

ROWAN COLLEGE
CURRICULUM COMMITTEE

②

PROPOSAL TITLE: Digital Photography

UNDERGRADUATE GRADUATE 3 CREDIT HOURS

SPONSOR(S): The Department of Art, Nancy Metzger & Kim Caldwell, Joe Tinker

DEPARTMENT & TELEPHONE# Art Department

CHECK ONE: COURSE MINOR PROGRAM CONCENTRATION SPECIALIZATION
 ACHIEVEMENT CERTIFICATE CERTIFICATION PROGRAM MAJOR PROGRAM

STEP #1 (DEPARTMENT)	STEP #2 (RECEIPT)	STEP #3 (SCHOOL)
<p>APPROVED/DATE: _____</p> <p>NOT APPROVED/DATE: _____</p> <hr/> <p style="text-align: center;">DEPT. CURRICULUM CHR.</p> <p>REVIEWED/DATE: <u>10/19/95</u></p> <p><i>Consistent with BFA implementation</i></p> <p><u>[Signature]</u></p> <hr/> <p style="text-align: center;">DEPT. CHR.</p>	<p>SCC# <u>95 46 77</u></p> <p>DATE RECEIVED: _____</p> <p style="text-align: center; font-size: 2em;">1 SENATE</p> <p style="text-align: center;">OCT 20 1995</p> <p style="text-align: center; font-size: 1.5em;">RECEIVED</p> <p><u>[Signature]</u></p> <hr/> <p style="text-align: center;">SENATE CURRICULUM CHR.</p>	<p>REVIEWED DATE: <u>12/11/95</u></p> <p><input checked="" type="checkbox"/> RECOMMEND TO APPROVE</p> <p><input type="checkbox"/> RECOMMEND NOT TO APPROVE</p> <p style="text-align: center;">FORWARD FOR OPEN HEARING</p> <p><input type="checkbox"/> WITHOUT RESERVATIONS</p> <p><input type="checkbox"/> WITH RESERVATIONS</p> <p>COMMENTS: _____</p> <p><u>[Signature]</u></p> <hr/> <p style="text-align: center;">SCHOOL COMMITTEE CHR.</p>

STEP #4 (ACADEMIC DEAN)	COMMENTS:
<p><input checked="" type="checkbox"/> RECOMMEND</p> <p><input type="checkbox"/> NOT RECOMMEND</p> <p><input type="checkbox"/> CONDITIONALLY RECOMMEND (SEE COMMENTS)</p> <p>DATE & SIGNATURE, DEAN OF SCHOOL: _____</p>	<p><i>Hold for BFA</i></p> <p><i>Move to next hearing, proceed with</i></p> <p><i>[Signature]</i></p>

STEP #5 (SENATE CURRICULUM COMMITTEE)
<p>DATE OF OPEN HEARING: <u>2/21/96</u></p> <p>APPROVED BY SENATE CURRICULUM COMMITTEE (DATE): <u>2/21/96</u></p> <p><input type="checkbox"/> RETURNED TO SPONSOR(S) FOR THE FOLLOWING REASONS:</p> <p>_____</p> <p>_____</p>

STEP #6 (SENATE)
<p>DATE PRESENTED TO SENATE: <u>3/22/96</u> <input checked="" type="checkbox"/> APPROVED <input type="checkbox"/> NOT APPROVED</p> <p>NOTIFICATION TO EXECUTIVE VICE PRESIDENT/PROVOST (DATE): _____</p> <p>SENATE CURRICULUM COMMITTEE CHAIR SIGNATURE/DATE: <u>[Signature]</u> <u>5/12/96</u></p>

STEP #7 (EXECUTIVE VICE PRESIDENT/PROVOST)

DATE RECEIVED 5/20/90

APPROVED: YES NO

IF NO, REASONS ARE AS FOLLOWS:

