



Approval Form

Proposal Title: MBA Program - Minor Curricular Change

Sponsor(s) Robert D. Lynch Dept.: MBA Program Ext. 5161
School of Business

Check one: Course Specialization Concentration Minor Achievement Certificate
 Certification Program Major Program Minor Change Adding Foundation Courses
(please name deletion or credit/title/catalog change)

Undergraduate Graduate _____ Credit Hours

<p>Step 1 (Department)</p> <p><input checked="" type="checkbox"/> Approved <u>10/16/92</u> Date</p> <p><input type="checkbox"/> Not Approved</p> <p><u>Robert D. Lynch</u> Dept. CC Chairperson <u>MBA Program Advisor</u></p> <p><input type="checkbox"/> Reviewed _____ Date</p> <p><u>Robert D. Lynch</u> Dept. Chairperson</p>	<p>Step 2 (Receipt)</p> <p><input type="checkbox"/> SCC# <u>4293-22A</u></p> <p>Proposal Received _____ Date</p> <p><u>Mary S. Putman</u> SCC Chairperson</p>	<p>Step 3 (School CC)</p> <p>Reviewed <u>11/5/92</u></p> <p><input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not Approved</p> <p>Comments:</p> <p><u>Charles H. ...</u> School Curr Comm Chairperson</p>
<p>Step 4 (Academic Dean)</p> <p><input type="checkbox"/> Recommend <input type="checkbox"/> Not Recommend <input type="checkbox"/> Conditionally Recommend (see comments)</p> <p>Reviewed <u>11/11/92</u> Date</p> <p style="text-align: center;">Comments: <u>DOV 12 1992</u></p> <p style="text-align: center;">RECEIVED</p> <p style="text-align: right;">_____ Signature, Dean of School</p>		
<p>Step 5 (SCC)</p> <p>Open Hearing <u>12/11/92</u> <input checked="" type="checkbox"/> Approved by Senate Curriculum Committee <u>12/11/92</u> Date Date</p> <p><input type="checkbox"/> Returned to sponsor(s) for the following reasons:</p>		
<p>Step 6 (Senate)</p> <p>Presented to Senate <u>12/11/92</u> Date</p> <p>Notification to Executive Vice-President/Provost _____ Date</p> <p style="text-align: right;"><input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not Approved</p> <p style="text-align: right;"><u>Mary S. Putman</u> Signature SCC Chairperson</p>		

Step 7 (Executive V.P./Provost)

Received _____

Date

If no, reasons are as follows:

Approved Yes No

Student credit hours _____

Faculty load hours _____

Equalized credit hours _____

Official copy and approval sheet filed JAN 12 1993

Date

Signature, Executive Vice-President/Provost

Registrar

Approved course description received 23 Feb 93

Date

Hegis Taxonomy and Course Number assigned Minor Cur. Uqg.

B. F. Kelsey
Signature, Registrar

23 Feb 93
Date

Notification forwarded:

- Senate Curriculum Committee Chairperson
- Department Chairperson(s)
- Academic Dean(s)
- Registrar
- Sponsor(s)

SCHOOL OF BUSINESS ADMINISTRATION
MBA PROGRAM

Minor Curricular Change

1. **Details:**

a. Change Requested: Add the two courses "Intro to Macroeconomics" and Accounting II to the foundation course requirements for the MBA Program.

b. Sponsor: Robert D. Lynch, MBA Program Advisor

2. **Rationale:**

a: Statement of "need" for such a change: Currently the foundation courses for the MBA Program are;

Calculus T&A	Microeconomics
Accounting I	Statistics I
Legal Environment of Business	MIS
Principles of Marketing	
Principles of Finance	
Principles of Management	

Macroeconomics is a prerequisite for Principles of Marketing and Accounting II is a prerequisite for Principles of Finance. Faculty feel very strongly that we should not waive these prerequisites which is what has had to be done up to the present time.

b: Statement of Curricular effect: This change would have little affect on resource requirements. Since most students coming into the MBA program have the courses we are adding or pick them up at a community college, these additions would add only a few students each semester. The major change will be the addition of six credit hours to the foundation courses required for admission to the MBA Program.

3. **Results of Consultation:**

a. Parties Consulted:

Steve LeShay, Chairperson, Marketing Department
Ben Hitchner, Chairperson, Economics Department
Diane Hamilton, Chairperson, Management/MIS Department
Carol Welsh, Chairperson, Accounting & Finance Department
Faculty, School of Business

b. Results of Consultations:

Faculty in the School of Business were consulted and there were no objections to the changes. Other responses are attached.

To: lync4226
From: ELAN/LESH2799
Date: 10 Sep 92 14:14:54 EST
Subject: Minor Curricular Change for MBA Program
CC: habt6386, brad0701, cuth5708, luci0457, park1390, wels8066, lesh2799
X-mailer: Pegasus Mail v2.3 (R3).

1. I have reviewed (and shared with Marketing Department faculty at our Sept. 9, 1992 meeting) your Minor Curricular Change proposal which includes, in part, the addition of "Intro to Macroeconomics" to the foundation course requirements for the MBA Program.

2. We wholeheartedly support this recommendation for a variety of reasons, not least of which is that macroeconomics is important to the "economic literacy" of MBA students because it specifically focusses on the EXTERNAL variables (e.g., business cycles, fiscal policies, governmental regulations, financial markets, et al) that offer opportunities and constraints to INTERNAL managerial choices.



GLASSBORO STATE COLLEGE

Economics Department

Glassboro, New Jersey 08028-1761 (609) 863-6014

To: Robert Lynch, MBA Program Director
From: Ben ~~Hitchner~~, Chair
Date: September 2, 1992
Subject: Minor Curricular Change, MBA Program

The Department of Economics **fully endorses** the proposed Minor Curricula Change which adds "Introduction to Macroeconomics" to the foundation courses for the MBA Program. It is safe to say that a national standard exists concerning introductory economics. In most colleges and universities, this standard defines introductory economics as consisting of both Macroeconomic and Microeconomic segments, each being a three hour course for a total of six hours. A requirement of only three hours introductory economics would signify an incomplete introductory program. Clearly, an understanding of the functioning of macro systems is critical foundational knowledge necessary in any and all business environments. Thank you.



GLASSBORO STATE COLLEGE

School of Business Administration
Accounting/Finance Department

Glassboro, New Jersey 08028-1748
(609) 863-6028

November 2, 1992

To: Dr. Robert Lynch, MBA Director
From: Ms. Carol ^{OW}Welsh, Chair Accounting and Finance
Subject: Course Proposal: Principles of Accounting II
Addition to Foundation Courses for MBA students

I have consulted with the accounting and finance faculty in regards to your proposal to add Principles of Accounting II to the foundation courses required of MBA students. They enthusiastically endorse this addition. The department feels that the addition of this course will enhance and strengthen the basic body of knowledge of our MBA students. With six semester hours of accounting within the foundation courses the students should have a thorough and efficient level of competency in the language of business.

Thank you for the opportunity to respond to your proposal.

October 11, 1990

To: Dr. Robert D. Lynch, M.Ed. Program Director
From: Larissa Hyatt
Subject: Minor Curricular Changes Proposal

I agree that students need the material that is presented in Macroeconomics and Principles of Accounting II. These are extremely important courses and even as the result in a reduction in the number of electives they can take. I will strongly recommend for them to be required as foundation courses for the MEd Program.