

ROWAN UNIVERSITY CURRICULUM PROPOSAL


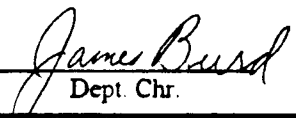

PROPOSAL TITLE: CONSUMER HEALTH DECISIONS

CHECK APPROPRIATE: UNDERGRADUATE GRADUATE SEMESTER HOURS

SPONSOR(S): DR. LESLIE SPENCER
Health & Exercise Science

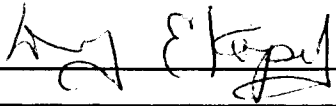
DEPARTMENT/TELEPHONE # 4785

CHECK ONE: COURSE MINOR PROGRAM CONCENTRATION SPECIALIZATION
 ACHIEVEMENT CERTIFICATE CERTIFICATION PROGRAM MAJOR PROGRAM

Step #1 (Department)	Step #2 (Receipt)	Step #3 (School)
<input checked="" type="checkbox"/> Approved (Date) 10/23/97 <input type="checkbox"/> Not Approved (Date)  Dept. Curriculum Chr. 10-24-97 Reviewed (Date)  Dept. Chr.	SCC# 97-98-151 10-24-97 _____ Date Received Senate _____ Senate Curriculum Chr.	Reviewed Date: 11/3/97 <input checked="" type="checkbox"/> Recommend to Approved <input type="checkbox"/> Recommend NOT to Approve Forward for Open Hearing: <input checked="" type="checkbox"/> WITHOUT Reservations <input type="checkbox"/> WITH Reservations: Comments:  School Committee Chr.

Step #4 (Academic Dean): Recommended NOT Recommended Conditionally Recommended (See Comments)

Comments:


Dean Signature/Date:  3/1/98

Step #5 (Senate Curriculum Committee): Open Hearing Date: 2/23/98 Approved by Curriculum Committee Date: 3/23/98

Returned to Sponsor(s) for the following reason:

Step #6 (Senate) Date announced/voted on at Senate: 4-28-98 If voted on: Approved NOT Approved

Date forwarded to Executive Vice President/Provost: _____

Senate Curriculum Committee chair Signature/Date:  5/8/98

Step #7 (Executive Vice President/Provost): Date Received _____

___ Approved

___ NOT Approved If no, reasons are as follows:

Student Credit Hours _____

Faculty Load Hours _____

Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date) 7/24/98

Executive Vice President/Provost Signature CAN [Signature]

Registrar

Date Approved Course Description Received 5/27/98

Hegis Taxonomy and Course Number Assigned CE37-210

Date/Signature of Registrar Robert A. Kulat 5/28/98

Notification Forward:

_____ Senate Curriculum Committee Chairperson

_____ Department Chairpersons

_____ Academic Dean(s)

_____ Registrar

_____ Sponsor(s)

COURSE PROPOSAL: Consumer Health Decisions

1. Details

- a. Course Title: Consumer Health Decisions
- b. Sponsor: Leslie Spencer, Health and Exercise Science
- c. 3 credit hours
- d. Freshman/Sophomore level
- e. No prerequisites
- f. Implementation: One semester per year, beginning Fall 1998
- g. Curricular Effect: Major Requirement This course will replace Consumer Roles
- h. Resource adequacy: Present faculty are available to teach this course
- i. Library resources: while current holdings are adequate, would like to see some of the old Home Economics journals replaced with additional Health Education journals.

2. Rationale

Health fraud is a multi-billion dollar business in the United States today. In addition, consumers are faced with increasingly complex decisions related to health insurance, choice of doctors and/or hospitals and their own health and medical care. As professionals in the field, HES students need to be aware of consumer issues related to chronic illnesses, preventive treatments, fraudulent products and services and the growing popularity of the Self-Care movement. This information is not covered in other courses.

3. Essence of the Course

- a. Objectives: Upon completing Consumer Health Decisions, students will
 - 1. Know the history of consumer health, health fraud and legislation enacted to protect consumers
 - 2. Apply the scientific method in making sound decisions about purchasing and using health care products or services
 - 3. Explore both traditional and non-traditional forms of health care to understand their strengths and weaknesses
 - 4. Understand the concept of self-care and why it is important in America health care today.
 - 5. Evaluate the options available to consumers in making decisions about common health concerns including fitness, weight control, and diseases such as cancer, HIV-AIDS and heart disease
 - 6. Understand the health insurance system in the U.S. and the current problems it is facing

b. Topical Outline

- I. Overview of significant challenges within the current U.S. healthcare system
- II. Using the scientific method to evaluate health claims
- III. Recognizing and protecting against health fraud
- IV. Issues surrounding advertisement of health related products (tobacco, alcohol, weight loss)
- V. Traditional vs. Alternative approaches to medical care
- VI. Self-Care
- VII. Nutrition and Weight Loss: Guidelines for selecting products and services
- VIII. Fitness: Guidelines for selecting products and services
- IX. Chronic Disease and Consumer Decisions (Heart Disease, Cancer, HIV-AIDS)
- X. Coping with Death
- XI. Genetic Testing
- XII. Hospitals and Health Insurance

c. Evaluation and Grading Procedures

- | | |
|--|-----|
| 1) Written examinations | 45% |
| 2) Major research project and presentation | 45% |
| 3) Participation in small group activities | 10% |

d. Course Evaluation

Students will evaluate the course using the instrument now used to evaluate other HES courses. The course will be reviewed periodically by the department to ensure that the strategies and theories presented reflect the current research and practice in the field.

