

Library Resource Form Required for New Non-Gen-Ed

Submission Deadlines: Fall - October 11, 2005 Spring - February 14, 2006

TITLE Journalism
Field Experience II - New course

Sponsor(s) Claudia Cuddy, Assistant Professor e-mail: cuddy@rowan.edu

e-mail:

DEPARTMENT Journalism
College Communication

If LAS -check: History/Humanities Social/Behavioral Sciences

 Math/Science

 X UNDERGRADUATE GRADUATE

 X New non gen-ed Major

 Short-Term non gen-ed

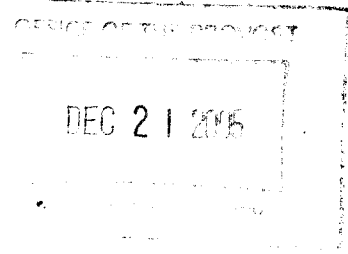
 Minor curricular changes (fewer than three) to:

 Existing non gen-ed course

 Non gen-ed degree requirements

 Major

 Minor, specialization, concentration, track, certificate program



Signatures Required: representing approval before submission to Office of the Senate

Department Chair: *Claudia M. Cuddy* Date: 10-5-05
Department CURRICULUM Chair: *Kathryn Quigley* Date: 10-5-05
Academic DEAN: *Christy Thomas* Date: 10-5-05

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 11/23/05
Approved: *LBC*
Not Approved: _____

Signature: College Curriculum Chair *LBC*

Signature: SENATE CURRICULUM CHAIR *RML*
Date: 12/12/05

Comments: _____

Signature: Executive Vice President/Provost: *[Signature]*
Date: 2/6/06

Approved: _____
Not Approved: _____

Signature: REGISTRAR *[Signature]*
Date: 2/7/06 Course Description Received & Approved
Hegis Taxonomy & Course # JRN 02358

Notification Forward:
 SCC CHAIR Academic Dean
 IR Department Chair
 CAP VP/Student Affairs
 Registrar Other-
Rowan 2/14/06

THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS

The purpose of this form is to provide a channel of communication between the Campbell Library staff and faculty when changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide the rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian.

Note: Sponsor(s) complete parts A & B
If assistance is required to complete, please notify the librarian liaison.
Forward this form to the librarian who will complete parts C, D & E

When form is completed, attach to the original curriculum proposal before submitting to the Senate office.

A. College: Communication

Department: Journalism

Proposed by: Claudia Cuddy

Date: 10-5-05

COURSE TITLE: Journalism Field Experience II

Anticipated Date for Course/Program Offering: Fall 2006

B. List specific resources that should be acquired to support this course.

None

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

Sufficient

D. List key periodicals available in the library to support this course/program.

Sufficient

E. Librarian comments & recommendations:

It is difficult to anticipate which resources may be useful for varied field experiences, but the library should be able to provide what may be needed to supplement the student's activities.

LIBRARIAN LIAISON: Benjamin Fisher

Signature: Benjamin Fisher, Ph.D.

Course Proposal

Journalism Field Experience II

DETAILS

a. Course Title

Journalism Field Experience II

b. Sponsor

Claudia Cuddy, Assistant Professor and Interim Chair, Department of Journalism

c. Credit Hours

Varies from 1-3
The course will carry ~~3~~ credit hours, ~~although in some cases 1-hour or 2-hour field experiences may be scheduled through special agreement with the instructor.~~

d. Course Level

300; no general education designation is sought.

e. Prerequisites

Completion of 75 credit hours, approval of journalism department advisor

f. Implementation

Fall 2006; the course will be offered spring, fall, and summer semesters.

CURRICULAR EFFECT

Offerings: No course will be dropped or offered less frequently as a result of the implementation of Journalism Field Experience II. At present, journalism students take field experience for 3 credits, but if they want another internship, or a 6-credit internship, they have to take it under a different department.

Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation. There are no extra resources needed for implementation of the field experience. It is essentially designed to streamline administration of an existing course.

Recommended library resources. No additional library resources are anticipated at this time.

RATIONALE

Field Experience gives students the opportunity to test and develop their skills in the field working off-campus under the supervision of an industry professional. Field experience is specifically designed for external activities, while projects operated within the department, such as research with a faculty member, are classified as Journalism Practicum.

ESSENCE OF THE COURSE

Students earn 3 credit hours for 120 hours of field experience assignments. The student will fulfill a wide range of duties agreed to by both the student and the on-campus department supervisor. Examples might include covering stories for a local newspaper, working on the assignment desk in a radio or television news department, or developing content for a journalistic Web site.

a. Objectives:

- To allow students to gain practical experience in their discipline.
- To enable students to adapt theory to practice.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

b. Topical Outline

As Journalism Field Experience is an activity-based course, the flow of the course does not lend itself to a topical outline. The specific objectives of this course are listed in (a) above.

c. Evaluation and Grading

Grades for Journalism Field Experience II are determined by the faculty supervisor and are based on these factors:

- An accurate log of on-the-job hours signed and verified by the site supervisor.
- A portfolio of representative work, including but not limited to clippings, articles, audio or video productions, or web-based journalistic presentations.
- A final written critique of the field experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the department supervisor.

RESULTS OF CONSULTATION

All members of the Journalism Department discussed this course and agree on its programmatic need in our curriculum. Also, see attached letter.

Catalog Description

Journalism Field Experience II

Under professional supervision in the field, students practice theories and skills learned in the classroom. Students earn 1 credit for every 40 hours of work, with most field experiences implemented for 3 credit hours. Students keep a detailed log of working hours, prepare an extensive portfolio, write an analytical critique of the internship, and are evaluated by their faculty supervisor.

Number of credits: 3

Hegis Number to be assigned at 300 level

Prerequisites: Completion of 75 credit hours, approval of journalism department advisor

Suggested Banner name: JOURNALISM FIELD EXPERIENCE II



Radio/Television/Film Department

October 5, 2005

Dear Claudia:

We wholeheartedly support your addition of Journalism Field Experience II to your curriculum.

Internships are one of the best ways for students to practice theories and skills learned in the classroom. Sometimes one internship is not enough for a student: the student wants an entirely different kind of experience or even more hours of the same experience.

Having a departmental supervisor is essential and by instituting your own second field experience course, your department will be able to mentor its own interns.

As the media and publishing worlds expect hirees to have more experience, your department is taking the necessary steps to prepare your graduates to be the best they can be.

Sincerely,

Ned Eckhardt, Chair
Radio/TV/Film

C: Karen Journalism Claudia Eckhardt Ltr.doc

Mosto, Patricia

From: Claudia Cuddy [editorcuddy@mac.com]
Sent: Monday, January 30, 2006 12:20 AM
To: Mosto, Patricia
Subject: Re: curriculum proposal

Hi Pat.

The course is an elective.

In the majority of situations, a field experience is 3 hours.

However:

(1) Sometimes a student needs only one or two hours to complete their graduation requirements,

or

(2) The field experience itself accommodates only one or two hours.

Therefore, we wanted to build in the flexibility.

I suppose the course could be listed as 1-3 s.h. instead of 3 as we proposed.

Thank you.

Claudia

On Jan 5, 2006, at 12:33 PM, Mosto, Patricia wrote:

Hi Claudia, and happy New Year!

The curriculum proposal SCC 05-06-231, Journalism Field Experience it has been forwarded to us from the University Senate. Could you please address the concern below prior to Christy's approval?

The course will carry 3 credit hours, but you are requesting that in some cases 1 or 2 credit hours may be scheduled. Is this course required or elective? If required, what is the impact on total credits of program if students can choose 1 or 2 credits? Do you rather propose flexible hours for the course (1-3)?

Please clarify. Thank you for your attention to this matter.

Pat