

ROWAN COLLEGE
CURRICULUM COMMITTEE

(R)

MINOR CHANGE

Change Name of Educational Administration Department to
Educational Leadership Department

PROPOSAL TITLE: _____

 UNDERGRADUATE GRADUATE CREDIT HOURS

SPONSOR(S): _____

DEPARTMENT & TELEPHONE# Educational Administration X-4701

CHECK ONE:

- CHANGES IN APPROVED MINORS, SPECIALIZATIONS, CONCENTRATIONS
- CATALOGUE DESCRIPTIONS AND/OR PREREQUISITE CHANGES
- SMALL CHANGES IN COURSE CONTENT OF EXISTING COURSES WHICH DO NOT SUBSTANTIALLY VARY THE CURRICULUM
- CHANGES IN HEGIS NUMBER
- OTHER (DEPARTMENT NAME CHANGE)

STEP #1 (DEPARTMENT)

APPROVED / DATE: 3/18/96

 NOT APPROVED / DATE: _____

Edward H. White Jr.
(DEPT. CURRICULUM CHR./ DATE)
3/18/96

Edward H. White Jr.
DEPT. CHR./DATE
3/18/96

STEP #2 (SCHOOL)

DATE REVIEWED 4/12/96

 RECOMMEND TO APPROVE

 RECOMMEND NOT TO APPROVE

COMMENTS:

[Signature]
SCHOOL CURRICULUM CHR.

STEP #3 (ACADEMIC DEAN)

 RECOMMEND NOT RECOMMENDED

DATE REVIEWED: 4/12/96

[Signature]
DEAN OF SCHOOL SIGNATURE

STEP #4 (CURRICULUM COMMITTEE)

SCC# 75-96-186

DATE RECEIVED: 4-16-96

Ronald J. Gohs 5/8/96
CURRICULUM COMMITTEE CHR. SIGNATURE

Resented Senate 5-24-96

STEP #5 EXE. VP/PROVOST

APPROVED

 NOT APPROVED

[Signature] 5/2/96
SIGNATURE/DATE

A: MINORCHG. FRM

REGISTRAR _____ DATA _____

DETAILS:**Change Requested:** Change the department name**From:** Educational Administration Department**To:** Department of Educational Leadership**Introduction**

On December 13, 1995 the Rowan College Board of Trustees took a bold step in the history of the college by approving and sending to the Council of Presidents, the program proposal for a doctoral degree in educational leadership at Rowan College. Integral to the mission of the College, since its establishment, has been a dedication to the preparation of educators whose efforts might contribute to the growth, development, and prosperity of our democracy. For the last 45 years, the college has offered graduate level instruction that has helped to meet the challenges of the day, as well as to provide the opportunity for school and college administrators to achieve their educational and professional development objectives. This doctoral program represents another step and level of commitment to fulfill the college's public responsibilities in this area of community life in the southern New Jersey area.

RATIONALE

The Educational Administration Department has been the organized academic unit charged with the responsibility to provide programming to meet the continuing need for advanced academic preparation for public school administrators and community college personnel. The time has come, now, to recognize the fundamental changes that have occurred and are occurring in the conceptions within the profession regarding the distinctions between *administration as management* versus *administration as leadership*. Nationally, there is increasing agreement that the term *educational leadership* better connotes the role expectation of people holding administrative responsibilities in educational organizations. The national effort to reform leadership preparation and practice is supported by this change in nomenclature that more clearly communicates the primacy of leadership in today's educational organizations. One indication of the extent of this change in nomenclature is reflected in the use of the term leadership in the department names of 88 departments of the 382 departments listed in the 13th edition of the Educational Administration Directory, a national directory of programs in educational administration published annually at West Virginia University. The President recognized this trend when he proposed the doctoral program in the 1992 strategic plan and the Board of Trustees affirmed the legitimacy of the nomenclature distinction when it approved the program proposal at its December meeting.

Virtually everyone involved in the discussion concerning education in the next century agrees that the preparation and quality of educational leaders will be a key factor in the effectiveness of our educational system. As Bennis and Nanus have pointed out, "many organizations, especially those that are failing, tend to be over managed and underled" (*Leaders: The Strategies for Taking Charge*, 1985). Thomas Sergiovani found this phenomenon to be equally true of education. He contends that, "too many schools, school districts, and state systems of schooling are over managed and underled," with the result that their senior administrators

simply follow directions rather than solve problems (*Value-Added Leadership*, 1990). Bennis argues that "[p]art of the problem lies with our schools of management; we teach people how to be good technicians and good staff people, but we don't train people for leadership" (*Reflections on Leadership: An Invented Life*, 1993). Joseph Murphy points out that schools of education have paralleled their management counterparts, and are equally as deficient. His review of preparation programs for school administrators leads him to conclude that "[n]early every program component has been found wanting...program content is irrelevant, connected neither to the central mission of schooling nor to the *practice of leadership*" [emphasis added] (*Preparing Tomorrow's School Leaders: Alternative Designs*, 1993).