STUDENT CREDIT HOURS 3

FACULTY LOAD HOURS 3

EQUALIZED CREDIT HOURS _____

OFFICIAL COPY & APPROVAL SHEET FILED (DATE) 5/20/90

SIGNATURE, EXECUTIVE VICE PRESIDENT/PROVOST [Signature]

REGISTRAR

DATE APPROVED COURSE DESCRIPTION RECEIVED 5/30/90

HEGIS TAXONOMY AND COURSE NUMBER ASSIGNED 1011.380

DATE/SIGNATURE OF REGISTRAR B. Kelly

NOTIFICATION FORWARD:

___ SENATE CURRICULUM COMMITTEE CHAIRPERSON

___ DEPARTMENT CHAIRPERSON(S)

___ ACADEMIC DEAN(S)

___ REGISTRAR

___ SPONSOR(S)

COURSE PROPOSAL: "Digital Photography"

1. DETAILS:

- A. "Digital Photography"**
- B. Sponsors:** The Department of Art; Nancy Mitzen, John Gallinelli, Joe Tishler
- C.** 3 credits
- D. Course Level:** Undergraduate (junior, senior)
- E. Art Major:** Recommended for all BA and BFA students as an elective. There will be no more added hours to the BA or BFA program.
- F. Prerequisites:** Photography I, or permission of the instructor
Intro Computer Art 1009.3501
- G. Implementation:** Spring 97. This class will be given on a rotation with the other five photography classes. A schedule of the six class photography rotation is included on the last page.
- H.** Present staff and facilities are adequate to begin this studio. There are no additional resources needed at this time.
- I.** Library resources are adequate to begin this studio.

2. RATIONALE:

This studio is needed for the studio program to introduce students to the fundamental principles of digital photography. Presently there is no course offered to help students understand the medium of digital imagery in its applications towards the fine arts. Its development in the realm of fine arts and communications has greatly altered our understanding of photography and the use of an image. The aesthetic potential photography embodies seems to be endless. With its ability to change the way we explore ideas and create expression, digital photography has become a valuable tool for artists. Students continue to become more involved with photography by incorporating digital photography with painting, printmaking, graphic design, and illustration. The use of computer programs such as Photoshop to manipulate photography and as a means of retouching photography, will be explored.

3. ESSENCE:

- A. Objectives:** This studio class introduces students to the medium of digital photography and its applications towards the fine arts. Students continue to become more involved with photography by demonstrating a mastery of digital imagery with painting, printmaking, graphic design, and illustration. Students learn the use of computer programs such as Photoshop to manipulate photo images. Students learn the influence of digital photography on art and society in addition to the aesthetic nature of the medium. Students advance their technical skills in photography and learn to make photographs as fine art.
- B. Content:** The objectives reflect the main content of the studio. The major topics include:
 - 1. the use of digital computer programs such as Photoshop and Illustrator
 - 2. the influence of digital photography on art and society in addition to the aesthetic nature of the medium
 - 3. special digital techniques such as photo retouching.
- C. Evaluation:** Students will be evaluated and graded through visual projects, written exams based on the technical knowledge of digital photography, and a final presentation which will include a portfolio of

matted photographs.

- D. Course Evaluation:** The art faculty will evaluate this course based on individual photographs, individual exhibitions, and individual photo portfolios.

CLASS PLACEMENT/ROTATION:

This studio class will rotate on a schedule with five other elective studio photography classes. These six classes will rotate within the three semesters: Fall, Spring and Summer, and repeat every other year.

<u>Fall 96</u>	<u>Spring 97</u>	<u>Summer 97</u>
Photography I	Photography II	Photography I
Photography II	Digital Photography	Advanced Photo Techniques
Non-Silver Imagery	Large Format Photography	Non-Silver Imagery

<u>Fall 97</u>	<u>Spring 98</u>	<u>Summer 98</u>
Photography I	Photography I	Photography II
Photography II	Advanced Photo Techniques	Large Format Photography
Digital Photography	Non-Silver Imagery	Digital Photography

