

CURRICULUM PROPOSAL FORM 1999-2000

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

PROPOSAL TITLE: Multimedia Computer Art

SPONSOR(S): David E. Yox, Art Department

DEPARTMENT: Art Department

COLLEGE: Fine and Performing Arts

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

- existing non-gen-ed course
- non-gen-ed degree requirements
- major
- minor, specialization, concentration, track, certificate program

DEPARTMENT
(Signature indicates approval)

[Signature] 2/9/00

Dept. Curriculum Chair / Date

[Signature] 2/9/00

Dept. Chairperson / Date

ACADEMIC DEAN

proved Not Approved Comments:

Dean's Signature/Date *[Signature]* 2/11/00

12/16/02

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved _____ Not Approved _____

Comments:

Signature of College Chair/Date: _____

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed _____

Comments:

Curriculum Chair Signature [Signature] Date Announced At Senate 6/1/02

EXECUTIVE VICE PRESIDENT/PROVOST

Approved _____ Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date _____

REGISTRAR

Date Approved Course Description Received _____ Hegis Taxonomy & Course Number Assigned _____

Registrar Signature/Date Edwin C. Egeblad Jr 7/10/02

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson

Department Chairpersons

Academic Dean(s)

Registrar

CAP
FRP
7/23/02 NW
____ Sponsor(s)

NEW COURSE PROPOSAL

1. Details:

- a. Title: Multimedia Computer Art
- b. Sponsors: David E. Yox, Art Department
- c. Credit Hours: 3.0 s. h. (6 hours per week)
- d. Course Level: Undergraduate, Junior (300 level)
- e. Prerequisites: Motion Graphics I, course number 1009.365
- f. Implementation: Fall 2000, offered once per year
- g. Curricular Effect: Multimedia Computer Art will be offered in addition to existing computer courses as an art elective
- h. Staffing Resources: Current staff, Resources, and space are adequate
- i. Library Resources: Current library resources are adequate
- j. Short-term Evaluations: N/A

2. Rationale:

Multimedia authoring is the production of audio and visual information in a digital format which allows that information to be transferred into other media such as compact disks and video. The addition of this course will make it possible for students to create time-based and interactive presentations of their art work. Emerging artists preparing to enter the job market need more than a standard portfolio of slides and prints to document their activities and accomplishments. Employers now ask for work in the form of CD's, video, and other digital formats and view potential applicants with these skills as more valuable. The department recognizes the need to keep our students competitive in the job market and is prepared to offer a 3 credit hour course in multimedia computer art.

3. Essence of the Course:

a. Objectives:

The student will be able to:

1. demonstrate fluency with micro computer operation and peripheral devices associated with micro computers as well as related software.
2. identify the fundamental materials (hardware/software) used in multimedia production.
3. demonstrate advanced skills in imaging, drawing, animation, multimedia techniques, and the ability to use them in a self expressive manner.
4. create time-based and interactive presentations of their art work.
5. read about and understand theory and criticism of art as it pertains to digital media, artists, and their practices.

Essence of the Course (continued)

6. verbally demonstrate an understanding of digital art and design through discussions and critiques.
7. develop an appreciation for art in a digital medium.
8. access the Internet for research and communicate via email.

b. Topical Outline:

The instructor will lecture on current practices in the fine and applied arts and demonstrate imaging, illustration, multimedia and animation techniques as they pertain to digital media. Each student will complete at least two multimedia presentations (one time-based, and one interactive) demonstrating a high proficiency with drawing, imaging, design, sound, and animation. Students will participate in discussions and critiques and/or written evaluation that demonstrates control over vocabulary and issues pertaining to digital media and the arts.

c. Evaluation and Grading:

The instructor will judge:

1. work produced for concept, technical execution, and appearance.
2. ability to verbally articulate ideas through discussions and critiques.
3. technical control with regard to micro computer operation and peripheral devices as well as related software.

Letter grades in accordance with the university policy.

d. Course Evaluation:

The course will be evaluated by student assessment forms, faculty observations and department curriculum review.

4. Results of Consultations:

- a. N/A
- b. N/A
- c. N/A
- d. N/A

5. Additional Information, comments, etc:

N/A

6. Catalog Description: See attached sheet.

Catalog Description

Multimedia Computer Art

(Prerequisite: 1009.365)

This course combines computer skills of drawing, imaging, sound, design, and animation to create interactive and time-based presentations. Using editing and production software/hardware students will learn how to transform their ideas from a story board to a unique and finished presentation. Students will also learn about the theory and practice of artists working in this medium.

3 s.h.