

0510

**PROCESS C**

CURRICULUM PROPOSAL SCC #04-05- 0046

NEW Programs - MAJOR Program Revisions - PROGRAM Name Changes

LIBRARY RESOURCE FORM REQUIRED

**Deadlines:** October 8, 2004 to be implemented Fall 2005 ~ February 11, 2005 to be implemented Spring 2006

**PROPOSAL TITLE:** Concentration in Ethics

Sponsor(s): Ellen Miller E-Mail: millere@rowan.edu Ext: 4835  
David Clowney E-Mail: clowney@rowan.edu Ext: \_\_\_\_\_

**DEPARTMENT:** Philosophy and Religion

**COLLEGE:** Liberal Arts and Sciences

If Liberal Arts & Sciences CHECK :  History/Humanities  Math/Sciences  Social/Behavioral Sciences  
 UNDERGRADUATE  GRADUATE

THE ATTACHED **NEW PROGRAM - MAJOR PROGRAM REVISION - PROGRAM NAME CHANGE** IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

- New degree program
- Major changes-degree requirements/major/minor or certificate program
- New Major
- Changes to College name, School, Department or Degree
- New Minor
- Quasi curricular change
- New concentration, specialization, or track
- New Certificate of Graduate Study Program (COGS & COGA)

**THE FOLLOWING SIGNATURES REPRESENT APPROVAL**

Department Chair: David Clowney Date: 10-11-04  
Department Curriculum Chair: David Clowney Date: 10-11-04  
Academic Dean: Greg Thurman Date: 10-13-04

**COLLEGE CURRICULUM COMMITTEE**

CLOSED HEARING Date: 3/12/05 Approved  Not Approved

COLLEGE CURRICULUM CHAIR: [Signature]

**UNIVERSITY CURRICULUM COMMITTEE**

OPEN HEARING Date: 3/31/05 Approved  Not Approved

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement/Vote: 4/13/05

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 6/27/05

Approved  Not Approved

**REGISTRAR**

Date: 7/19/05 Official Copy & Approval Sheet Filed

Date: \_\_\_\_\_ Course Description Received & Approved ~ Hegis Taxonomy & Course # \_\_\_\_\_

Course Description Received & Approved ~ Hegis Taxonomy & Course #: \_\_\_\_\_

Registrar Signature: [Signature]

**NOTIFICATION FORWARD**

- SCC Chair  Academic Dean  Department Chair  Registrar  IR  CAP  VP Student Affairs
- VP Student Affairs  Others

## Proposal: Ethics Concentration

### I. Abstract

a. Title: Ethics Concentration

b. Sponsors: Ellen Miller, Philosophy and Religion Department  
David Clowney, Chair, Philosophy and Religion Department

c. Relationship to curriculum: All of the required courses for this concentration are part of the general education bank of courses. This concentration will enable students to focus their elective choices in order to work towards a concentration that will help them with their academic careers and future jobs. There is a growing interest and need for the study of ethics in professional, public, and academic life. Recent corporate scandals and research show cheating in academics is on the rise. This points to the need for programs that integrate ethics training into a student's entire academic career. In an article that highlights the problems with presenting ethics as merely a side issue, Patricia Werhane, professor of business ethics in the Darden Graduate School of Business at the University of Virginia says "[Ethics] has to be thought of as an integral part of management thinking, and if it isn't thought of that way, then I think we're going to see more problems.... Maybe we're not encouraging our students to be independent enough; to step out and say, 'Wait a minute, this is the wrong thing.'" <sup>1</sup> Lawrence Hinman, professor of philosophy and director of the Values Institute at the University of San Diego, stresses the importance of early ethics training: "A crucial factor in preparing people to act well on the corporate level is academic integrity in colleges and universities...and many of the ethical quandaries individuals encounter in corporate life are ones that they have already faced in their college careers." Hinman also points to the need for "ethics components integrated throughout the undergraduate curriculum."<sup>2</sup> This proposed Ethics Concentration addresses the growing need for depth and rigor in ethics training, analysis and examination.

d. Prerequisites or eligibility: No prior background in Philosophy is required. Any student pursuing an undergraduate or graduate degree at Rowan University is eligible to apply. Students are encouraged to begin taking relevant courses in their first year.

e. Suggested time and scale of implementation: The Philosophy and Religion Department is prepared to implement this concentration in Fall 2005.

f. Resource requirements: This concentration will not require additional faculty, as the courses and faculty already exist. Existing faculty lines and course offerings will be adequate to support the proposed concentration. As the concentration grows, the Ethics Concentration Committee will evaluate resource requirements.

g. Library Resources: Cynthia Mullens sent this form to the Senate office. No additional library holdings are needed at this time.

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<sup>1</sup> O'Neill, Patrick. "Corporate Scandals highlight need for ethics training." *National Catholic Reporter* 2 Aug. 2002.

<sup>2</sup> Hinman, Lawrence M. "A Moral Challenge: Business Ethics after Enron." *The San Diego-Union Tribune* 31 Mar 2002.

## II. Rationale

The Ethics Concentration relates directly to Rowan University's mission statement and the goals of the university. Students will focus their attention on the ways in which ethical questions confront them in their everyday lives. In a recent Gloucester County Times article, "Businesses shift focus to ethics," experts say companies need successful ethics programs that go beyond quick training sessions or one day seminars. The Rowan University Ethics Concentration takes a pro-active approach to ethics training: inform and educate before there is an ethics scandal. Even more important than stopping scandal is the positive development of ethics awareness and knowledge of how our own actions affect others locally and globally.

