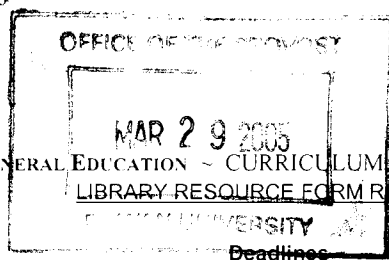


PROCESS A

NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL SCC #04-05



274

October 8, 2004 to be implemented Fall 2005 – February 11, 2005 to be implemented Spring 2006

PROPOSAL TITLE: INTERCULTURAL COMMUNICATION

Sponsor(s): Lorin Basden Arnold E-Mail: Arnold@rowan.edu Ext: 4293

DEPARTMENT: Communication Studies

COLLEGE: College of Communication

If Liberal Arts & Sciences CHECK : History/Humanities Math/Sciences Social/Behavioral Sciences

UNDERGRADUATE GRADUATE

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non-gen-ed course
- Short-term non-gen-ed course
- Minor curricular changes (fewer than three)
- Existing non gen-ed course
- Non gen-ed degree requirements
- Major
- Minor, specialization, concentration, track, certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: Cynthia Gordon Date: 1/20/05

Department Curriculum Chair: LB Date: 1/20/05

Academic Dean: [Signature] Date: 1/21/05

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 3/8/05 Approved Not Approved

College Curriculum Chair: [Signature] Date: 3/9/05

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement: 3/28/05

Comments: _____

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 4/14/05

Approved Not Approved

REGISTRAR

Date: 4/22/05 Course Description Received & Approved ~ Hegis Taxonomy & Course #: 0601319

Registrar Signature: [Signature]

NOTIFICATION FORWARD

- SCC Chair
- Academic Dean
- Department Chair
- Registrar
- IR
- CAP
- VP Student Affairs
- Others

D/B 4/29/05

See
corrected
copy
attached

Details

- a. Course Title: Intercultural Communication
- b. Sponsor(s): Lorin Basden Arnold, Communication Studies
- c. Credit Hours: 3 credit hours
- d. Course Level: Undergraduate Junior level Junior (300 level), Senior (400 level)] or Graduate. Indicate whether General Education designation is sought, and if so, which type of designation (e.g., inclusion in Gen Ed Bank, WI, LIT, M/G)
- e. Prerequisites: College Composition II (1501.112)
- f. Suggested time and scale of implementation. Course will be offered beginning in Spring 2006 and offered a minimum of once every academic year thereafter.

Curricular Effect

Intercultural Communication will not be a duplication of other courses offered in the College of Communication. Intercultural Communication has been a part of the Department of Communication Studies approved curriculum for several years, but the course has not yet been approved and has only been offered as a special topic. This situation has made it more difficult for students to complete the Interpersonal/Organizational track. This proposal is an attempt to rectify this situation and add this needed course to the permanent offerings. No other courses will be dropped due to implementation of this course. With expected new hires in the upcoming years, and some expected reduction in General Education sections with the new Gen Ed plan, this course should not adversely affect staffing, resource, or space issues. Library holdings are also sufficient for the course.

Rationale

The Department of Communication Studies curriculum consists of two “tracks” or areas of emphasis that students may pursue. One of these tracks is a focus on interpersonal and organizational communication. In addition to basic courses in interpersonal and organizational communication, this track also needs courses that deal more specifically with particular interpersonal/organizational settings and issues. Intercultural communication is such a class.

As noted above, the course has been listed as one of the track courses (students must take 4 courses from the track) since the inception of the new curriculum; however it has only been offered as a special topics course. Students have responded well to this course and have indicated its utility in their understanding of the field of communication studies, as well as their own lives. Providing the class at the 300 level would allow other students, in addition to Communication Studies students, to get a grounding in the basics of intercultural communication theory and research.

Intercultural communication is an increasing focus of the communication studies field. While individual classes in communication studies include a focus on cultural issues, this

dedicated course is needed for our students to have the opportunity to more deeply delve into the intertwining nature of culture and communication, and the complexities of the intercultural communication process. In addition to having a strong academic and scholarly position in the field, the study of intercultural communication offers pragmatic value to students. Every day, our students engage in intercultural communication in the workplace, in the classroom, in their relationships, and in public settings. A deeper understanding of the nature of culture, its relationship to communication, and the impact of cultural difference on communication processes is vitally important for our students. The study of research and theory regarding intercultural communication will allow students to assess the field, select information that has pragmatic utility for them in regard to understanding or improving their communication with others, and utilize that material in their own lives.

