

CURRICULUM PROPOSAL FORM

DEADLINES:

REGULAR COURSE PROPOSALS: OCTOBER 23, 1998 FOR FALL, 1999 AND FEBRUARY 19, 1999 FOR SPRING, 2000
SHORT-TERM COURSE PROPOSALS: DECEMBER 11, 1998 FOR FALL, 1999 AND MARCH 26, 1998 FOR SPRING 2000

PROPOSAL TITLE: Managerial Finance

SPONSOR/S: College of Business MBA Curriculum Committee

DEPARTMENT: MBA

0564.500

CHECK ALL THAT APPLY:
 UNDERGRADUATE GRADUATE

COLLEGE: Business
If LAS: History/Humanities
 Math/Sciences
 Social/Behavioral Sciences

* * * * *

TYPE OF PROPOSAL (Check ALL that Apply)

<input type="checkbox"/> General Education	<input type="checkbox"/> New Course (NOT Gen. Ed.)
<input type="checkbox"/> New Course in <u>Bank</u>	<input type="checkbox"/> Name Change (Dept., School, Major)
<input type="checkbox"/> Existing course, Add To <u>Bank</u>	<input type="checkbox"/> Changes in Degree Requirements
<input type="checkbox"/> Multicultural/Global Designation	<input type="checkbox"/> Changes Involve Gen. Ed. requirements
<input type="checkbox"/> Writing Intensive Designation	<input type="checkbox"/> Minor Changes to Existing Courses
<input type="checkbox"/> New Minor/Concentration/Specialization	<input type="checkbox"/> Course is NOT General Education
<input type="checkbox"/> New Major/Degree Program	<input type="checkbox"/> Course IS General Education
<input type="checkbox"/> Short Term Course Proposal	

DEPARTMENT
(SIGNATURE INDICATES APPROVAL)

See attached for signatures

DEPT. CURRICULUM CHAIR / DATE DEPT. CHAIRPERSON / DATE

COLLEGE CURRICULUM COMMITTEE
DATE OF OPEN HEARING (if necessary) 1/21/99

APPROVED
 NOT APPROVED

COMMENTS:

[Signature] 1/21/99
SIGNATURE DATE

ACADEMIC DEAN (& GRADUATE DEAN, for New Graduate Programs Only)

APPROVED
 NOT APPROVED

COMMENTS: See attached

SIGNATURE (Academic Dean) DATE

SIGNATURE (Graduate Dean) DATE

UNIVERSITY CURRICULUM COMMITTEE

DATE OF OPEN HEARING (if necessary) 1/14/99 (college level only)

APPROVED

NOT APPROVED

COMMENTS:

Approved by Registrar 3/19/99
SIGNATURE DATE

SENATE

Date announced at Senate 1/20/99

Voted upon at Senate: Approved Not Approved Date:

EXECUTIVE VICE PRESIDENT/PROVOST

APPROVED

NOT APPROVED If no, reasons are as follows:

STUDENT CREDIT HOURS _____ FACULTY LOAD HOURS _____ EQUALIZED CREDIT HOURS _____

OFFICIAL COPY & APPROVAL SHEET FILED (DATE): _____

DATE/SIGNATURE EXECUTIVE VICE PRESIDENT/PROVOST

[Handwritten Signature]

REGISTRAR

DATE APPROVED COURSE DESCRIPTION RECEIVED _____

HEGIS TAXONOMY & COURSE NUMBER ASSIGNED _____

DATE/SIGNATURE OF REGISTRAR Robert A. Kulot 3/31/99

NOTIFICATION FORWARD:

SENATE CURRICULUM COMMITTEE CHAIRPERSON

DEPARTMENT CHAIRPERSONS

ACADEMIC DEAN(S)

REGISTRAR

SPONSOR(S)

T117 3/31/99

**SENATE CURRICULUM COMMITTEE
MINOR CURRICULAR CHANGE FORM**

PROPOSAL TITLE: Managerial Finance

UNDERGRADUATE

GRADUATE

CREDIT HOURS

SPONSOR(S): College of Business MBA Curriculum Committee

DEPARTMENT: MBA

TELEPHONE: 256-4024

CHECK:

CHANGES IN APPROVED MINORS, SPECIALIZATIONS, CONCENTRATIONS

CATALOG DESCRIPTIONS, TITLES, AND/OR PREREQUISITES

SMALL CHANGES IN COURSE CONTENT OF EXISTING COURSES WHICH DO NOT SUBSTANTIALLY VARY THE CURRICULUM

CHANGES IN HEGIS NUMBER

STEP #1 (DEPARTMENT)

Date Approved: 2/18/98

Date NOT Approved: _____

15.66-4.25 2/20/98
Dept. Curriculum Chairperson signature/date

[Signature]
Dept. Chairperson signature/date

STEP #2 (COLLEGE)

Recommend To Approve/date: 2/2/98

Recommend NOT To Approve/date: _____

Comments:

[Signature]
College Curriculum Chairperson Signature
/date

STEP #3 (ACADEMIC DEAN)

Recommended

NOT Recommended

[Signature]
Dean of College Signature/date

STEP #4 (CURRICULUM COMMITTEE)

SCC# 9798-257
2/20/98

APPROVED:

NOT APPROVED

Curriculum Committee Chairperson Signature/date

STEP #5 EXECUTIVE VP/PROVOST

Approved _____

NOT Approved _____

Signature /Date

REGISTRAR'S SIGNATURE/DATE

**COLLEGE OF BUSINESS
PROPOSAL FOR MINOR CURRICULAR CHANGE
MANAGERIAL FINANCE**

1. Details

- a. Course Title: Managerial Finance
- b. Sponsor: College of Business MBA curriculum Committee
- c. Credit Hours: 3 credit hours
- d. Course Level: Graduate
- e. Prerequisites: Completion of Integrative Managerial Skills and Managerial Accounting courses
- f. Suggested time and implementation: each regular semester, plus occasional summer session.
- g. Curricular Effect: Required of all MBA students
- h. Adequacy of the present staff, resources, space needs, and any other requirement for implementation: There will be no changes in need for resources.
- i. Recommended Library Resources: No new resources will be required.
- j. Short -Term Evaluations: Assessment will be performed each semester the course is taught. Faculty teaching the course will conduct learning outcomes assessment and effect change as needed.

2. Rationale

- a. Statement of a need for change

The current catalog description does not fully present the curricular Contents consistent with contemporary terminology used in the discipline. To more accurately reflect the pedagogical materials presented in the course, and to emphasize the utilization of clinical studies in conjunction with the traditional lecture mode of delivery, the change of catalog description is deemed necessary.

- b. Statement of curricular effect

None

3. Consultation

The proposal presented here was developed by a committee formed of all specializations in the College of Business and all members of the Finance faculty were consulted. The committee studied practices of schools comparable in size and mission to Rowan.

CATALOGUE DESCRIPTION

MANAGERIAL FINANCE

Students in this course will learn valuation techniques including adjusted present value, equity cash flows, and real-option valuation. In addition to comparing alternative valuation techniques and the assumptions and limitations underlying each, students explore the technical difficulties and incentive effects caused by high leverage, the relation between capital structure and capital costs, the interaction between a firm's financial structure and its business strategies, the conditions contributing to potential under or over-valuation of a firm's prospects by the market, and the managerial consequences of such mis-valuation.

Prerequisites: Integrative Managerial Skills and Managerial Accounting

1501.518

2502.500