Nearly all professions now have codes of ethics, and many businesses require employees to adhere to various standards of conduct. The concentration is flexible enough to suit our students' diverse majors and career goals. For example, a student who majors in business and completes the Ethics Concentration might serve as a company's ethics officer; a student who majors in nursing or biology and completes the concentration could run a hospital ethics committee; a student who majors in political science and studies ethics would be well qualified to pursue graduate work in public policy or law.

The Ethics Concentration also promotes the goals of the Philosophy and Religion Department. Philosophy and Religion are practical areas of study that unfortunately have the reputation for being abstract and impractical. A concentration in ethics fits with our department's goal of making our disciplines relevant to students' lives. Students who major in Philosophy receive exceptional scores on the GRE, GMAT and LSAT. The exposure to argument analysis and critical thinking will enhance students' academic and career performance. Also, Philosophy and Religion courses will benefit from the presence of Ethics Concentration students throughout our classes.

## III. Essence of the Concentration

- a. Major goals of the program:
  - Strengthen and develop students' understanding of ethics
  - Enhance students' ability to respond to ethical issues in a wide variety of professional settings
  - Adopt a proactive approach to ethics training
  - Students will study human character and conduct in depth—who we ought to be and what we ought to do
  - Promote students' understanding of social justice in a variety of settings
  - Enhance students' understanding of diversity in the US and in the world
  
- b. Specific objectives of the program:
  - Core courses will educate students in the essential concepts, key issues and history of ethical reasoning
  - Enhance student marketability for graduate school and professional careers
  - Establish Rowan University as a leading institution for ethics training
  - Improve students' critical reasoning, reading and writing skills
  - Assist students in understanding and responding to viewpoints other than their own, including multicultural voices
  - Promote civic engagement and leadership

c. **Structure of Organization:**

Rowan students may earn an Ethics Concentration in addition to fulfilling the requirements for their undergraduate degree. To qualify for the Ethics Concentration, students must complete 18 semester hours designated for the Concentration. All courses must be passed with a minimum grade of “C-.” No “D” grades are accepted for any courses taken as part of the concentration. Students must register for the Concentration through the Philosophy and Religion Department, and the written approval of a member of the Ethics Concentration Committee must be obtained. Students may register at any point in their academic career; however, students are encouraged to apply in their first year.

**Admissions Requirements**

No prior background in Philosophy is required. Any student pursuing an undergraduate or graduate degree at Rowan University is eligible to apply.

**Total Credits Required: 18 semester hours**

**A) Required Courses: 12 semester hours total**

**These required courses stress ethical theories and application of ethical theories.**

1. Introduction to Ethics, 3sh, 1509.250 or 1509.251 (WI)
2. Contemporary Moral Problems, 3 sh, 1509.392 or 1509.393 (WI)
3. Two Courses from the Bank below:
  - Philosophy and Gender, 3 sh, 1509.129
  - Philosophy and Society, 3 sh, 1509.240
  - Business Ethics, 3 sh, 1509.322
  - Religions of the World, 3 sh, 1510.200
  - Religion in America, 3 sh, 1510.210
  - Environmental Ethics, 3 sh (has been offered as a Bildner Grant Rowan Seminar and an Honors Seminar)
  - Approved Honors Course, Rowan Seminar Course, and/or Bildner Grant Rowan Seminar Course (with permission of Ethics Concentration Committee)<sup>3</sup>
  - Approved course in Philosophy and Religion Department (with permission of Ethics Concentration Committee)
  - New courses will be added to this list when appropriate (with University approval)

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<sup>3</sup> Dr. Ellen Miller and Dr. Beena Sukumaran developed a Bildner Grant proposal for a course entitled “Ethics and the Professions.” This course would provide students with a critical examination of moral issues that arise in the context of various professions. Dr. David Clowney and Dr. Patricia Mosto developed their course in Environmental Ethics as part of the Bildner Grant Project. Dr. Clowney and Dr. Mosto have offered the Environmental Ethics course as a Rowan Seminar and also as part of the Honors Program. These two courses are examples of Bildner Grant Rowan Seminars that would also count towards the Ethics Concentration.

**B) Interdisciplinary Bank: 6 semester hours total**

- New courses may be added to this list when appropriate (with University approval).
- You may ask to have a particular course count toward the Ethics Concentration. Contact the Ethics Concentration Committee, Philosophy and Religion Department.
- You need to be sure you have met the prerequisites to take the approved courses for the Ethics Concentration. Several do have prerequisites.
- You must earn a grade of “C-” or better in all courses taken as part of the Ethics Concentration.
- Students may take courses listed above in Philosophy and Religion in order to complete all or part of this additional 6 sh requirement.

The courses listed below are included because they help supplement the required courses for the Ethics Concentration. These courses fulfill a variety of criteria: application of ethical theories, understanding social action and values in a variety of settings, historical and social analysis of ethical questions and concepts, understanding and promoting social justice, analyzing current ethical issues, understanding diversity in the US and the world, and promoting civil engagement and leadership. In addition, the interdisciplinary nature of the Ethics Concentration satisfies Rowan’s commitment to cross-disciplinary teaching and learning. It is crucial for students to understand that ethical training cannot be accomplished in one course. Ethics training should be integrated throughout a student’s coursework.

