



Develop a skill that will give you a competitive edge in today's global workforce!

Rowan University: 4-week "Spanish for Business" Program in **SALAMANCA, Spain!**

DATES

US Departure: Friday May 28, 2010
Arrive in MADRID & transfer SALAMANCA: Saturday May 29, 2010
Orientation and city tour: Sunday May 30, 2010
Program dates: Monday May 31 to Friday June 25, 2010
Excursion to MADRID: Saturday June 26, 2010 (overnight)
Depart for US: Sunday June 27, 2010

PROGRAM FEE

\$3995 (+ \$125 mandatory refundable security deposit)
Student is responsible for his or her own airfare

APPLY BY

Friday, February 12th, 2010
(\$200 non-refundable deposit due with complete application. Apply early to ensure a spot!)

FEE INCLUDES

- 3 credits for Rowan Business Spanish course taught on-site by Rowan faculty
- 4 business-related visits and/or lectures to/by prominent organizations/professionals in the business arena
- Accommodations with Spanish families
- 3 meals a day and laundry service once a week
- On-site orientation session
- Welcome and farewell receptions
- Two full day excursions including city tour guides and entrances to important monuments
- Overnight excursion to MADRID including one night accommodations in hotel with breakfast and visits to the PRADO Museum and the ROYAL PALACE and free time in the city for independent touring.
- Unlimited access to computer lab with free email, printing and internet facilities.
- Medical and accident insurance coverage while in Spain during the duration of the program



ACADEMIC INFORMATION

Spanish for Business (SPAN 05.312)
Prerequisite: Spanish Reading and Composition (SPAN 05.212) or Equivalent or Waiver

Hours of Instruction: 45
 35 hrs. formal classroom hours (M,T,W,R 11:00 am-1:10 pm)
 10 hrs. informal lectures/site visits to business (during 4 Fridays)

Course Description: This course is designed to help students interact with Hispanic communities on a business level by improving their verbal and written skills and exposing them to authentic print and visual media from the world of banking, advertising and commerce. It stresses the development of functional language skills for real-life purposes within the varied cultural context of the Hispanic world. In addition, an internet practice component will help students master the material more readily.

FOR MORE INFORMATION, CONTACT:

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