

CURRICULUM PROPOSAL FORM 2000-2001

NON-GENERAL EDUCATION PROCESS A

ROWAN UNIVERSITY SENATE

***DEADLINES:** Deadline dates for 2000/2001 submissions: Regular proposals: October 20, 2000 to be implemented in Fall 2001; Short-Term proposals: December 8, 2000 to be implemented in Fall, 2001; Regular proposals February 16, 2001 to be implemented in Spring, 2002; March 23, 2000 for short-term courses to be implemented in Spring 2002.

PROPOSAL TITLE: *0601-207*
Two changes in Communication Through Literature and Film I and II (Shortened Name and Two-semester to One-semester Course)

SPONSOR(S): Janice Rowan, Chair, College Writing

DEPARTMENT: Communication Studies

COLLEGE: Communication

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT

(Signature indicates approval)

[Signature] 2/19/01

Dept. Curriculum Chair / Date

[Signature] 2/19/01

Dept. Chairperson / Date

ACADEMIC DEAN

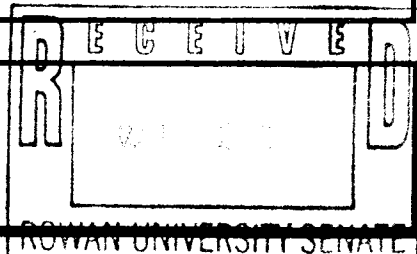
Approved

Not Approved

Comments:

Dean's Signature/Date

[Signature] 2/20/01



COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) 6/11/01 Approved _____ Not Approved _____

Comments:

Signature of College Chair/Date: [Signature] 6/13/01

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 6/13/01

Comments:

Curriculum Chair Signature [Signature] Date Announced At Senate 6/13/01

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date [Signature] 6/19/01

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date [Signature] 6/23/01

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson Academic Dean(s) 8/22/01
 Department Chairpersons Registrar _____ Sponsor(s) _____

C. Minor Curricular Change Proposal

Two Changes Requested:

1. Shortened Title Change
2. Change to One-semester Course

1. Details:

a. Change Requested:

1. Title Change

FROM: Communication through Literature into Film I/II

TO: Fiction and Film

b. Sponsor(s): Janice Rowan, Chair, College Writing

2. Rationale:

a. Need

The title change is requested because the current title is so long that it always appears in the course schedule book only as "Communication through Literature." The last part of the current title gets cut off. Therefore, students are unaware that the course is a comparative course in literature and film. This is problematic in that some students would take the course if they were aware of the film emphasis; others would not be "surprised," after they are enrolled, to find the course has a dual focus. The content of the course will remain the same; only the title will change.

b. Curricular Effect

Renaming the course will have positive curricular effect because students from a wider number of academic areas will be attracted to the course and will understand what the course covers.

The current course, Communication through Literature and Film, is in a bank of related elective courses in the Writing Arts specialization and the Elementary Ed coordinate major in Writing Arts. It is listed as a group III related elective choice for Radio/Television/Film majors. The name change has no effect.

3. Results of Consultation:

Letters are attached from Dr. Cynthia Corison, Chair, Communication Studies (which houses the course); Dr. Carl Calliari, Chair, Elementary Education; and Dr. Richard Grupenhoff, Chair, Radio/Television/Film.

Change #2 Requested:

1. Details

a. Change Requested:

FROM: a two-semester course (Parts I and II)

TO: a single one-semester course

b. Sponsor(s): Janice Rowan, Chair, College Writing

2. Rationale

a. Need:

Yearly enrollment in the course indicates that a single semester offering, either fall or spring, would satisfy the needs of students.

b. Curricular Effect

The current course, Communication through Literature and Film, is in a bank of related elective courses in the Writing Arts specialization and the Elementary Ed coordinate major in Writing Arts. It is listed as a group III related elective choice for Radio/Television/Film majors.

While it is true that as a one-semester course, students who use it as an elective would seem to have fewer opportunities to take the course, in practice the course has only been offered once a year. Material handled in part II could, on occasion, be offered as a special topics course.

3. Results of Consultation:

Letters are attached from Dr. Cynthia Corison, Chair, Communication Studies (which houses the course); Dr. Carl Calliari, Chair, Elementary Education; and Dr. Richard Grupenhoff, Chair, Radio/Television/Film.



Radio/Television/Film Department

February 16, 2001

TO: Janice Rowan, Chair, College Writing

FM: Richard Grupenhoff, Chair, Radio/TV/Film

RE: Communications Through Literature and Film I & II

I certainly do agree that this course should be renamed to reflect more clearly what the course is about. I also feel that the "I " and "II" designations are not necessary, and that they should be deleted from the new name, thus making the course a stand-alone course and not a two-part course.

To: "Rowan@rowan.edu"@ROWANDOM.GWIA
From: "Carl Calliari" <calliari@rowan.edu>
Subject: course credit/ name change
CC: "SMALL@rowan.edu"@ROWANDOM.GWIA
Date Sent: Friday, February 16, 2001 12:10 PM

Janice:

I am in receipt of your request to change the following course: Communication thru Literature and Film I and II

from a 2 semester 6credit course to a one semester 3 credit course. While I was not part of the discussion for the change, I have no objection to you doing so. In addition, I understand that you wish to change the course title to: Literature and Film, in order to better reflect the emphasis of film in the course content. Anything that improves the clarity of course content for potential enrolles is certainly supported by my office.

I have forwarded this memo to Kathy Small our program advisor to inquire if this will in any way affect students already in the pipeline. If you do not hear from me or Kathy by early next week, you can assume that we have no objections and support your proposal for the changes indicated above.



Department of Communication Studies

February 16, 2001

To: Janice Rowan, Chair, College Writing

From: Cindy Corison, Chair, Communication Studies

Re: Communication Through Literature and Film I and II

As per our conversation, I support your need to shorten the name for this course in order for students to have a more accurate perception of the course's content. In addition, I see no reason why this course cannot be changed from two semesters to one semester. If I can be of further help, please do not hesitate to contact me.