

Proposal Title: Changes in specializations to meet new degree requirements.

Sponsor(s): Ben Resnik Dept.: Communications

Richard Arbacher

Check one: Course Specialization Concentration Achievement Certificate

Changes ~~Minor Change~~ Major Program
(please name: deletion or credit/title/catalog change)

Certification Program Undergraduate Graduate Credit Hours

Step 1 (Department)

Approved 4/27/83
date
 Not Approved
FR Resnik
Dept. CC Chairperson
 Reviewed 5-4-83
date

[Signature]
Chairperson, Dept.

Step 2 (Receipt)

SCC# 83-84-5
Proposal Received 6/22/83
date

Shirley A. O'Day
Chairperson, SCC

Step 3 (Division CC)

Reviewed Feb 16 '84
date
 Approved
 Not Approved

Comments:
[Signature]
Chairperson, Div. Curr. Comm.

Step 4 (Academic Dean)

Reviewed 2/17/84
date

Comments:

[Signature]
Signature, Dean of Division

Step 5 (SCC)

Open Hearing Date: 3/13/84 Approved by Senate Curriculum Committee 4/6/84 (date)

Returned to sponsor(s) for the following reasons:

~~Sept 101 & 102 change title.~~
Put in H + P. E.

42 credits in Public Relations
Put program in understandable order

Heg is number differences in communication areas.

Ad-Hoc - Ted Tanner
Mel Mayer
Chet Zimolzak

Exception granted

All done

Step 6 (Faculty Senate)

Presented to Faculty Senate (date): 4/13/84

Approved
 Not Approved

Notification to Vice-President Academic Affairs (date): 4/16/84

Shirley A. O'Day

~~PROGRAM DESIGN~~
Course received 4/25/04 (date)

~~PROGRAM DESIGN~~
Course approved Yes No

If no, reasons are as follows:

Student credit hours NA

Faculty load hours NA

Equalized credit hours NA

Official copy and approval sheet filed 7/6/04 (date)

Signature [Signature]
(Vice-President for Academic Affairs)

Registrar

Approved course description received _____ (date)

Hegis Taxonomy and Course Number assigned _____

Signature _____
(Registrar) _____ (Date)

Notification forwarded: Senate Curriculum Committee Chairperson, Department Chairperson(s), Academic Dean(s), Registrar, Sponsor(s)



Journalism Creative Arts
83-84-5

State of New Jersey
GLASSBORO STATE COLLEGE
GLASSBORO, NEW JERSEY 08028

OFFICE OF THE PRESIDENT
(609) 863-5202

December 7, 1984

TO: Brenda Bolay, Chairperson, Faculty Senate Curriculum Committee

FROM: William C. Morris, ^{UW}Acting Vice President for Academic Affairs

SUBJECT: Action of Proposal No. 83-84-5; Changes on Prerequisites in Communication Courses

The attached list of Communications prerequisites is approved. I understand this is an amended proposal replacing a longer one in which Fundamentals of Communication 101 and 102 were proposed as prerequisites for all upper level communications courses. Objections were raised to that proposal, hence the new one.

While the so-called "Current Proposal" is approved, it clearly presents problems of its own:

- 1) It is virtually impossible to enforce at any but the department level.
- 2) It does not guarantee that students will have Communications 101 and 102 before taking upper level courses.

Perhaps it is a fair assumption that the large majority of GSC students take 101 and 102 as freshman and that, therefore, the requirement of 30 s.h. as prerequisite for certain courses is reasonable. But as I say, the proposal does not guarantee this.

It was necessary to take action on the compromise proposal since we are preparing copy for a new college catalog and we must give direction to the Communications Department for its submissions. But, at real issue here is whether or not the Communications Department can require 101 and 102 for its students (or for any students) under the General Education guidelines. As it stands, the department is prohibited from doing this by the overall guidelines for General Education. Whether that restriction should be lifted or modified must be squarely addressed in the very near future. I should think we would all be interested in avoiding cumbersome schemes for prerequisites which thwart the real goal of assisting departments and their students from a smooth blending of their mutual goals.

cc: Dr. Clay
Dr. Dinsmore
Mr. Ambacher

Communications Course Prerequisites

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>General Education</u>	
1501.111 College Comp. I: Written	Pass Basic Skill Test
1501.112 College Comp. II: Written & Spoken	1501.111 Coll. Comp. I: Written
0601.203 Mass Media	30 s.h.
0601.300 Communications Theory	30 s.h.
0601.304 Advanced Writing	45 s.h.
1010.270 Film History and Appreciation I	30 s.h.
1010.271 Film History and Appreciation II	30 s.h.
1010.373 Communication Techniques in Film	30 s.h.
1505.280 Semantics	30 s.h.
1505.380 Linguistics	30 s.h.
1505.381 Psycho-Linguistics	30 s.h.
<u>Advertising</u>	
0604.330 Introduction to Advertising	30 s.h.
0604.331 Magazine and Newspaper Copywriting	0604.330 Intro. to Advertising 30 s.h.
0604.430 Advt., Cpywrtg. and Storyboarding	0604.331 Mag. and Newspaper Cpywrtg 0604.330 Intro. to Advertising 30 s.h. 0604.432 Media Planning 0509.300, 0604.330 30 s h

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>Advertising (cont.)</u>	
0604.431 Advertising Campaign	0604.430 Advt., Cpywrtg. and Strybdg. 0604.331 Mag. & Newspaper Cpywrtg. 0604.330 Intro. to Advertising 30 s.h.
0604.432 Media Planning	0604.432 Media Planning 0509.300 Prin. of Marketing 2204.101 Intro to Ec-A Macro Prspec. 2204.102 Intro to Ec-A Micro Prspec. 0604.330 Intro. to Advt. 30 s.h.
	0509.300 Principles of Marketing 2204.101 Intro to Ec-A Macro Prspec. 2204.102 Intro to Ec-A Micro Prspec. 0604.330 Introduction to Advertising 30 s.h.
<u>Public Relations</u>	
0606.350 Intro. to Public Relations	0601.203 Mass Media and Their Influ. 30 s.h.
*0606.453 Public Relations Planning	0606.450 Advncd. PR Wrtg. & Strateg. 0606.350 Intro to Public Relations 0699.361 Intro to Survey Research

*Changed from 0606.351 to 0606.453 for consistency with prerequisites.