4. Letters of Consultation were not applicable for this course. Other departments do not offer similar courses

**ROWAN UNIVERSITY SENATE
CURRICULUM COMMITTEE
GENERAL EDUCATION APPROVAL FORM**

Course Title: CONSUMER HEALTH DECISIONS

Credit Hour and Hegis #: 3 credits. It will receive a new hegis as it is a new course proposal

Sponsor(s) Department Telephone #: Dr. Leslie Spencer
Department of Health & Exercise Science

Check One:

General Education Bank Multicultural/Global Studies Writing Intensive General Education Literature

STEP #1 DEPARTMENT

- 1) If this is a general education course, in which bank is it? Social/Behavioral Science
- 2) If this is a major course, is it required of all majors? No. It is not required of all majors.
- 3) Catalog course description: "This course examines the rights and responsibilities of a consumer faced with increasing amounts of information related to his or her overall well-being. It examines the major problem of health fraud and the components of scientific research. The role of advertising is explored, as well as sound principles for purchasing nutrition, fitness and other health-related products and services. Students learn important concepts related to health insurance and hospitals, traditional and alternative medical care and how to better manage the decisions they must make."
- 4) Prerequisite(s), if any: (course title & hegis #) No prerequisites.
- 5) Rationale: Health fraud is a multi-billion dollar business in the United States today. In addition, consumers are faced with increasingly complex decisions related to health insurance, choice of doctors and/or hospitals and their own health and medical care. Students need to be aware of consumer issues related to chronic illnesses, preventive treatments, fraudulent products and services and the growing popularity of the Self-Care movement. This information is not covered in other courses.

(Note: Please attach the official dept. syllabus & annotate it pointing out the aspects that make this course qualify.)

COURSE PROPOSAL: Consumer Health Decisions

1. Details

- a. Course Title: Consumer Health Decisions
- b. Sponsor: Leslie Spencer, Health and Exercise Science
- c. 3 credit hours
- d. Freshman/Sophomore level
- e. No prerequisites
- f. Implementation: One semester per year, beginning Fall 1998
- g. Curricular Effect: Major Requirement. This course will replace Consumer Roles
- h. Resource adequacy: Present faculty are available to teach this course
- i. Library resources: while current holdings are adequate, would like to see some of the old Home Economics journals replaced with additional Health Education journals.

2. Rationale

Health fraud is a multi-billion dollar business in the United States today. In addition, consumers are faced with increasingly complex decisions related to health insurance, choice of doctors and/or hospitals and their own health and medical care. As professionals in the field, HES students need to be aware of consumer issues related to chronic illnesses, preventive treatments, fraudulent products and services and the growing popularity of the Self-Care movement. This information is not covered in other courses.

3. Essence of the Course

- a. Objectives: Upon completing Consumer Health Decisions, students will
 - 1. Know the history of consumer health, health fraud and legislation enacted to protect consumers.
 - 2. Apply the scientific method in making sound decisions about purchasing and using health care products or services.
 - 3. Explore both traditional and non-traditional forms of health care to understand their strengths and weaknesses.
 - 4. Understand the concept of self-care and why it is important in American health care today.
 - 5. Evaluate the options available to consumers in making decisions about common health concerns including fitness, weight control, and diseases such as cancer, HIV-AIDS and heart disease.
 - 6. Understand the health insurance system in the U.S. and the current problems it is facing.

b Topical Outline

- I Overview of significant challenges within the current U.S. healthcare system
- II Using the scientific method to evaluate health claims
- III. Recognizing and protecting against health fraud
- IV. Issues surrounding advertisement of health related products (tobacco, alcohol, weight loss)
- V. Traditional vs. Alternative approaches to medical care
- VI. Self-Care
- VII. Nutrition and Weight Loss: Guidelines for selecting products and services
- VIII. Fitness: Guidelines for selecting products and services
- IX. Chronic Disease and Consumer Decisions (Heart Disease, Cancer, HIV-AIDS)
- X. Coping with Death
- XI. Genetic Testing
- XII. Hospitals and Health Insurance

c Evaluation and Grading Procedures

- | | |
|--|-----|
| 1) Written examinations | 45% |
| 2) Major research project and presentation | 45% |
| 3) Participation in small group activities | 10% |

d Course Evaluation

Students will evaluate the course using the instrument now used to evaluate other HES courses. The course will be reviewed periodically by the department to ensure that the strategies and theories presented reflect the current research and practice in the field.

4. Letters of Consultation were not applicable for this course. Other departments do not offer similar courses.