**College of Communication****Communication Studies**

- Mass Media and Their Influences, 3 sh, 0601.205
- Ethical Issues in Human Communication, 3 sh, 0601.320
- Health Communication, 3 sh, 0601.321
- Images of Gender in Popular Culture, 3 sh, 0601.323
- Communication Law, 3 sh, 0607.335

**Journalism**

- Media Ethics, 3 sh, 0602.319
- Problems in Contemporary Journalism, 3 sh, 0602.410

**College of Liberal Arts and Sciences****Computer Science**

- Computers and Society, 3 sh, 4901.265, 266

**History**

- Jewish Holocaust 1933-1945, 3 sh, 2205.382
- Civil War and Reconstruction, 3 sh, 2205.322
- History of American West, 3 sh, 2205.303

- US Labor History, 3 sh, 2205.325
- US 1820-1861, 3 sh, 2205.321
- World History Since 1500, 3sh, 2205.120
- Imperialism and Colonialism, 3 sh, 2205.441
- Colonial North America, 3 sh, 2205.430
- America From War to War, 1914-1945, 3 sh, 2205.338
- Arab-Israeli Conflict, 3 sh, 2205.317

### **Law and Justice Studies**

- Criminal Law, 3 sh, 2105.255
- Law and Human Rights, 3 sh, 2105.386
- Minorities, Crime and Justice, 3 sh, 2105.205
- Criminal Justice and Social Conflict, 3 sh, 2105.315
- Drugs and Crime in America, 3 sh, 2105.322
- Sentencing and the Rights of the Convicted, 3 sh, 2105.324
- Problems of World Justice, 3 sh, 2105.330
- Women, Crime and Criminal Justice, 3 sh, 2105.346
- Seminar in Law/Justice, 3 sh, 2105.469
- Seminar in Social Justice, 3 sh, 2105.465

### **Political Science**

- Contemporary World Problems, 3 sh, 2207.231
- Current Problems in American Politics, 3 sh, 2207.232
- American Constitutional Law, 3 sh, 2207.310
- Politics of Race, Poverty, and Welfare in the U.S., 3 sh, 2207.323
- Civil Rights and Civil Liberties, 3 sh, 2207.340
- International Law, 3 sh, 2207.420
- Politics and the Judicial Process, 3 sh, 2207.375
- Selected Problems in Constitutional Law, 3 sh, 2207.410

### **Psychology**

- The Psychology of Ethnic Identity and Community in America, 3 sh, 2001.105
- Psychology of Racism and Ethnocentrism: Causes, Development, Consequences, Solutions, 3sh, 2001.310
- Psychology of Women and Cultural Experiences, 3sh, 3001.200
- Psychology and Law, 3sh, 3001.305

### **Sociology**

- Social Problems, 3 sh, 2208.221
- The Sociology of Social Welfare, 3 sh, 2208.223
- The Sociology of Minority Groups, 3 sh, 2208.230
- Social Stratification, 3 sh, 2208.330
- Sociology of the Holocaust, 3 sh, 2208.399
- The Sociology of Women in Society, 3 sh, 2208.370

**Service Learning:** Up to 6 credits permitted with approval from Ethics Concentration Committee

**C) Portfolio Requirement:** The portfolio will be used to evaluate a student's personal growth and academic progress in the study of Ethics. A portfolio provides a comprehensive record of experiences, achievements, and demonstration of competencies. The portfolio adds depth to course transcripts.

Each portfolio should include a list of materials selected for inclusion. The first page of the portfolio will be a cover sheet. The cover sheet must include the title of each paper, course for which paper was written, professor who taught the course, grade received for each paper. The cover sheet will also list any additional materials the student would like to include in the portfolio. These additional materials might include service learning project reflections, additional community service projects undertaken, and reflections on courses taken as part of the concentration. A reflective essay should follow the cover sheet. The reflective essay should include: Brief description of each paper submitted, analysis of how the student's thinking about ethical theories and issues has developed, how the concentration has impacted the student's understanding of potential workplace challenges. Students should include their three papers next. These do not need to be revised for inclusion in the portfolio. The last part of the portfolio is reserved for any additional materials the student has chosen to include.

**Portfolio Checklist:**

- Cover Sheet
- Reflective Essay (approximately 5 pages, double-spaced)
- Three Papers (2 must be from required Ethics Concentration courses)
- Additional Materials

**IV. Administration**

The Ethics Concentration will be housed in the Philosophy and Religion Department. An Ethics Concentration Committee will consist of members of the Philosophy and Religion Department (and possibly members from outside the department). Two courses can be taken outside the Philosophy and Religion Department. The departments whose courses can be taken as part of the program have been consulted and are very supportive of this concentration. As you can see from the letters of consultation attached, many departments even suggested additional courses to include as part of the Concentration. In general, every professor and administrator I have approached is enthusiastic and supportive of an Ethics Concentration. The committee welcomes suggestions and feedback from other departments. The Ethics Concentration Committee will review portfolios at the completion of the course work portion of the concentration. Upon successful completion of this review, the Committee will distribute certificates to students who have fulfilled all requirements.

**V. Results of Consultation**

- a. Letters—See attached
- b. I have attached a copy of Cynthia Mullen's Library Resources form. She sent the original to the Senate Office.

Rowan University  
**LIBRARY RESOURCES**  
 to

**SUPPORT A NEW COURSE or NEW PROGRAM PROPOSAL**

The purpose of this form is to provide a channel of communication between the library and faculty designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian.

- The sponsor(s) complete parts A & D  
 If assistance is required to complete parts A & D, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts B, C, & E

***This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee***

A. College LAS Department Philosophy and Religion

Proposed by: Ellen Miller Date: 9/26/04  
David Clowney

Course Title: Concentration in Ethics

Anticipated Date for Course/Program Offering: Fall 2005

B. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

*See attached*

C. List key periodicals available in the library to support this course/program.

*See attached*

D. List specific resources that should be acquired to support this course.

*No additional resources required.*

E. Librarian comments and recommendations:

*See Attached.*  
*Cynthia Muller*

- B. Describe the resources available...
  - a. Philosopher's Index, Paper
  - b. Academic Search Premier, Electronic
  - c. Humanities, FT, Electronic
  - d. Humanities and Social Science Retro, Electronic
- C. List of key periodicals available in the library ...
  - a. Canadian Journal of Philosophy
  - b. Ethics
  - c. International Philosophical Quarterly
  - d. Journal of Philosophy
  - e. Pacific Philosophical Quarterly
  - f. Philosophical Quarterly
  - g. Philosophical Review
- D. List specific resources that should be acquired...
  - No additional resources required
- E. Librarian Comments and recommendations:

The philosophy collection is excellent and well-maintained, and the librarian does not need to make recommendations.