<u>Fall 98</u>	<u>Spring 99</u>	<u>Summer 99</u>
Photography I	Photography II	Photography I
Photography II	Digital Photography	Advanced Photo Techniques
Non-Silver Imagery	Large Format Photography	Non-Silver Imagery

<u>Fall 99</u>	<u>Spring 2000</u>	<u>Summer 2000</u>
Photography I	Photography I	Photography II
Photography II	Advanced Photo Techniques	Large Format Photography
Digital Photography	Non-Silver Imagery	Digital Photography

5. CATALOG DESCRIPTION:

This studio class will introduce students to the medium of digital photography and its applications towards the fine arts. Its development in the realm of fine arts and communications has greatly altered our understanding of photography and the use of an image. The aesthetic potential photography embodies seems to be endless. With its ability to change the way we explore ideas and create expression, digital photography has become a valuable tool for artists. Students continue to become more involved with photography by demonstrating digital imagery with painting, printmaking, graphic design, and illustration. Students learn the use of computer programs such as Photoshop to manipulate photography. Students learn the influence of digital photography on art and society in addition to the aesthetic nature of the medium. Students advance their technical skills in photography and learn to make photographs as fine art.

Prerequisite: Photography I, or permission of the instructor

Intro Computer Art 1009.3501



October 9, 1995

Senate Curriculum Committee

Dear Curriculum Committee Members:

I read over the proposal for a new photography curriculum that Nancy Mitzen has put together and find it to be thoroughly researched and quite comprehensive in its scope. The proposed sequence of classes is very similar to the offerings at Tyler School of Art, which has had a photography major for the last twenty years. This program is an appropriate one for students interested in completing a major in photography. The only courses that are missing from the curriculum are beginning and intermediate classes in color photography; color photography requires a specialized processor, so I assume that budgetary considerations are the reason for its omission. With the addition of color photography, the course sequence would be comparable and competitive with photography programs at other colleges.

Yours very truly,

A handwritten signature in cursive script that reads "Stephanie Knopp".

Stephanie Knopp
Associate Professor
Graphic Design Area



Rowan College of New Jersey

Glassboro, New Jersey 08028-1701

October 19, 1995

TO: College Senate Curriculum Committee

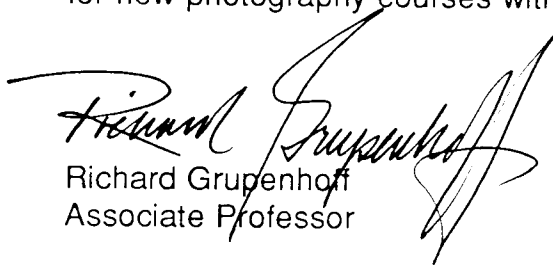
FM: Dr. Richard Grupenhoff, Coordinator, R-TV-F, Communications Department

RE: Art Department's Studio Photography Course Proposals

I am writing to express my full support of the Art Department's proposals for studio classes in photography. These courses: Photography I, Photography II, Non-Silver Imagery, Advanced Photo Techniques, and Large Format Photography are all essential elements of the Art Department's newly-designed BFA Art Major Program, and the content and objectives of each are clearly articulated and progressively structured. In addition, they will complement nicely the new course on the history of photography that I am now developing under the joint aegis of the Department of Art and the Communications Department

Most of these courses can be implemented as early as the 1996 academic school year and, to a certain extent, little additional resources are required. However, it should be noted that for some of the courses additional materials, equipment, facilities and staff will be required. Not only do I support these new proposals, but I also support the requests for additional materials and staff. A program of this caliber cannot exist for long on the present resources--especially since some of these resources will continue to be used by the Gen Ed Photography I course.

I look forward with great anticipation to the implementation of these new courses and to the eventual development of the B.F.A. Art Major Program. It is something that has been lacking here at Rowan for a long time, and it is now a welcomed addition that will blend in well with the awakening sense of art and art appreciation that is beginning to become part of this campus. I support this proposal for new photography courses without reservation.



Richard Grupenhoff
Associate Professor