



PROPOSAL SCC #00-01 1160

CURRICULUM PROPOSAL FORM 2000-2001

NON-GENERAL EDUCATION PROCESS A

*DEADLINES: Deadline dates for 2000/2001 submissions: Regular proposals: October 20, 2000 to be implemented in Fall 2001; Short-Term proposals: December 8, 2000 to be implemented in Fall, 2001; Regular proposals February 16, 2001 to be implemented in Spring, 2002; March 23, 2000 for short-term courses to be implemented in Spring 2002.

PROPOSAL TITLE: Prerequisite change---Business Minor

SPONSOR(S): George C. Romeo, Accounting & Finance

DEPARTMENT: Accounting & Finance

COLLEGE: College of Business

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

George C. Romeo 2/15/01
Dept. Curriculum Chair / Date

[Signature] 2/15/00
Dept. Chairperson / Date

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature/Date *[Signature]* *[Date]*

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved Not Approved _____

Comments:

Signature of College Chair/Date: _____

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 4/20/01

Comments:

Curriculum Chair Signature _____ Date Announced At Senate 5-8-01

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date C. L. Johnson 5/15/01

REGISTRAR

Date Approved Course Description Received 5/22/01 Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date [Signature]

NOTIFICATION FORWARD

_____ Senate Curriculum Committee Chairperson

_____ Academic Dean(s)

_____ Department Chairpersons

_____ Registrar

_____ Sponsor(s)

Minor Curriculum Change - Proposal
Minor in Business
Prerequisite Change

Details

A. Change Requested

Change in Prerequisites to include Calculus Techniques and Applications (1703.125) or Calculus I (1701.130).

B. Sponsor: George C. Romeo, Accounting and Finance Department

Rationale

A. The Minor in Business requires Principles of Finance (0504.300).

Prerequisites for Principles of Finance are as follows:

Principles of Accounting II (0503.211)

An Introduction to Economics- A Microeconomic Perspective (2204.102)

An Introduction to Economics- A Macroeconomic Perspective (2204.101)

Statistics I (1702.260)

Calculus Techniques and Applications (1703.125)

All of the above are required prerequisites or required Business Courses, except Calculus Techniques and Applications (see College of Business Minor attached). This minor curricular change will make Calculus Techniques and Applications a prerequisite for a Business Minor.

Results of Consultations

Written Consultations are attached from the Mathematics Department and from the Finance Faculty.

Rowan University of New Jersey COB Minor in Business

The Minor in Business is a program of study serving two groups of students in non-business majors. The first group are those who wish to reinforce their employment credentials by taking several business courses. A Minor in Business provides students with a strong and credible program. Many large corporations recognize the importance of a strong background in the liberal arts and sciences. In addition, these corporations look for entry level business skills. The Minor in Business provides these skills.

The second group of students are **those who plan to do graduate work in Business**. Many students find they can enhance their promotion opportunities with an advanced degree in Business. Some students choose the Minor in Business realizing that the minor contains courses which many colleges require for their MBA programs.

COURSE REQUIREMENTS

Prerequisites* - The Minor in Business requires students to complete 12 credit hours in general education requirements. A student must achieve a minimum 2.5 GPA in these courses. All course are three credits and can easily fit into most program requirements. These courses are:

Introduction to Economics (Macro)	3 credits
Introduction to Economics (Micro)	3 credits
Computing Environments	3 credits
Statistics I	3 credits

*Note: Students entering the minor in Spring 2002 and thereafter will also be required to take Calculus Techniques and Applications.

Business Courses - The Minor in Business requires students to take 21 credit hours in business courses, all of which must be taken from the Rowan College of Business core. Students must achieve a 2.5 GPA in all business courses. All courses are three credits. The required courses are:

Lower Division

Legal Environment of Business
Accounting I
Accounting II

Upper Division (Lower Division must be completed first.)

Organizational Behavior
Principles of Marketing
Principles of Finance
Management Information Systems

TO APPLY:

- 1) Complete the application and make an appointment with the Program advisor.
- 2) Complete the general education courses.
- 3) Meet with the Minor Program Advisor before registering for business courses.

Rowan University of New Jersey
College of Business

Minor in Business Application

NAME: _____

S.S. #: _____

ADDRESS: _____
Campus _____

ADDRESS: _____
Permanent _____

PHONE: (Campus) _____ (Other) _____

E-Mail: _____

What are your grades in the following general education prerequisites?

Macroeconomics _____
Microeconomics _____
Computing Environments _____
Statistics I _____

Why are you choosing a Minor in Business?

For office use

___ Application is approved.

___ Application is denied because _____.

Minor Program Advisor _____ Date _____

February 13, 2001

To: Margaret Van Brunt, Assistant Dean

From: Robert Pritchard, Professor of Finance

Subject: Business Minor – Prerequisite Requirements

I am writing in support of the curriculum change that would require students minoring in business to take Calc T&A. I regularly teach Principles of Finance and am very familiar with the prerequisites. I support the curriculum change because Principles of Finance is a part of the business minor and Calc T&A is a prerequisite for Principles of Finance. At present, many of the business minors who enroll in Principles of Finance lack the calculus prerequisite and the knowledge base afforded from that course. Clearly, these students are at a disadvantage relative to the business majors who are required to take Calc T&A. Therefore, I support adding Calc T&A as a required part of the minor in business.

I hope my input will be helpful in your decision-making process. Thank you for considering it.

Karen,

Thank you for the opportunity to consult on your proposed change for the Minor in Business. While I don't see the need for this change since it is clearly stated that calculus is a prerequisite for the Principles of Finance course, I guess in the interest of full disclosure and complete information it is a change that I can support.

This change should not have an effect on the Mathematics Department since any increase in demand for the course would be minimal.

Ron Czocho, Chairman
Mathematics Department
Rowan University
(856)-256-4845

My homepage: <http://www.rowan.edu/mars/depts/math/czocho/Homepage/homepage.html>

Dept. homepage: <http://www.rowan.edu/mars/depts/math/>