*Psychology*

To: Ellen Miller, Department of Philosophy and Religion  
From: Keiko Stoeckig, Chairperson, Psychology Department  
Date: February 8, 2005  
Re: Ethics Certificate proposal

As stated in our initial letter, the Psychology Department supports the inclusion of the courses Psychology of Racism and Ethnocentrism: Causes, Development, Consequences, Solutions (2001.310); The Psychology of Ethnic Identity and Community in America (2001.105); Psychology of Women and Cultural Experience (2001.200); and Psychology and Law (2001.305) as **electives** in the proposed Certificate in Ethics program. The content of these courses includes such issues as race relations, ethnic identity, gender identity, gender relations, and the consequences of racial, ethnic, and sexual discrimination. An examination of these (and related) topics would seem useful in enhancing students' understanding of diversity and promoting students' understanding of social justice, and the psychological consequences resulting from social injustice.


The course, Psychology and Law, serves as a Psychology program elective and is often recommended for Law/Justice students, and is therefore offered each fall semester. The courses, Psychology of Racism and Ethnocentrism and The Psychology of Ethnic Identity and Community in America, are Psychology program electives and also serve as electives for the African American Studies concentration. Each of these courses is generally offered once every two years. The course, Psychology of Women, is a Psychology program elective and also serves as an elective for both the African American Studies concentration and the Women's Studies concentration, and is offered once every two years.

Thank you for the opportunity to review your certificate proposal. If you require additional information, please feel free to contact me at x4821 or [stoeckig@rowan.edu](mailto:stoeckig@rowan.edu).

**From:** "James R. Abbott" <Abbott@rowan.edu>  
**To:** ROWANDOM.GWIA."millere@rowan.edu"  
**Date:** Tuesday - February 8, 2005 11:23 AM  
**Subject:** Re: Ethics Concentration  
 Mime.822 (2395 bytes) [\[View\]](#) [\[Save As\]](#)

The sociology courses listed in the Ethics Concentration are offered on a regular basis. The courses satisfy rather well the Concentration's criteria, in particular understanding social action and values in a variety of settings, historical and social analysis of ethical questions and concepts, understanding diversity, and analyzing current ethical issues. Social Problems and Social Welfare, Minority Groups, Stratification, Sociology of the Holocaust and Sociology of Women are all well suited for this Concentration's goals.

Jim Abbott

**From:** "Stephen J. Hartley" <hartley@elvis.rowan.edu>  
**To:** ROWANDOM.GWIA."millere@rowan.edu"  
**Date:** Tuesday - February 8, 2005 5:53 PM  
**Subject:** Re: Ethics Concentration (consultation letter)  
 Mime.822 (1309 bytes) [\[View\]](#) [\[Save As\]](#)

Ellen,

The CS curriculum committee discussed your Ethics concentration and the inclusion of Computers and Society in its Interdisciplinary Bank (from which students choose two courses).

We support the Ethics concentration. A possible impact on the CS department is the need to offer additional sections of the Computers and Society course, depending on enrollments in the Ethics concentration. We would like to be kept informed of the numbers of students who anticipate taking Computers and Society so that we can plan appropriately.

Steve Hartley  
Chair, CS Curriculum Committee



*Law and Justice Studies*

To: Ellen Miller, Ph.D., Philosophy and Religion  
From: Allan Jiao, Ph.D., Chair, Law & Justice Studies *Allan Jiao*  
Re.: Ethics Concentration  
Date: February 7, 2005

The Law & Justice Studies courses listed as interdisciplinary courses in the Ethics Concentration proposal will enhance students' ability to respond to ethical issues in the field of criminal justice; promote students' understanding of social justice and human rights; and enhance their understanding of diversity in the U.S. and in the world. Among the courses listed in Law and Justice Studies, Criminal Law, Law and Human Rights, and Seminar in Law/Justice are required core courses in our program and are offered three sessions each semester. The rest of the courses are electives and are usually offered once a year and in some cases once a semester. We can accommodate students from the Ethics Concentration if seats are available.



*Department of Journalism*

Feb. 7, 2005

Dr. Ellen Miller  
Department of Philosophy and Religion

Dear Dr. Miller:

I have reviewed the proposal for a concentration in ethics and find it quite worthwhile and workable.

You have included two journalism offerings in the bank of supplemental courses: Media Ethics and Problems in Contemporary Journalism. Media Ethics is a natural complement to your sequence because it not only deals with specific issues relevant to media but also with the broader issue of how we know what we think we know. Because we know so much of the world only indirectly – through the media – students benefit from having many of their basic assumptions challenged.

Problems in Contemporary Journalism requires completion of News Reporting I and News Reporting II, making it a course that is generally taken only by journalism majors. Having said that, I anticipate that in the future some of our majors will be enrolling in your ethics concentration, so it may be valuable to retain in your listings. Problems in Contemporary Journalism looks at broader and more systemic issues than Media Ethics, from the standpoint of professionals in the journalism industry. Examples include hiring trends in journalism and economic issues that affect the field.

Thank you for sending me your proposal.

Cordially,

Carl Hausman, Ph.D.  
Professor and Chair, Journalism

October 18, 2004

Dr. Ellen Miller  
Department of Philosophy & Religion  
Rowan University

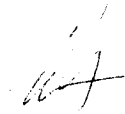
Dear Ellen:

Members of my department and I have reviewed your proposal for a Concentration on Ethics and we strongly endorse the proposal. The concentration courses are well selected and specifically tailored to instill ethical principles to our Rowan students.

