

## College of Professional & Continuing Education

The mission of the Rowan University College of Professional and Continuing Education (CPCE) is to provide high quality academic programs, professional development and personal enrichment opportunities that are convenient and affordable for working adults. CPCE offerings are meant to help students establish a career, advance their current career, or achieve personal growth.

To accomplish this, our programs, courses, and training are delivered online, evenings and weekends at an accelerated pace, and on-site.

### Professional Development: Business Services

Rowan University has provided training and services to the South Jersey business community for more than 30 years. CPCE will continue to uphold the standards and high quality of these offerings in a way that accommodates the budget and schedule of both employer and employee.

Our training programs offer business improvement strategies that produce bottom-line results through cost savings and productivity improvement. We use a project-based training approach. You define the business problems; we bring the tools to solve them. This translates to real learning with real results. Our customized training and business services can be conducted on your company's premises. Many of our programs can incorporate actual company projects so that employees are learning and working at the same time.

### We offer services in the following areas:

- Business Improvement: Consulting and Training Solutions
- Obtaining grant funding
- Online certificate programs and eLearning
- Academic courses and programs



## CPA Seminar Series



### Customized Training

CPCE services are not limited to those listed in this brochure. If there are training and development needs specific to your organization a representative is available to provide consultation and develop programs for you. To schedule a consultation contact Tiffany Fortunato, Professional Development Specialist at 856-256-4742 or fortunato@rowan.edu.

### For more information

You may also visit us online at [rowan.edu/cpce](http://rowan.edu/cpce) or e-mail [cpce@rowan.edu](mailto:cpce@rowan.edu) to learn more about CPCE programs.

### Rowan University College of Professional & Continuing Education

201 Mullica Hill Rd.  
Glassboro, NJ 08028  
Education Hall, 3rd Floor  
856-256-4129

Seminars designed  
to meet your  
CPE requirements  
and enhance your  
accountancy abilities



College of Professional &  
Continuing Education



# Meet your CPE requirements and improve your skills

The continuing education courses offered to CPA's by Rowan University meet the CPE requirements for New Jersey.

All seminars take place in Education Hall on Rowan University's Glassboro Campus.

## Alternative Assets & Derivatives: A Primer

Date: September 9, 2008  
 Time: 9:00 a.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Thomas McDevitt, CFA  
 Category: Other  
 Cost: \$160.00 Value: 6 CPE units

## Ethics in Product Knowledge in the Corporate Owned Life Insurance Market

Date: September 16, 2008  
 Time: 4:00 p.m. to 7:00 p.m.  
 Location: Room 2099  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## Compilations & Reviews-Reporting, Compliance, and Risks

Date: September 16, 2008  
 Time: 10:00 a.m. to 2:00 p.m.  
 Location: Room 2095  
 Instructor: Raymond DeStephanis CPA, MBA, CVA  
 Category: A & A  
 Cost: \$120.00 Value: 4 CPE units

## Understanding Modern Life Insurance Concepts

Date: September 25, 2008  
 Time: 1:00 p.m. to 4:00 p.m.  
 Location: Room 2099  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## Understanding the Defined Benefit Pension System

Date: October 7, 2008  
 Time: 1:00 p.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## The Valuation of Public Equities

Date: October 14, 2008  
 Time: 9:00 a.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Thomas McDevitt, CFA  
 Category: Other  
 Cost: \$160.00 Value: 6 CPE units

## Understanding the Impact of Viatical Settlement Contracts, Agreements, and Lived Benefits

Date: October 21, 2008  
 Time: 4:00 p.m. to 7:00 p.m.  
 Location: Room 2099  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## Non-GAAP: Preparing & Reporting

Date: October 27, 2008  
 Time: 10:00 a.m. to 2:00 p.m.  
 Location: Room 2095  
 Instructor: Raymond DeStephanis CPA, MBA, CVA  
 Category: A & A  
 Cost: \$120.00 Value: 4 CPE units

## Ethics in Business, Governmental Affairs & the Financial World

Date: November 12, 2008  
 Time: 1:00 p.m. to 4:00 p.m.  
 Location: Room 2099  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## Analyzing & Interpreting Financial Statements

Date: November 18, 2008  
 Time: 9:00 a.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Thomas McDevitt, CFA  
 Category: Other  
 Cost: \$160.00 Value: 6 CPE units

## CPA/AICPA Business Valuation Reporting and Overview

Date: November 18, 2008  
 Time: 10:00 a.m. to 2:00 p.m.  
 Location: Room 2099  
 Instructor: Raymond DeStephanis CPA, MBA, CVA  
 Category: A & A  
 Cost: \$120.00 Value: 4 CPE units

## The Portfolio Management Process for Individuals, Endowments, and Foundations

Date: December 2, 2008  
 Time: 9:00 a.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Thomas McDevitt, CFA  
 Category: Other  
 Cost: \$160.00 Value: 6 CPE units

## Understanding the Impact of the Deficit Reduction Act of 2005 on Medicare & Medicaid

Date: December 9, 2008  
 Time: 1:00 p.m. to 4:00 p.m.  
 Location: Room 2095  
 Instructor: Robert Adams, ALHC, CFS  
 Category: Other  
 Cost: \$95.00 Value: 3 CPE units

## Annual GAAP/GAAS Update

Date: December 9, 2008  
 Time: 10:00 a.m. to 2:00 p.m.  
 Location: Room 2099  
 Instructor: Raymond DeStephanis CPA, MBA, CVA  
 Category: A & A  
 Cost: \$120.00 Value: 4 CPE units

## Register Today!

Visit [www.rowan.edu/cpa](http://www.rowan.edu/cpa) for seminar descriptions, instructor bios, and to register and pay online.

You may also contact 856-256-4742 or [fortunato@rowan.edu](mailto:fortunato@rowan.edu) for more information.