: Rowan vs. Montclair St.” was chosen as one of only four finalists in the Best Live Sports Production category. Other schools selected include Indiana University of Pennsylvania, St Cloud University and University of Texas at Austin. The winner will be announced at the CBI Fall National Conference to be held in Louisville, Ky. October 27-31, 2010 at the Galt House.

Produced by RTN Sports Director Corey Scheiner, a junior radio, TV, film (RTF) major from Old Bridge, *Profs' Sports* shoots live coverage of many Rowan University sports including football, basketball, baseball and soccer. For each game RTN gathers a team of around 15-25 student members to produce multi-camera coverage of each event. The selected football game versus Montclair State University Red Hawks was directed by Marissa Lombardi of Clark, who graduated from Rowan with bachelors in Radio, TV, Film this past May. The live in-game commentating was provided by Scheiner and Adam Bradshaw, a senior RTF major from Kalamazoo, MI.

Established in 1993, the Rowan Television Network (RTN) delivers 24 hours of continuous, closed-circuit programming to the entire Rowan University community. Run completely by students under the direction of faculty adviser Chris Winkler, RTN features a variety of programs catering to a diverse audience. By covering campus events and Rowan Profs' sports, celebrating cultural history months, and creating original programming, RTN strives to promote unity and awareness while enabling members to receive one-on-one training with professional equipment and advanced technology. For more information visit RTN online at www.RTNCH5.tv.

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