In addition, the concentration would be very interesting for Biology students planning careers in the medical and environmental profession. Our department sees an opportunity for contributing to some of the courses through guest lectures. The Biology Department strongly supports any effort that the University makes in trying to bring ethics into the curriculum.

Please do not hesitate to contact me if I can be of further assistance.

Sincerely,



Dr. Patricia Mosto  
Chair and Professor  
Biology Department  
Rowan University  
856-256-4834  
mosto@rowan.edu

**From:** Joy Wiltenburg <wiltenburg@rowan.edu>  
**To:** "Ellen M. Miller" <millere@rowan.edu>  
**Date:** 10/8/04 11:35AM  
**Subject:** Re: Ethics Concentration


Dear Ellen,

Thank you for sending the proposal for an Ethics concentration. This will be an excellent addition to Rowan's curriculum, offering students an important intellectual avenue that will also help prepare them for the "real world."

Faculty in the History Department will be pleased to be part of this initiative.

Sincerely

Joy Wiltenburg  
Professor, History Department

**From:** "Q. Edward Wang" <wangq@rowan.edu>  
**To:** ROWANDOM.GWIA."millere@rowan.edu"  
**Date:** Thursday - October 7, 2004 10:34 PM  
**Subject:** Re: Ethics Concentration  
 Mime.822 (2233 bytes) [View](#) [Save As](#)

Dear Ellen,

I have reviewed your proposal for the new concentration in ethics and would like to extend my support to it. I think it useful and beneficial for Rowan students to expose themselves to important ethic questions facing and challenging our country's youth today. Establishing this concentration will strengthen the course offering in the humanities and increase the diversity of the curriculum in the College of Arts and Sciences.

Best of luck for your proposal.

Q. Edward Wang, Ph.D.  
Chair and Professor  
History Department  
Rowan University  
Tel: 856/256-4819  
Fax: 856/256-4791



*College of Business  
Department of Marketing*

October 7, 2004

**Proposal: Concentration in Ethics**

Having reviewed the proposal for the creation of a Concentration in Ethics, I have found the proposal promises to be an interesting addition to the minors and concentrations currently available for our students.

As the proposed program draws on existing coursework in a variety of departments, the concentration should not require many additional resources. If the recently proposed changes in General Education are adopted, I see this concentration as a viable choice for Business Administration majors who want the opportunity to broaden and deepen their understanding of ethics.

The goals for the program are not clearly specified, especially for the courses selected from the Interdisciplinary Bank. It would be useful to know the goals for the bank or the criteria by which the required Portfolio will be evaluated given the rather long list of courses that might be taken as part of the concentration.

However, I look forward to the proposal being approved and implemented.

Sincerely,

Phillip A. Lewis, Ph.D.  
Associate Professor



*Psychology*

To: Ellen Miller, Department of Philosophy and Religion  
From: Keiko Stoeckig, Chairperson, Psychology Department  
Date: October 1, 2004  
Re: Ethics Certificate proposal

The Psychology Department supports the inclusion of the courses Psychology of Racism and Ethnocentrism: Causes, Development, Consequences, Solutions (2001.310) and The Psychology of Ethnic Identity and Community in America (2001.105) as **electives** in the proposed Certificate in Ethics program. The content of these courses includes such issues as race relations, ethnic identity, and discrimination, and grappling with these issues could be a valuable part of the development of ethical reasoning.

The Psychology Department respectfully suggests that the inclusion of two other Psychology courses be considered for inclusion as **electives** in this proposed certificate program. The course Psychology of Women and Cultural Experience (2001.200) includes discussion of such issues as gender identity, gender relations, and the consequences of sexual discrimination; this discussion might be useful for the certificate program. The course Psychology and Law (2001.305) might also be useful in the consideration of what is ethical versus what is legal. Although this course might have less direct relevance than the others, you might wish to give it consideration.

Thank you for the opportunity to review your certificate proposal. If you require additional information, please feel free to contact me at x4821 or [stoeckig@rowan.edu](mailto:stoeckig@rowan.edu).



*Department of Journalism*

Date: Sept. 4, 2004

To: Dr. Ellen Miller, Department of Philosophy

From: Carl Hausman, Professor and Chair, Journalism

Re: Ethics Certificate

I wholeheartedly support your proposal for a certificate in ethics. From what I have seen, it is rigorous yet flexible, and will provide students with a way to view their specific career goals through the lens of ethics.

As the author of three books on media ethics, I applaud your effort to inject an increased dose of ethics into the curriculum.

As a side note, I believe you may have a large audience for this certificate among business majors; there is a growth industry in “compliance officers” who need some understanding of ethics as well as the law.

Thanks for letting me see this proposal.

Ellen,

Your proposal couldn't come a better time, with all the recent scandals in both business and politics that we read about every day. Although none of the Political Science courses that you listed has an ethics component (at least so far as I know), students who take those courses may have a better idea of what is entailed in governing and representation, and thus, may bring their ethical dilemmas to the attention of those involved. Our majors have a total of 21 semester hours of Free Electives which could be used toward the Ethics Certificate, so I see no problem arising in our program as a result of the new certificate.

Bernadyne Weatherford, Chair  
Department of Political Science  
Telephone: 856-256-4889  
weatherford@rowan.edu

>>> "Ellen M. Miller" <millere@rowan.edu> 09/01/04 04:39PM >>>

Hello Bernadyne,

How are you? I'm working on a proposal for a certificate in ethics (I'd like to submit it to the Curriculum Committee this fall). I've attached the proposal to this message. There are a few courses in Political Science I'd like to include as part of a bank of courses students can take.