Thus, for reasons both scholarly and pragmatic, an intercultural communication course is a good addition to the offerings in the Communication Studies department and the College of Communication. Due to our focus on interpersonal, organizational, and relational communication research and theory, the Department of Communication Studies, within the College of Communication, offers the best resources for this course and this track. The department possesses the faculty needed to teach this course and anticipates further strengthening of this aspect of the faculty. Although this course is best served by positioning within the Department of Communication Studies, we are excited about the potential of discussion and exchange of ideas with other programs (such as Sociology, Psychology, Women's Studies, etc.) as we teach this course.

Essence of the Course

a) Objectives

The proposed course has three primary objectives

- (i) To facilitate an in-depth discussion of the various approaches to research and theory in the field of intercultural communication.
- (ii) To engage students in the process of reading, understanding, synthesizing, and applying intercultural communication theory and research.
- (iii) To help students develop critical thinking skills as they assess and evaluate intercultural communication theory and research.

b) Topical Outline

This course offers the following components:

- (i) Course Introduction: Students will be introduced to the field of intercultural communication and the study will be positioned within the scholarly and pragmatic realms.

(ii) An Introduction to Intercultural Interaction: Students will consider notions of culture, race, ethnicity and their relationship to communication. Cultural identity and the role of context in the development of meaning will be discussed.

(iii) Sociocultural Backgrounds: Consideration will be given to the way that national cultures, racial cultures, cultures of sexual orientation, cultures of disability, cultures of age, etc. are brought to bear on the communication process and our sense of being and identity.

(iv) Intercultural Interaction: The nature of verbal, nonverbal, and contextual process in intercultural communication will be discussed and considered with attention to how meaning is created between cultures, and the impact of cultural expectations and barriers.

(v) Seeking Change in Intercultural Communication: The class will discuss some theoretical perspectives on intercultural communication competence and improvement with an eye toward the ethical issues of intercultural communication processes.

c) Course Assignments

Course assignments will reflect the Department of Communication Studies' focus on critical thinking, research, and writing. As such, students will be asked to complete various assignments including, but not limited to:

(i) Examinations that test students' understanding of the theories and their ability to synthesize, critically analyze, and utilize the information.

(ii) A research paper project/projects that will consist of several stages or steps that will reflect the writing/research process engaged in by communication scholars. These project/s will allow students to develop their understanding of a particular aspect of intercultural communication with more depth.

(iii) Classroom exercises and participation designed to promote collaborative learning among students and strengthen critical thinking abilities.

d) Course Evaluation

The proposed course will be evaluated using the College of Communication student evaluation. Student response will provide information concerning the quality and suitability of course content, teaching effectiveness, assignments, and course texts. In addition, faculty members in the Department of Communication Studies will engage in ongoing evaluation of the course via observation in the classroom, syllabus review, and discussions during faculty meetings.

Results of Consultations

This course has the full support of the members of the Department of Communication Studies. The course does not overlap, nor reproduce any other courses in the university. However, given the possible interest of this course to students in the Sociology program, we asked for a consultation from that department. Please see attached.

Catalog Description

Intercultural Communication

Prerequisite: College Comp II (1501.112)

Intercultural Communication will consider the theory, research, and experience of intercultural communication. The nature of culture and its relationship to communication will be discussed. Students will be asked to consider their own experiences as intercultural communicators while studying the vary perspectives of communication studies scholars with regards to this phenomenon. (3 s.h.)

To: Lorin Arnold, Communication Studies
From: Jim Abbott, Sociology Chairperson
Re: Proposal for Intercultural Communication
Date: February , 2005

This course will be an excellent addition to Rowan's curriculum. It is great news to hear that this course can now move from being a selected topics offering to a formal upper-division offering.

I agree with sponsors of this proposal that the course will stimulate intellectual exchange with other programs, in particular sociology. Sociology majors, whose curricular interests revolve around multiculturalism and stratification will find this course attractive as an upper-level free elective. Our majors who are interested in careers in the human and social services will likely find this course useful.

The Sociology Department is pleased to support this course proposal and look forward to the intellectual exchange it will most assuredly foster.

