

CURRICULUM PROPOSAL FORM 1999-2000

**NON-GENERAL EDUCATION PROCESS A**

**\*DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

**PROPOSAL TITLE:** Change to Non-Business Requirements in the Accounting Major in the Undergraduate Catalog

**SPONSOR(S):** Carol N. Welsh and George C. Romeo

**DEPARTMENT:** Accounting & Finance

**COLLEGE:** Business

**IF LAS CHECK ONE:**  History/Humanities  Math/Sciences  Social/Behavioral Sciences

**Check one:**  Undergraduate  Graduate

THE ATTACHED *NON-GEN-ED* PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

**DEPARTMENT**

(Signature indicates approval)

Dept. Curriculum Chair / Date 2/24/00

Dept. Chairperson / Date 2/24/00

**ACADEMIC DEAN**

Approved  Not Approved  Comments:

Dean's Signature/Date [Signature]

**COLLEGE CURRICULUM COMMITTEE**

Date of open hearing (if necessary) \_\_\_\_\_ Approved  Not Approved \_\_\_\_\_  
Comments:

Signature of College Chair/Date: *Zickler/4/1/00*

**UNIVERSITY CURRICULUM COMMITTEE**

Date Received/Processed *3/5/00*  
Comments:

Curriculum Chair Signature *[Signature]* Date Announced At Senate *5/1/00*

**EXECUTIVE VICE PRESIDENT/PROVOST**

Approved  Not Approved \_\_\_\_\_ If no, reasons are as follows:

Student Credit Hours \_\_\_\_\_ Faculty Load Hours \_\_\_\_\_ Equalized Credit Hours \_\_\_\_\_

Official Copy & Approval Sheet Filed (Date): \_\_\_\_\_ Executive VP/Provost Signature/Date *[Signature] 5/22/00*

**REGISTRAR**

Date Approved Course Description Received *5/24/00* Hegis Taxonomy & Course Number Assigned *None*

Registrar Signature/Date *Robert A. Kubat 5/24/00*

**NOTIFICATION FORWARD**

Senate Curriculum Committee Chairperson

Department Chairpersons

Academic Dean(s)

Registrar

*TRC 5/24/00*

\_\_\_\_ Sponsor(s)

## **MINOR CURRICULAR CHANGE**

### **Change to Non-Business Requirements in the B.S. in Accounting Major in the Undergraduate Catalog**

#### **I. Details**

##### **A. Change Requested**

Under Non-Business Requirements, under One of the Following: in the Accounting Major change:

Delete: Occupational Writing  
Technical Writing (pending)

Add: Writing for the Workplace  
Writing, Research, and Technology

Add: (Graduate course) next to Writing for Electronic Communities

##### **B. Sponsors**

Carol N. Welsh and George C. Romeo, Department of Accounting and Finance.

#### **II. Rationale**

##### **A. Need**

Upon discussion with Janice Rowan (letter attached), Chairperson, Department of College Writing, regarding writing courses for Accounting Majors, it was decided to add Writing, Research, and Technology as an additional writing course choice. Writing for the Workplace has replaced Occupational Writing and Technical Writing will not be offered by the College of Communication.

##### **B. Impact on Program**

Will strengthen the Accounting Program.

Janice Rowan  
Chair, College Writing  
College of Communication  
Rowan University

March 28, 2000

Dr. George Romeo  
College of Business  
Accounting

Dear George:

Our Department is delighted that you are encouraging business students to pursue further expertise in writing. As we discussed, the College Writing Department offers several courses to meet your students' needs. I have spoken with both Dean Toni Libro and Dr. Diane Penrod, our graduate program advisor, about the impact additional student enrollments would have upon our program. We can accommodate some Accounting majors in the following undergraduate courses:

Writing for the Workplace  
Advanced Writing  
Writing, Research, and Technology


Also, seniors could invoke senior privilege to enroll in our graduate course entitled Writing for Electronic Communities.

This summer, in the special 3-week session, Dr. Penrod is offering a course called Information Architecture, which treats the building and maintenance of web sites. Perhaps, this might also be a course in which some of your students would be interested.

If I can provide further information about courses in our program, I would be happy to do so.

Thank you, George, for your commitment to training business professionals who are skilled communicators.

Sincerely,

  
Janice Rowan  
Chair, College Writing

c: Dean Libro, Dr. Penrod