Could you please let me know if this will work with your program. Are there other courses we might be able to add to the bank? My hope is that students will now be able to count certain courses towards their major/minor and also towards this certificate.

I would greatly appreciate any feedback you can offer.  
Thank you so much.

Regards,  
Ellen

Ellen Miller, Ph.D.  
Assistant Professor  
Department of Philosophy and Religion  
Rowan University  
Phone: (856) 256-4835  
Email: millere@rowan.edu  
Home Page: <http://users.rowan.edu/~millere/>

Hi, Ellen,

Yes, this will work with our program. If you like, you might also add Seminar in Police, which covers issues related to police ethics.

Allan Y. Jiao, Ph.D., Professor & Chair  
Department of Law & Justice Studies  
Rowan University  
201 Mullica Hill Road  
Glassboro, New Jersey 08028  
U.S.A.  
Tel: 856-256-4838  
Fax: 856-256-4919  
email: [jjiao@rowan.edu](mailto:jjiao@rowan.edu)

>>> "Ellen M. Miller" <[millere@rowan.edu](mailto:millere@rowan.edu)> 09/01/04 02:33PM >>>

Hello Allan,

I'm working on a proposal for a certificate in ethics (I'd like to submit it to the Curriculum Committee this fall). I've attached the proposal to this message. There are a few courses in Law and Justice Studies I'd like to include as part of a bank of courses students can take.

Could you please let me know if this will work with your program. Are there other courses we might be able to add to the bank? My hope is that students will now be able to count certain courses towards their major/minor and also towards this certificate.

I would greatly appreciate any feedback you can offer.  
Thank you so much.

Regards,  
Ellen

Ellen Miller, Ph.D.  
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Rowan University  
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Received: from cobain.rowan.edu  
by groupwise.rowan.edu; Thu, 07 Oct 2004 13:50:55 -0400  
Received: from groupwise.rowan.edu (groupwise.rowan.edu [150.250.64.17])  
by cobain.rowan.edu (8.12.9/8.12.9) with ESMTTP id i97HoQRV022150  
for <millere@rowan.edu>; Thu, 7 Oct 2004 13:50:29 -0400  
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with Novell\_GroupWise; Thu, 07 Oct 2004 13:50:49 -0400  
Message-Id: <s16549b9.062@groupwise.rowan.edu>  
X-Mailer: Novell GroupWise Internet Agent 6.0.1  
Date: Thu, 07 Oct 2004 13:50:39 -0400  
From: "James R. Abbott" <Abbott@rowan.edu>  
To: <millere@rowan.edu>  
Subject: Re: Ethics Concentration  
Mime-Version: 1.0  
Content-Type: text/plain; charset=US-ASCII  
Content-Transfer-Encoding: 7bit  
Content-Disposition: inline  
X-Virus-Scanned: by amavisd-new

Hi Ellen:

My curriculum committee actually discussed your excellent proposal yesterday. It seems fine with us. All we could suggest is you might want to think about including our Social Problems course as among the sociology electives.

Jim Abbott  
Sociology

604 - To subcom  
& only informational  
to AIC -

Requires BEI subcommittee  
approval

Remove references to  
maxi

## Proposal: Concentration in Ethics

### I. Abstract

a. Title: Concentration in Ethics

b. Sponsors: Ellen Miller, Department of Philosophy and Religion  
David Clowney, Chair, Department of Philosophy and Religion

c. Relationship to curriculum: All of the required courses for this concentration are part of the general education bank of courses. This concentration will enable students to focus their elective choices in order to work towards a concentration that will help them with their academic careers and future jobs. There is a growing interest and need for the study of ethics in professional, public, and academic life. Recent corporate scandals and research that shows cheating in academics is on the rise point to the need for programs that integrate ethics training into a student's entire academic career. In an article that highlights the problems with presenting ethics as merely a side issue, Patricia Werhane, professor of business ethics in the Darden Graduate School of Business at the University of Virginia says "[Ethics] has to be thought of as an integral part of management thinking, and if it isn't thought of that way, then I think we're going to see more problems.... Maybe we're not encouraging our students to be independent enough; to step out and say, 'Wait a minute, this is the wrong thing.'" <sup>1</sup> Lawrence Hinman, professor of philosophy and director of the Values Institute at the University of San Diego, stresses the importance of early ethics training: "A crucial factor in preparing people to act well on the corporate level is academic integrity in colleges and universities... and many of the ethical quandaries individuals encounter in corporate life are ones that they have already faced in their college careers." Hinman also points to the need for "ethics components integrated throughout the undergraduate curriculum."<sup>2</sup> This proposed Ethics Concentration addresses the growing need for depth and rigor in ethics training, analysis and examination.

d. Prerequisites or eligibility: No prior background in Philosophy is required. Any student pursuing an undergraduate or graduate degree at Rowan University is eligible to apply. Students are encouraged to begin taking the relevant courses beginning in their first year.

e. Suggested time and scale of implementation: The Philosophy and Religion department is prepared to implement this concentration in Fall 2005.

f. Resource requirements: This concentration will not require additional faculty, staff or space, as the courses and faculty already exist. Existing faculty lines and course offerings will be adequate to support the proposed concentration.

g. Library Resources: Cynthia Mullens sent this form to the Senate office.

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<sup>1</sup> O'Neill, Patrick. "Corporate Scandals highlight need for ethics training." *National Catholic Reporter* 2 Aug. 2002.

<sup>2</sup> Hinman, Lawrence M. "A Moral Challenge: Business Ethics after Enron." *The San Diego-Union Tribune* 31 Mar 2002.