Since the late 1980's the faculty in the department of Educational Administration have been participating in an ongoing process of program reform, driven partly by our belief in fundamental reform in leadership preparation and partly in response to changing administrative licensure requirements. Consequently, the focus in all of our existing masters level courses and MA degree models increasingly has been the notions associated with leadership versus management. Those conceptions have taken increasing prominence in the literature, scholarly conversations, intern assignments, and faculty expectations throughout our courses and programs and are the best indication that our faculty and programs are in the mainstream of the reform movement in educational administration. Now the time has come to give institutional recognition to the shift that has occurred nationally and at Rowan college by renaming the Educational Administration Department to the Department of Educational Leadership, thus giving affirmation that the schools and colleges of the future will rely increasingly on the skill and knowledge of leadership and less on the routines of management as they strive to meet the expectations of our culture in the years ahead.

The faculty in the Department of Educational administration respectfully request a change in the name of the Educational Administration Department to the Educational Leadership Department.

CURRICULAR EFFECT

The proposed department name change will have no effect on the programs or courses currently offered in the department.

RESULTS OF CONSULTATION

The following individuals have been consulted regarding this proposed change and their respective comments are attached:

Dr. David Kapel, Dean of Education, Rowan College

Dr. Marion Rilling, Dean of Graduate Studies, Rowan College

Dr. John Daresh, Professor, Illinois State University

ROWAN

Office of the Dean, School of Education
(609) 256-4750
Fax: (609) 256-4918

April 9, 1996

Dr. Edward H. White, Chair
Department of Educational Administration
Rowan College of New Jersey
201 Mullica Hill Road
Glassboro, NJ 08028-1701

Dear Dr. White:

Please consider this a strong letter of support for changing the name of the Educational Administration Department to the Educational Leadership Department. The change clearly reflects the comprehensive redesign of Rowan's M.A. programs in School Administration that were completed in 1988. The name change also reflects the national change in educational administration programs from traditional management models to the more important leadership models. In addition to the changes in the M.A. program, the development of the very strong and unique Doctoral Program in Educational Leadership reflects the directions taken by the Department. Clearly, the name change reflects what the programs and the Department are all about.

The Department is to be complimented for continuing to be at the "cutting edge" of the field. Again, I strongly support the name change.

Sincerely yours,


David E. Kapel, Ed.D.
Dean, School of Education

DEK:dm
White.chg

ROWAN

Dean of Graduate Studies
(609) 256-4050
Fax: (609) 256-4436

March 5, 1996

TO: Dr. Ted White

FROM: Dr. Marion Rilling *M. R.*
Dean of Graduate Studies

SUBJECT: Support for the Department's Proposed Name Change to the Department of Educational Leadership

I heartily support the Department's recent action to change the name to the Department of Educational Leadership. As you know, my personal and professional background is in Education, and I am keenly aware of the move away from seeing administration as management to the view of administrative leadership. One of our goals at Rowan is to communicate quickly and effectively with our constituencies--and I believe this proposed name change is a step in that direction. It tells all what we believe in and stand for in terms of the Department's graduate programs, and it is an appropriate step for us to take. I congratulate you on taking this step to better serve our students.

ILLINOIS STATE
UNIVERSITY



COLLEGE OF EDUCATION
*Department of Educational
Administration and Foundations*

331 DeGarmo Hall
Campus Box 5900
Normal, IL 61790-5900
Telephone: (309) 438-5422

March 8, 1996

Dr. Edward White
Chir, Department of Educational Administration
Rowan College of New Jersey
201 Mullica Hill Road
Glassboro, NJ 08028-1701

Dear Ted:

Thank you for sending along the information concerning the proposed change of the name of the Department from "Educational Administration" to "Educational Leadership." I completely agree with the statement of rationale for this move, and I believe that such a change is critical in establishing and signaling the nature of the new program at the College. The new doctoral program will not be "business as usual" in any way, and consequently, the name of your unit deserves to reflect that fact.

As I said to you on the phone, changing "administration" to "leadership" has been done at many other institutions in recent years. In the majority of those cases, that has meant little but a cosmetic alteration of the true status quo. At Rowan, however, much more is happening, and using a new word is not symbolic in any way. You and your team have truly transformed the overarching vision of what will make a difference in education. At least the name of the department should change.

By the way, I have enclosed a copy of the paper which I presented at the Education Association of South Africa in January. Much of what I say about the need for leadership instead of administration was derived from our many conversations in the past few years. I remain indebted to all of you in shaping much of my thinking.

Sincerely,

A handwritten signature in cursive script, appearing to read "J. C. Daresh".

John C. Daresh
Professor, Educational Administration