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>Journalism</u>	
0602.210 Journalistic Writing I	1501.112 College Comp. II: Writ.&Spok 1501.111 Coll. Comp. I: Written
0602.211 Journalistic Writing II	0602.210 Journalistic Writing I 1501.112 Coll. Comp. II: Writ&Spok. 1501.111 Coll. Comp. I: Written
0602.310 News Reporting I	1505.280 Semantics 30 s.h.
0602.311 News Reporting II	0602.310 News Reporting I 1505.280 Semantics 30 s.h. 0602.318 Gov. Sources for Journalists 0601.203 Mass Media and Their Infl 30 s.h.
0602.312 Special Journalistic Writing	0602.310 News Reporting I 1505.280 Semantics 30 s.h.
0602.313 Magazine Article Writing	0602.310 News Reporting I 1505.280 Semantics 30 s.h.

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>Journalism (cont.)</u>	
0602.314 Photojournalism	45 s.h.
0602.315 Basic Issues in the News	0601.203 Mass Media and Their Influ. 30 s.h. 1505.280 Semantics 30 s.h.
0602.317 Publication Layout and Design	45 s.h.
0602.318 Gov. Sources for Journalists	0601.230 Mass Media and Their Influ. 30 s.h.
0602.410 Prob. in Contemp. Journalism	0607.335 Communications Law 0602.311 News Reporting II 0602.310 News Reporting I 1505.280 Semantics 30 s.h. 0602.318 Gov. Sources for Journ. 0601.203 Mass Media and Their Influ. 30 s.h.

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>Journalism (cont.)</u>	
0602.411 Copy Editing and Make-up	0602.311 News Reporting II 0602.310 News Reporting I 1505.280 Semantics 30 s.h. 0602.318 Gov. Sources for Journ. 0601.203 Mass Media and Their Infl 30 s.h.
<u>Applied Communications</u>	
0699.361 Introduction to Survey Research	75 s.h.
0699.362 Public Opinion	45 s.h.
0699.363 Field Exper. in Comm. I	Majors Only, Permiss. of Instruc.
0699.364 Field Exper. in Comm. II	Majors Only, Permiss. of Instruc.
0699.365 Field Exper. in Comm. III	Majors Only, Permiss. of Instruc.
0699.460 Media Ecology	75 s.h.
<u>General</u>	
0601.100 Improv. Personal Writ. Skills	-
0601.200 Comm. Through Literature I	30 s.h.
0601.201 Comm. Through Literature II	30 s.h.
0601.202 Comm. about Women	-
0601.301 Psychology of Communications	45 s.h.

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>General (cont.)</u>	
0601.400 Occurpational Writing	75 s.h.
0601.401 Colloquium in Communications	60 s.h.
0601.402 Special Topics in Communications	-
<u>Creative Writing</u>	
1507.290 Creative Writing I	-
1507.291 Creative Writing II	1507.290 Creative Writing I
1507.391 Advanced Creative Writing	1507.291 Creative Writing II 1507.290 Creative Writing I
1507.392 Fundamentals of Playwriting	1507.291 Creative Writing II 1507.290 Creative Writing I
1507.393 Film Scenario Writing	45 s.h.
1507.394 Television Scenario Writing	45 s.h.
1507.395 Advanced Poetry Writing	1507.290 Creative Writing I
<u>Radio/Television/Film</u>	
0603.220 Introduction to Broadcasting	1501.111 College Comp. I: Written
0603.221 Radio Broadcasting I	0603.220 Intro to Broadcasting 1501.111 College Comp. I: Written
0603.222 Television Production I	0603.220 Intro to Broadcasting 1501.111 College Comp. I: Written
0603.320 Broadcast-Journalism	0603.221 Radio Broadcasting I 0603.220 Intro to Broadcasting 1501.111 College Comp. I: Writte

Current Proposal

<u>Course</u>	<u>Prerequisite</u>
<u>Radio/Television/Film (cont.)</u>	
0603.321 Television Production II	0603.222 TV Prod. I, or 60 s.h. 0603.220 Intro to Broadcasting 1501.111 College Comp. I: Written
0603.322 Cable TV--Past, Present, Future	0603.220 Intro to Broadcasting 1501.111 College Comp. I: Written
0603.420 Radio TV Management & Programming	0603.220 Intro to Broadcasting 1501.111 College Comp. I: Written
1010.272 Images of Women in Film (Comm.)	30 s.h.
1010.370 Film Theory and Technique I	30 s.h.
1010.371 Film Theory and Technique II	1010.370 Film Theory and Tech. I or 60 s.h. 30 s.h.
1010.372 American Film Directors	45 s.h.
1010.470 Advanced Filmmaking	1010.370 Film Theory and Tech. I 30 s.h.
1010.471 Tech. of Documentary Film Prod.	1010.371 Film Theory and Tech. II 1010.370 Film Theory and Tech. I or s.h. 30 s.h.