## II. Rationale

This concentration in Ethics relates directly to Rowan University's mission statements and the goals of the university. It will enable students to focus their attention on the ways in which ethical questions confront them in their everyday lives. In a recent Gloucester County Times article, "Businesses shift focus to ethics," experts say companies need successful ethics programs that go beyond quick training sessions or one day seminars. The Rowan University Ethics Concentration takes a pro-active approach to ethics training: inform and educate before there is an ethics scandal. Even more important than stopping scandal is the positive development of ethics awareness and knowledge of how our own actions affect others locally and globally.

Nearly all professions now have codes of ethics, and many businesses require employees to adhere to various standards of conduct. The concentration is flexible enough to suit our students' diverse majors and career goals. For example, a student who majors in business and completes the ethics concentration might serve as a company's ethics officer; a student who majors in nursing or biology and completes the concentration could run a hospital ethics committee; a student who majors in political science and studies ethics would be well qualified to pursue graduate work in public policy or law.

The Ethics Concentration also promotes the goals of the Philosophy and Religion department. Our department is proposing a new major in Philosophy and Religion. This ethics concentration would be available to those majors when we begin the program. This concentration could be implemented before the major (assuming the minimum 11 month proposal process). Philosophy and Religion are practical areas of study that unfortunately have the reputation for being abstract and impractical. A concentration in ethics fits with our department's goal of making our disciplines relevant to students' lives. Students who major in Philosophy receive exceptional scores on the GRE, GMAT and LSAT. The exposure to argument analysis and critical thinking students will experience as part of this Ethics concentration will enhance their academic and career performance. Also, these courses will benefit from having students who know they will be taking other courses in Philosophy and Religion.

## III. Essence of the Concentration

- a. Major goals of the program:
  - Strengthen and develop students' understanding of ethics
  - Enhance students' ability to respond to ethical issues in a wide variety of professional settings
  - Adopt a proactive approach to ethics training
  - Students will study human character and conduct in depth—who we ought to be and what we ought to do
  - Promote students' understanding of social justice in a variety of settings
  - Enhance students' understanding of diversity in the US and in the world
- b. Specific objectives of the program:
  - Core courses will educate students in the essential concepts, key issues and history of ethical reasoning
  - Enhance student marketability for graduate school and professional careers
  - Establish Rowan University as a leading institution for ethics training
  - Improves students' critical reasoning, reading and writing skills
  - Assist students in understanding and responding to viewpoints other than their own, including multicultural voices
  - Promote civic engagement and leadership

c. **Structure of Organization:**

Rowan students may earn a Concentration in Ethics in addition to fulfilling the requirements for their undergraduate degree. To qualify for the Concentration in Ethics, students must complete 18 semester hours designated for the Concentration. All courses must be passed with a minimum grade of "C-." No D grades are accepted for any courses taken as part of the concentration. Students must register for the Concentration through the Department of Philosophy and Religion, and the written approval of a member of the Ethics Advisory Board must be obtained. Students may register at any point in their academic career, though students are encouraged to apply in their first year. The Advisory Board will consist of faculty members from the Department of Philosophy of Religion.

**Admissions Requirements**

No prior background in Philosophy is required. Any student pursuing an undergraduate or graduate degree at Rowan University is eligible to apply. Students are encouraged to begin taking the relevant courses beginning in their first year.

**Total Credits Required: 18 semester hours**

**A) Required Courses: 12 semester hours total**

**These required courses stress ethical theories and application of ethical theories.**

1. Introduction to Ethics, 3sh, 1509.250 or 1509.251 (WI)
2. Contemporary Moral Problems, 3 sh, 1509.392 or 1509.393 (WI)
3. Two Courses from the Bank below:
  - Philosophy and Gender, 3 sh, 1509.129
  - Philosophy and Society, 3 sh, 1509.240
  - Business Ethics, 3 sh, 1509.322
  - Religions of the World, 3 sh, 1510.200
  - Religion in America, 3 sh, 1510.210
  - Environmental Ethics, 3 sh (also offered as Rowan Seminar and Honors Seminar)
  - Approved Honors Course, Rowan Seminar Course (with permission of Ethics Advisory Board)
  - Approved course in Philosophy and Religion Department (with permission of Ethics Advisory Board)

New courses will be added to this list when appropriate (with University approval)

**B) 6 semester hours from this Interdisciplinary Bank.**

- New courses may be added to this list when appropriate (with University approval).
- You may ask to have a particular course count toward the Ethics Concentration. Contact Ethics Concentration, Advisory Board, Department of Philosophy and Religion.
- You need to be sure you have met the prerequisites to take the approved courses for the Ethics Concentration. Several do have prerequisites.
- You must earn a grade of "C-" or better in all course work for the Ethics Concentration.
- Students may take courses listed above in Philosophy and Religion in order to complete all or part of this additional 6 sh requirement.

The courses listed below are included because they help supplement the required courses for the Ethics Concentration. These courses fulfill a variety of criteria: application of ethical theories, understanding social action and values in a variety of setting, historical and social analysis of ethical questions and concepts, understanding and promoting social justice, analyzing current ethical issues, understanding diversity in the US and the world, promoting civil engagement and leadership. In addition, the interdisciplinary nature of the Ethics Concentration satisfies Rowan's commitment to cross-disciplinary teaching and learning. It is crucial for students' to understanding that ethical training is not something that you do in one course and then proceed with rest of your business/academic life. As indicated at the start of this proposal, ethics training should be integrated throughout a students' coursework.