Rowan University
**CURRICULUM PROPOSAL
 LIBRARY RESOURCE FORM**

The purpose of this form is to provide a channel of communication between the library and faculty, changing and designing new courses/programs. The information will be used to assess the resources available in the library and to identify resources the library should acquire to support the course program. The information will also provide rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department/librarian. **THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.**

- The sponsor(s) complete parts A & B.
 Librarian assistance is required to complete parts A & B. Please notify the librarian.
- Forward this form to the librarian who will complete parts C, D & E.

This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee

A. College COMMUNICATION Department: COMMUNICATION STUDIES
 Proposed by: LORIN ARNOLD Date: 1/22/05
 Course Title: INTERCULTURAL COMMUNICATION
 Anticipated Date for Course/Program Offering: SPRING 2006

B. List specific resources that should be acquired to support this course

SCHOLARLY JOURNAL DATABASES
 + INTERCULTURAL COMMUNICATION
 TEXTS

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

D. List key periodicals available in the library to support this course/program

Multiple journals are available in the database, Communication Studies, FT, Communication & Mass Media, etc., Academic Search Premier and others.

E. Librarian comments and recommendations

In regard to part of the database collection for "intercultural" and "communication" journals, the list of titles are attached. The library does support this course.

Name: LIBRARIAN LIAISON Angela Miller Librarian Signature: Angela Miller

Keith and Shirley Campbell Library at Rowan University

[Search](#) [Headings List](#) **[Titles List](#)** [MyAccount](#) [Login](#) [Bookbag](#) [Interlibrary](#)
[Loan Request](#) [Search History](#) [Help](#)















Search Request: Command Search with Relevance = intercultural and communication
 Search Results: Displaying 1 through 20 of 177 entries.

Find This: intercultural and comm Find Results in: Keyword.....(use AND, OR, or NOT between t
 20 records per page

1 21 41 61 81 101 ... 161

Sort by: Relevance

#	Format	Relevance	Title Long	Author	Date	Cover
<input type="checkbox"/> [1]		■■■■■	Perception & identity in intercultural communication / Marshall R. Singer.	Singer, Marshall R.	1998	
			<i>Library Location: Main Call Number: HM258 .S488 Status: Available</i> <i>1998</i>			
<input type="checkbox"/> [2]		■■■■■	Introduction to intercultural communication : identities in a global community / Fred E. Jandt.	Jandt, Fred Edmund.	2004	
			<i>Library Location: Main Call Number: GN345 .J43 2004 Status: Available</i>			
<input type="checkbox"/> [3]			Many ways to be deaf : international variation in deaf communities / Leila Monaghan ... [et al.], editors.		2003	
			<i>Library Location: Main Call Number: HV2395 .M36 Status: Available</i> <i>2003</i>			
			International and development communication : a 21st-century perspective / Bella Mody, editor.		2003	

<input type="checkbox"/> [10]			<p>Social interaction model [videorecording] / Governors State University in cooperation with the College of Arts and Sciences ; with J.Q. Adams.</p>		2001	
			<i>Library Location: Media Room</i>	<i>Call Number: Video HM 1111 .S62 2001</i>	<i>Status: Available</i>	
<input type="checkbox"/> [11]			<p>Working across cultures / John Hooker.</p>	Hooker, John, 1949-	2003	
			<i>Library Location: Main</i>	<i>Call Number: HM1211 .H66 2003</i>	<i>Status: Available</i>	
<input type="checkbox"/> [12]			<p>Rituals of mediation : international politics and social meaning / François Debrix and Cynthia Weber, editors.</p>		2003	
			<i>Library Location: Main</i>	<i>Call Number: HM1211 .R57 2003</i>	<i>Status: Available</i>	
<input type="checkbox"/> [13]			<p>Expanding empires : cultural interaction and exchange in world societies from ancient to early modern times / Wendy F. Kasinec, Michael A. Polushin, editors.</p>		2002	
			<i>Library Location: Main Call Number: JC359 .E97 2002 Status: Available</i>			
<input type="checkbox"/> [14]			<p>Age of immunology : conceiving a future in an alienating world / A. David Napier.</p>	Napier, A. David.	2003	
			<i>Library Location: Main</i>	<i>Call Number: GN345 .N36 2003</i>	<i>Status: Available</i>	
<input type="checkbox"/> [15]			<p>Another's country : archaeological and historical perspectives on cultural interactions in the southern colonies / edited by J.W. Joseph and Martha Zierden ; foreword by Julia A. King.</p>		2002	
			<i>Library Location: Main Call Number: F212 .A56 2002 Status: Available</i>			
			<p>Culture meets culture in the movies : an analysis--East, West, North, and South, with filmographies / David H. Budd.</p>	Budd, David H., 1950-	2002	

