

CURRICULUM PROPOSAL FORM 1999-2000

**NON-GENERAL EDUCATION PROCESS A**

**\*DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

1009.101

PROPOSAL TITLE: Digital Media and Techniques

SPONSOR(S): Art Department

DEPARTMENT: Art

COLLEGE: FPA

IF LAS CHECK ONE: \_\_\_ History/Humanities \_\_\_ Math/Sciences \_\_\_ Social/Behavioral Sciences

Check one:  Undergraduate \_\_\_ Graduate

THE ATTACHED *NON-GEN-ED* PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

\_\_\_ Short-term non-gen-ed course

\_\_\_ Minor curricular changes (fewer than three) to:

\_\_\_ existing non-gen-ed course

\_\_\_ non-gen-ed degree requirements

\_\_\_ major

\_\_\_ minor, specialization, concentration, track, certificate program

DEPARTMENT  
(Signature indicates approval)

Dept. Curriculum Chair / Date

Dept. Chairperson / Date

*[Handwritten signatures and dates: 3/3/00, 2/24/00]*

ACADEMIC DEAN

Approved  Not Approved \_\_\_ Comments:

Dean's Signature/Date *[Signature]* 3/3/00

**COLLEGE CURRICULUM COMMITTEE**

Date of open hearing (if necessary) 15 FEB Approved  Not Approved

Comments:

Signature of College Chair/Date: *Paul Kelly*

**UNIVERSITY CURRICULUM COMMITTEE**

Date Received/Processed 3/27/00

Comments:

*Together with #5011 they constitute a minor curriculum*

Curriculum Chair Signature *Walt Jones* Date Announced At Senate 3/28/00

**EXECUTIVE VICE PRESIDENT/PROVOST**

Approved  Not Approved  If no, reasons are as follows:

Student Credit Hours \_\_\_\_\_ Faculty Load Hours \_\_\_\_\_ Equalized Credit Hours \_\_\_\_\_

Official Copy & Approval Sheet Filed (Date): \_\_\_\_\_ Executive VP/Provost Signature/Date *C. L. Jones 4/4/00*

**REGISTRAR**

Date Approved Course Description Received \_\_\_\_\_ Hegis Taxonomy & Course Number Assigned 1009.101

Registrar Signature/Date *Robert A. Kulat 4/17/00*

**NOTIFICATION FORWARD**

\_\_\_\_ Senate Curriculum Committee Chairperson      \_\_\_\_ Academic Dean(s)  
\_\_\_\_ Department Chairpersons      \_\_\_\_ Registrar      \_\_\_\_ Sponsor(s)

## New Course Proposal

### 1. Details:

- A. Title: Digital Media and Techniques
- B. Sponsors: Art Department
- C. 1.5 s.h. (3 hours, once per week)
- D. Course Level: Undergraduate (Freshman, 100 level)
- E. No prerequisites
- F. Permanent foundation course. Offered once per year.
- G. Digital Media and Techniques will be required in addition to our other foundation courses. It will supplement Drawing and Color & Design by offering students the experience of using digital media and techniques in-depth and earlier than before. Other foundation courses are not equipped to deal with digital media, nor is that their focus.
- H. Staff, resources and space will be adequate with the anticipated addition of the new computer lab in Westby 238.
- I. Library resources are adequate.
- J. n/a

### 2. Rationale:

The Art Department is in the process of revising its BFA in Studio Art program. To this end, we would like to add 2 new workshops to our foundation core: 2-D & 3-D Materials and Techniques and Digital Media & Techniques. The second of these, Digital Media and Techniques will focus on the use of digital media. Previously, some media and techniques were taught in foundation and some were taught in advanced courses, limiting students' opportunities for experimentation and focus, and narrowing their range of experiences. None of these courses offered experience in digital media, an area that is now necessarily included in most foundation art programs. The inclusion of a digital media workshop in our own foundation core is especially important since 65% of art majors' primary studio is graphic design. The essential tool of the graphic designer is the computer and related technologies. The 1.5 s.h. workshop is necessary in strengthening our foundation core and its far reaching effects on the rest of the BFA program.

### 3. Essence of the Course:

- A. This course will explore various digital media and related technologies. Projects will include use of art related computer programs such as Photoshop, Illustrator and Quark in creating digital solutions to various art and design problems.
- B. Students will become familiar with different digital media and techniques through class projects requiring their use.
- C. Letter grade, according to University policy, will reflect students' fluency in demonstrating creative digital solutions to problems.
- D. Course will be assessed by use of student evaluations, faculty observation and departmental curriculum review.

### 4. Results of Consultations:

- A. n/a
- B. n/a
- C. n/a
- D. n/a

### 5. Additional Information, comments etc. (n/a)

6. Catalog Description: *'09, 10/*

Digital Media and Techniques (1.5 s.h.)

This foundation workshop introduces students to digital media in solving art and design problems through demonstrations and hands-on experience. Students will explore various computer program applications related to the fine and graphic arts.