### **College of Communication**

#### **Communication Studies**

- Mass Media and Their Influences, 3 sh, 0601.205
- Ethical Issues in Human Communication, 3 sh, 0601.320
- Health Communication, 3 sh, 0601.321
- Images of Gender in Popular Culture, 3 sh, 0601.323
- Communication Law, 3 sh, 0607.335

#### **Journalism**

- Media Ethics, 3 sh, 0602.319
- Problems in Contemporary Journalism, 3 sh, 0602.410

### **College of Liberal Arts and Sciences**

#### **Computer Science**

- Computers and Society, 3 sh, 4901.265, 266

#### **History**

- Jewish Holocaust 1933-1945, 3 sh, 2205.382
- Civil War and Reconstruction, 3 sh, 2205.322
- History of American West, 3 sh, 2205.303
- US Labor History, 3 sh, 2205.325
- US 1820-1861, 3 sh, 2205.321
- World History Since 1500, 3sh, 2205.120
- Imperialism and Colonialism, 3 sh, 2205.441
- Colonial North America, 3 sh, 2205.430
- America From War to War, 1914-1945, 3 sh, 2205.338
- Arab-Israeli Conflict, 3 sh, 2205.317

#### **Law and Justice Studies**

- Criminal Law, 3 sh, 2105.255
- Law and Human Rights, 3 sh, 2105.386
- Minorities, Crime and Justice, 3 sh, 2105.205
- Criminal Justice and Social Conflict, 3 sh, 2105.315
- Drugs and Crime in America, 3 sh, 2105.322
- Sentencing and the Rights of the Convicted, 3 sh, 2105.324

- Problems of World Justice, 3 sh, 2105.330
- Women, Crime and Criminal Justice, 3 sh, 2105.346
- Seminar in Law/Justice, 3 sh, 2105.469
- Seminar in Social Justice, 3 sh, 2105.465

### **Political Science**

- Contemporary World Problems, 3 sh, 2207.231
- Current Problems in American Politics, 3 sh, 2207.232
- American Constitutional Law, 3 sh, 2207.310
- Politics of Race, Poverty, and Welfare in the U.S. , 3 sh, 2207.323
- Civil Rights and Civil Liberties, 3 sh, 2207.340
- International Law, 3 sh, 2207.420
- Politics and the Judicial Process, 3 sh, 2207.375
- Selected Problems in Constitutional Law, 3 sh, 2207.410

### **Psychology**

- The Psychology of Ethnic Identity and Community in America, 3 sh, 2001.105
- Psychology of Racism and Ethnocentrism: Causes, Development, Consequences, Solutions, 3sh
- Psychology of Women and Cultural Experiences, 3sh, 3001.200
- Psychology and Law, 3sh, 3001.305

### **Sociology**

- Social Problems, 3 sh, 2208.221
- The Sociology of Social Welfare, 3 sh, 2208.223
- The Sociology of Minority Groups, 3 sh, 2208.230
- Social Stratification, 3 sh, 2208.330
- Sociology of the Holocaust, 3 sh, 2208.399
- The Sociology of Women in Society, 3 sh, 2208.370

**Service Learning:** Up to 6 credits permitted with approval from Ethics Advisory Board

**C) Portfolio Requirement:** All students will complete a portfolio review by the Ethics Concentration Advisory Board. Students will submit three papers from their Ethics Concentration courses (two must be from required courses bank). There will be a short presentation by the student to the Ethics Advisory Board.

## **IV. Administration**

This Ethics concentration will be housed in the Philosophy and Religion Department. An Ethics Concentration Advisory Board will consist of members of the Philosophy and Religion Department (and possibly members from outside the department). Two courses can be taken outside the Philosophy and Religion department. The departments whose courses can be taken as part of the program have been consulted and are very supportive of this concentration. As you can see from the letters of consultation attached, many departments even suggested additional courses to include as part of the Concentration. In general, every professor and administrator I have approached is enthusiastic and supportive of an Ethics concentration. The advisory board welcomes suggestions and feedback from other departments. The Ethics Advisory Board will review portfolios at the completion of the course

work portion of the concentration. Upon successful completion of this review, the Board will distribute certificates to students who have fulfilled all requirements.

**V. Results of Consultation**

- a. Letters—See attached
- b. I have attached a copy of Cynthia Mullen's Library Resources form. She sent the original to the Senate Office.

## Concentration in Ethics

We are re-submitting this proposal at the request of the Humanities Curriculum Committee. The proposal was first submitted in the Fall 2004. We have taken the committee's helpful suggestions into account in these revisions. We have increased the number of required courses in Philosophy/Religion from 9 semester hours (sh) to 12 sh. In addition we have decreased the number of courses available in the Interdisciplinary Bank and added criteria for inclusion in that bank.

We will create an Ethics Advisory Board who will oversee requests to include additional courses, student portfolios and other areas related to the concentration.

Please use the original cover sheet, library resource form and initial letters of consultation along with this new submission. We have included a new proposal and additional letters of consultation with this Spring 2005 submission. We are waiting for a few more letters from department chairs and will send these to the Senate office as they arrive.

Thank you for your consideration,

Ellen Miller  
David Clowney  
Philosophy and Religion Department

*C. doesn't want*

Rowan University  
Board of Trustees  
Academic Affairs Subcommittee

SCC Proposal # SCC#04-05-604  
Department/College: Philosophy and Religion  
LAS

Action Item:

Approval of Proposal Title: Concentration in Ethics  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by: Christy L. Faison  
(Provost) Christy L. Faison

Justification: \_\_\_\_\_  
This concentration will enable students to focus their elective choices in order to work towards a concentration that will help them with their academic careers and future jobs.  
\_\_\_\_\_

Approved: 5/24/05  
Date

Signed: Ronald Ianoale  
Committee Chair Ronald Ianoale

Notice of this action item will be **announced** at the full Board of Trustees meeting to be held on June 15, 2005 and will be forwarded to the Academic Issues Committee of the New Jersey Presidents' Council for **notification**.

	YES	DATE
AA/BOT	<input type="checkbox"/>	_____
FULL BOARD	<input type="checkbox"/>	_____
STATE	<input type="checkbox"/>	_____