PROCESS A NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL SCC #04-05 _____
LIBRARY RESOURCE FORM REQUIRED

corrected
copy

Deadlines

October 8, 2004 to be implemented Fall 2005 – February 11, 2005 to be implemented Spring 2006

PROPOSAL TITLE:

Sponsor(s): Lorin Basden Arnold E-Mail: Arnold@rowan.edu Ext: 4293

DEPARTMENT: Communication Studies

COLLEGE: College of Communication

If Liberal Arts & Sciences CHECK : History/Humanities Math/Sciences Social/Behavioral Scien

UNDERGRADUATE **GRADUATE**

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

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 Short-term non-gen-ed course
 Minor curricular changes (fewer than three)
 Existing non gen-ed course
 Non gen-ed degree requirements
 Major
 Minor, specialization, concentration, track, certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: _____ Date: _____

Department Curriculum Chair: _____ Date: _____

Academic Dean: _____ Date: _____

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: _____ Approved _____ Not Approved _____

College Curriculum Chair: _____ Date: _____

Senate Curriculum Chair Signature: _____ Date: Senate Announcement: _____

Comments: _____

EXECUTIVE VICE PRESIDENT/PROVOST Signature: _____ Date: _____

Approved Not Approved

REGISTRAR

Date: _____ Course Description Received & Approved ~ Hegis Taxonomy & Course #: _____

Registrar Signature: _____

NOTIFICATION FORWARD

SCC Chair Academic Dean Department Chair Registrar IR
 CAP VP Student Affairs Others

Details

- a. Course Title: Intercultural Communication
- b. Sponsor(s): Lorin Basden Arnold, Communication Studies
- c. Credit Hours: 3 credit hours
- d. Course Level: Undergraduate Junior level (300 level)
- e. Prerequisites: College Composition II (1501.112)
- f. Suggested time and scale of implementation. Course will be offered beginning in Spring 2006 and offered a minimum of once every academic year thereafter.

Curricular Effect

Intercultural Communication will not be a duplication of other courses offered in the College of Communication. Intercultural Communication has been a part of the Department of Communication Studies approved curriculum for several years, but the course has not yet been approved and has only been offered as a special topic. This situation has made it more difficult for students to complete the Interpersonal/ Organizational track. This proposal is an attempt to rectify this situation and add this needed course to the permanent offerings. No other courses will be dropped due to implementation of this course. With expected new hires in the upcoming years, and some expected reduction in General Education sections with the new Gen Ed plan, this course should not adversely affect staffing, resource, or space issues. Library holdings are also sufficient for the course.

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relationship to communication, and the impact of cultural difference on communication processes is vitally important for our students. The study of research and theory regarding intercultural communication will allow students to assess the field, select information that has pragmatic utility for them in regard to understanding or improving their communication with others, and utilize that material in their own lives.

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Essence of the Course

a) Objectives

The proposed course has three primary objectives

- (i) To facilitate an in-depth discussion of the various approaches to research and theory in the field of intercultural communication.
- (ii) To engage students in the process of reading, understanding, synthesizing, and applying intercultural communication theory and research.
- (iii) To help students develop critical thinking skills as they assess and evaluate intercultural communication theory and research.

b) Topical Outline

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- (iii) Sociocultural Backgrounds: Consideration will be given to the way that national cultures, racial cultures, cultures of sexual orientation, cultures of disability, cultures of age, cultures of gender, etc. are brought to bear on the communication process and our sense of being and identity.
- (iv) Intercultural Interaction: The nature of verbal, nonverbal, and contextual process in

intercultural communication will be discussed and considered with attention to how meaning is created between cultures, and the impact of cultural expectations and barriers.

