

Approval Form

Proposal Title: Revise the Bachelor of Arts in Art curriculum (B.A.) to conform to the Rowan College B. A. model

Sponsor(s) Joseph Tishler Dept.: Art Ext. 4010

George Neff

Check one: Course Specialization Concentration Minor Achievement Certificate
 Certification Program Major Program Minor Change see title
(please name deletion or credit/title/catalog change)

Undergraduate Graduate _____ Credit Hours

<p>Step 1 (Department)</p> <p><input checked="" type="checkbox"/> Approved <u>10-13-94</u> Date</p> <p><input type="checkbox"/> Not Approved</p> <p><u>[Signature]</u> Dept. CC Chairperson</p> <p><input checked="" type="checkbox"/> Reviewed <u>10-13-94</u> Date</p> <p><u>[Signature]</u> Dept. Chairperson</p>	<p>Step 2 (Receipt)</p> <p><input checked="" type="checkbox"/> SCC# <u>94-45-27</u></p> <p>Proposal Received <u>10/14/94</u> Date</p> <p>OCT 14 1994</p> <p><u>[Signature]</u> SCC Chairperson</p>	<p>Step 3 (School CC)</p> <p>Reviewed <u>11/1/94</u></p> <p><input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not Approved</p> <p>Comments:</p> <p><u>[Signature]</u> School Curr Comm Chairperson</p>
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Step 4 (Academic Dean)

Recommend
 Not Recommend
 Conditionally Recommend (see comments)

Reviewed 11/14/94 Date

Comments: see attached with

[Signature] Signature, Dean of School

SENATE RECEIVED DEC 1 1994

Step 5 (SCC)

Open Hearing 12/15/94 Date Approved by Senate Curriculum Committee 12/15/94 Date

Returned to sponsor(s) for the following reasons:

Step 6 (Senate)

Presented to Senate 12/21/94 Date Approved Not Approved

Notification to Executive Vice President/Provost 12/22/94 Date [Signature]

Step 7 (Executive V.P./Provost)

Received 1/12/95
Date

Approved Yes No

If no, reasons are as follows:

Student credit hours 123

Faculty load hours _____

Equalized credit hours _____

Official copy and approval sheet filed 1/12/95
Date

Donald L. Cephalo
Signature, Executive Vice-President/Provost

Registrar

Approved course description received 15/1/95
Date

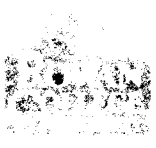
Hegis Taxonomy and Course Number assigned N/A

B. J. Kelly
Signature, Registrar

15/1/95
Date

Notification forwarded:

- Senate Curriculum Committee Chairperson
- Department Chairperson(s)
- Academic Dean(s)
- Registrar
- Sponsor(s)



MINOR CURRICULAR CHANGE

1. DETAILS

a. Change Requested

Revise the Bachelor of Arts in Art curriculum (B.A.) to conform to the Rowan College B. A. model.

CURRENT B.A. in ART	PROPOSED B.A. in ART
General Education 45 s.h.	General Education 60 s.h.
Major 72 s.h.	Major 39 s.h.

b. Sponsors

Department of Art
Joseph Tishler, B.A. Director
George Neff, Chair

2. RATIONALE

- a. Need: The Department of Art now offers a B.F.A. in Art which is a studio-intensive program intended for those who wish to pursue a career as a practicing studio artist. For those who desire to study art with less depth, in a broader liberal arts setting, we now have the B.A. degree in place. However, it needs to conform to the Rowan B.A. model.
- b. CurricularEffect/Impact: There is no need for additional courses in this revision. We anticipate that this curriculum will appeal to students who are interested in studying art, but not to the degree of intensity of the B.F.A. Further this program may also be attractive to some County College transfer students who may not want to add the extra time the B.F.A. demands. In addition, the B.A. degree provides a platform for the current Art Education program and a proposed Coordinate Major in Art for Elementary Education students.

3. CONSULTATION

This revision was encouraged by Acting Vice President/Provost Gephardt, Acting Associate Vice President/Provost Ross and Acting Dean of Fine and Performing Arts Christy. The Art Department faculty approved unanimously.

THE BACHELOR OF ARTS IN ART

The Bachelor of Arts degree places greater importance on the liberal arts and humanities and a lesser emphasis on studio work. Academic studies comprise 60% and art 32+% of the curriculum. These percentages meet the standards of the National Association of Schools of Art and Design for a B.A. in Art. The program also meets Rowan College guidelines for a B.A. degree.

The B.A. aims at breadth of experience and understanding rather than professional specialization. The object of such training is not necessarily preparation for a career in art and design. Students will develop visual sensitivity, an ability to conceptualize observation, some knowledge of technique and some familiarity with the works and intentions of artists and art movements. Students will understand the nature of contemporary thinking in art and have attained at least a rudimentary discernment of quality in art and art objects.

The degree prepares graduates to meet entry level requirements into a variety of fields where knowledge of art is valuable. It also prepares graduates for admission into some M.A. programs in the liberal arts and humanities.

Admission to the major program requires a portfolio interview. The portfolio should contain ten to twelve examples of original art works including drawings. Photographs or slides may be substituted for large or three dimensional work. These admission standards apply to all applicants: those entering as first year students, transfers from other institutions or transfers from other Rowan College programs.

BACHELOR OF ARTS IN ART
CURRICULUM

I. General Education			60 s.h.
A. Communications		9 s.h.	
1501.111 College Composition I	3 s.h.		
1501.112 College Composition II	3 s.h.		
1506.202 Public Speaking	3 s.h.		
B. Science and Mathematics		12-15 s.h.	
C. Social and Behavioral Sciences		15-18 s.h.	
D. Arts		6 s.h.	
Music	3 s.h.		
Theatre/Dance	3 s.h.		
II. Major Requirements			39 s.h.
A. Foundation Core		12 s.h.	
1002.100 Drawing I - Representational	3 s.h.		
1002.110 Drawing II - Expressive	3 s.h.		
1002.102 Color & Design I - 2D	3 s.h.		
1002.207 Color & Design II - 3D	3 s.h.		
1002.222 Studio Core Portfolio Review	0 s.h.		
B. Art History		9 s.h.	
1002.103 Art History Survey I	3 s.h.		
1002.104 Art History Survey II	3 s.h.		
1002. Art History Survey III	3 s.h.		
C. Studio Specialization		18 s.h.	
Select studio I to VI from Crafts, Fine Arts or Illustration/Graphic Design			
D. 1009.401 Senior Project Art		0 s.h.	
III. Free Electives			21 s.h.
IV. Health and Physical Education			3 s.h.
		Total	123 s.h.