

FACULTY SENATE  
CURRICULUM COMMITTEE

Approval Form

Department Art

Title Introduction to Advertising Design

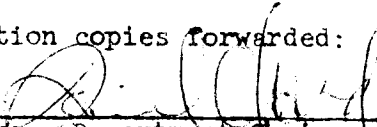
Sponsor(s) Daniel Chard, Chairman No. of Credits 3 S.H.- 200 level

COURSE X CONCENTRATION \_\_\_\_\_

Approved by the department Yes Graduate ( )

Not recommended by the department Undergraduate (X)


Information copies forwarded: Academic Dean; Chairman; Curriculum Committee

  
Signature: Department Chairman  
Daniel Chard, Chairman

DIVISION

Consultation on proposal has been held

Comments:

  
Signature: Academic Dean and/or Divisional Committee  
Dr. Armand Vorce, Dean

CURRICULUM COMMITTEE

Proposal received 4/27/76


Open Hearing held 4/27/76

Returned to the department for the following reason(s): graduate credit exp. for the course

Approved by the Curriculum Committee 5/12/76

Presented to Executive Committee of the Faculty Senate as information 5/12/76

Notifications forwarded: Vice President for Academic Affairs

  
Signature: Chairman, Curriculum Committee

1009.238

Introduction to Advertising Design  
This book is a comprehensive guide to the field of advertising design. It covers the fundamentals of design, including typography, layout, and color, and provides practical examples and exercises for students. The book is written in a clear and concise style, making it easy to read and understand. It is a valuable resource for anyone interested in the field of advertising design.

