

CURRICULUM PROPOSAL FORM 1999-2000

HOWAN UNIVERSITY SENATE

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

PROPOSAL TITLE: Course Change in Business Core within the Finance Specialization

SPONSOR(S): Carol N. Welsh and George C. Romeo

DEPARTMENT: Accounting & Finance

COLLEGE: Business

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED *NON-GEN-ED* PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT

(Signature indicates approval)

Dept. Curriculum Chair / Date 2/12/00

Dept. Chairperson / Date 2/22/00

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature/Date [Signature] 2/22/00

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved Not Approved _____

Comments:

Signature of College Chair/Date: Pickler/5/17/00

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 5/17/00

Comments:

Curriculum Chair Signature [Signature] Date Announced At Senate 5/17/00

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date C. L. Jackson 5/22/00

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date Robert A. Kubat 5/31/00

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson

Academic Dean(s)

Department Chairpersons

Registrar

11/16/00

____ Sponsor(s)

MINOR CURRICULAR CHANGE

Course Change in Business Core within the B. S. in Accounting and Finance Specialization

I. Details

A. Change Requested

Under Business Core within the B. S. in Accounting and Finance Specialization change

From: 0506.303 Principles of Management

To: 0501.201 Business Perspectives

B. Sponsors

Carol N. Welsh and George C. Romeo, Department of Accounting & Finance

II. Rationale

A. Need

Rowan University has been unusual for many years in that it requires Business Core courses in both Principles of Management and Organizational Behavior. Most AACSB-accredited colleges and universities require only one, and Organizational Behavior is the most common choice among newly accredited and newly re-accredited AACSB institutions. The proposed change will reduce overlap and redundancy in the Business Core. Only three topics (Strategic Management, Functions of Managers, and Human Resource Management) are currently discussed in Principles but not Organizational Behavior. Strategic Management is discussed in two Business Core courses: Business Policy and Principles of Marketing. The other two topics will be added to the Organizational Behavior course.

Introducing the new "Business Perspectives" course into the BSBA core will address a serious shortcoming of the College of Business' compliance with AACSB curriculum standards. Specifically, we need to increase our coverage in the areas of (1) ethical issues, (2) management of technology, and (3) impact of demographic diversity on organizations. The new

course, described in a separate curriculum change proposal, addresses this problem.

B. Impact on Program

Will replace Principles of Management.

III. Results of Consultation

This change was approved by the faculty in attendance at the College of Business Faculty Meeting on February 4, 2000 as a result of recommendations made by the AACSB consultant, Dr. William R. Word, Dean University of South Carolina at Spartanburg on February 4, 2000.