(v) Seeking Change in Intercultural Communication: The class will discuss some theoretical perspectives on intercultural communication competence and improvement with an eye toward the ethical issues of intercultural communication processes.

c) Course Assignments

Course assignments will reflect the Department of Communication Studies' focus on critical thinking, research, and writing. As such, students will be asked to complete various assignments including, but not limited to:

(i) Examinations that test students' understanding of the theories and their ability to synthesize, critically analyze, and utilize the information.

(ii) A research paper project/projects that will consist of several stages or steps that will reflect the writing/research process engaged in by communication scholars. These project/s will allow students to develop their understanding of a particular aspect of intercultural communication with more depth.

(iii) Classroom exercises and participation designed to promote collaborative learning among students and strengthen critical thinking abilities.

d) Course Evaluation

The proposed course will be evaluated using the College of Communication student evaluation. Student response will provide information concerning the quality and suitability of course content, teaching effectiveness, assignments, and course texts. In addition, faculty members in the Department of Communication Studies will engage in ongoing evaluation of the course via observation in the classroom, syllabus review, and discussions during faculty meetings.

Results of Consultations

This course has the full support of the members of the Department of Communication Studies. The course does not overlap, nor reproduce any other courses in the university. However, given the possible interest of this course to students in the Sociology and Women's Studies programs, we asked for a consultation from those departments. Please see attached.

Catalog Description

Intercultural Communication

Hegis number to be assigned by the registrar at 300 level. Suggested hegis #0601319

Prerequisite: College Comp II (1501.112)

Intercultural Communication will consider the theory, research, and experience of intercultural communication. The nature of culture and its relationship to communication will be discussed. Students will be asked to consider their own experiences as intercultural communicators while studying the vary perspectives of communication studies scholars with regards to this phenomenon. (3 s.h.)

DB
4/29/05

April 7, 2005

TO: Lorin Basden Arnold and the Department of Communication Studies

FROM: Janet Moore Lindman, Coordinator, Women's Studies

SUBJECT: New Course Proposal: "Intercultural Communication"

I am writing in support of the new course, "Intercultural Communication," proposed by Lorin Arnold and the Department of Communication Studies. This course deals the interchange of culture and communication and will examine the "complexities of the intercultural communication process." Students will not only read scholarship on intercultural communication but also gain practical experience to become effective communicators. Learning to understand the role of race, ethnicity, sexuality and identity, and their relationships to the process of human communication, is particularly important in a multicultural society like the United States. This course not only serves the academic interests of undergraduates, it will also be useful in their public and private relationships. Designed with an inclusive focus, one that combines theory and praxis, this proposal demonstrates principles central to the discipline of Women's Studies. I happily support this course proposal for approval by the University Curriculum Committee.

Mosto, Patricia

From: Lorin B. Arnold [arnold@rowan.edu]
Sent: Tuesday, April 12, 2005 10:18 AM
To: Mosto, Patricia
Subject: Re: Course Proposal - SCC 04-05-224

Pat,
I'm attaching a letter from Janet Lindman for Women's Studies. Psych doesn't have time right now to do a letter, so I've just omitted specific mention of them in the proposal. I've also made the other changes you requested. Let me know if I can/should do anything else!
Lorin

Lorin Basden Arnold, Ph.D.
Associate Professor of Communication
Public Speaking Course Director
Department of Communication Studies
Rowan University
Glassboro, NJ 08028-1701
(856)256-4293
arnold@rowan.edu
<http://www.rowan.edu/commstudies>

>>> "Mosto, Patricia" <Mosto@rowan.edu> 04/02/05 11:15AM >>>
Hi Lorin,

I'm in the process of reviewing your proposal SCC 04-05-224, "Intercultural Communication" and there are a few areas that need clarification:

- 1) In the Course Details d.), it is not clear what level are you proposing this course to be. In the rationale you take about providing the class at a 300 level. Please specify in Course Details d.), the suggested level.
- 2) In the Rationale you mention that this course will potentially be used for other programs, i.e. Sociology, Psychology, Women's studies. You only have a letter of consultation from Sociology. It would be good to have letters of consultation also with Psychology and Women's Studies.
- 3) The Catalogue Description is missing the proposed HEGIS number that should match Course Details d.),

Thanks

Pat

Dr. Patricia Mosto
Interim Associate Provost
Academic Affairs
Rowan University
e-mail: mosto@rowan.edu
phone: 856-256-4012
fax: 856-256-4435

"You don't have to go looking for love when it is just in front of you"