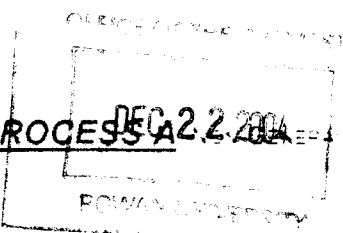


PROCESS A 2.2.2004 CURRICULUM PROPOSAL

SCC #34-05- 8-6



Deadline

Proposals received by February 11, 2005 to be implemented Spring 2005

PROPOSAL TITLE: RESEARCH PRACTICUM IN COMMUNICATION STUDIES

Sponsor: LORIN BAZDEN ARNEOLD Email: larneold@bgsu.edu Ext: 4293

DEPARTMENT: COMMUNICATION STUDIES

COLLEGE: COMMUNICATION

Liberal Arts & Sciences CHECK: History Humanities Math/Sciences Social Behavioral Sciences

UNDERGRADUATE GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non-gen-ed course
- Minor curricular changes, fewer than three (3)
- Existing non-gen-ed course
- Non-gen-ed degree requirements
- Major
- Minor, specialization, concentration, track, certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date: 9/29/04
 Department Curriculum Chair: [Signature] Date: 9/29/04
 Academic Dean: [Signature] Date: 10/4/04

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 10/27/04 Approved: Not Approved:

COLLEGE CURRICULUM CHAIR: [Signature]

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement: 12/22/04

Comments: _____

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 1/19/05

Approved Not Approved

Date: 1/25/05 REGISTRAR Course Description Received & Approved by Regs Taxonomy & Course #: 0601350

Registrar Signature: [Signature]

NOTIFICATION FORWARD

- SCC Chair
- Academic Dean
- Department Chair
- Registrar
- IR
- OAP
- Student Affairs
- Others

TM 2/7/05

LB/R

(rw)

Proposal

Research Practicum in Communication Studies

DETAILS

- a. **Course Title:** Research Practicum in Communication Studies
- b. **Sponsor:** Lorin Basden Arnold, Professor and Curriculum Chair, Department of Communication Studies
- c. **Credit Hours:** Variable credit 1-3.
- d. **Course Level:** 300; no general education designation is sought.
- e. **Prerequisites:** Completion of 75 credit hours and approval of Communication Studies Department advisor.
- f. **Implementation:** Fall, 2005; the course will be offered spring, fall, and summer semesters.

CURRICULAR EFFECT

Offerings: No course will be dropped or offered less frequently as a result of the implementation of Research Practicum in Communication Studies. Practica are being added to the schedule in the College of Communication in part to provide credit-bearing coursework for activities that often involve reassigned time, a concept being phased out in anticipation of a new university-wide 3-3 teaching load option. Currently, this course will be offered as part of the related electives for Communication Studies students. Eventually, this course will likely be a part of a required experiential segment of the Communication Studies program. At that point, free electives will be removed so that the total number of credits required for graduation will not change. This course is distinguished from Field Experience offerings in the department because of its primary focus on scholarly research and because it is an on-campus experience, whereas internships primarily occur off-campus.

Adequacy of the present staff, resources, space needs, and another other additional requirements for implementation: There are no extra resources needed for implementation of this practicum because the practicum in large part will subsume existing activities.

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Recommended library resources. No additional library resource needs are anticipated at this time.

RATIONALE

Research Practicum in Communication Studies will give students the opportunity to experience first-hand the process of conducting research in communication studies while engaging in a research partnership with a faculty member in communication. Such a project could result in a student earning co-authorship, or at least a research assistant credit in a scholarly publication. This experience will help students build their scholarly research skills and also ascertain more fully the degree of fit between this occupational field and their own skills and desires.

ESSENCE OF THE COURSE

Students earn 3 credit hours for 120 hours of practicum-related assignments. The student will fulfill a wide range of duties agreed to by the student, the on-campus department supervisor, and the partner faculty member. Examples might include developing a research study and conducting background research for that study, conducting field research or textual analysis, compiling research results, and assisting in writing reports of research for scholarly conferences and journals.

a. Objectives:

- To allow students to gain research experience in their discipline.
- To enable students to apply theory and research methodology learned in classes to the study of communication phenomena.
- To foster detailed and individualized guidance and criticism by the presiding faculty member.

b. Topical Outline

As Research Practicum in Communication Studies is an experience-based course, there will be no particular topical outline. However, students enrolled in the course will be expected to read and become conversant in the areas under study for that particular project. Regular meetings between partner faculty member and student will be an important part of the practicum experience.

c. Evaluation and Grading

Grades for Research Practicum in Communication Studies determined by the faculty supervisor and are based on these factors:

- An accurate log of on-the-job hours signed and verified by the faculty supervisor.
- A portfolio of representative work, including but not limited to bibliographic representations of works read, summaries of works read, descriptions of the research processes participated in by the student, data tables or examples, and final reports in the form of conference papers and/or journal submissions.
- A final written critique of the practicum experience written by the student, thoughtfully evaluating what was learned and the relationship between prior classroom instruction and practicum experience.
- A final written evaluation of the student by the partner faculty member.
- Grades will be assigned on a Pass/Fail basis

d. Course Evaluation

Students enrolled in Research Practicum in Communication Studies will be asked by the practicum supervisor to complete an anonymous evaluation of the course at the end of the semester. Results of these evaluations will be shared with the members of the department and needed changes will be implemented in the course. The course will also be periodically reviewed by the Department Curriculum committee to be certain that it remains in accordance with the goals of the Department, College, and University.

RESULTS OF CONSULTATION

Please see attached.

CATALOG DESCRIPTION

Research Practicum in Communication Studies

Prerequisites: Completion of 75 credit hours, approval of Communication Studies Department advisor.

Research Practicum in Communication Studies allows students to apply the theories and methodology learned in Communication Studies courses to a research partnership with a member of the department faculty. Students earn 1 credit for every 40 hours of work, with most practica implemented for 3 credit hours. Students keep a detailed log of working hours, prepare a portfolio representative of their practicum experience, write an analytical critique of the practicum, and are evaluated by their faculty partner as well as the practicum supervisor. In order to receive approval for this course, students must have a minimum 2.5 grade point average.



Department of Journalism

Date: Sept. 30, 2004
To: Dr. Lorin Arnold, Department of Communication Studies
From: Carl Hausman, Chair, Journalism *Carl Hausman*
Re: Proposal for Communication Studies Research Practicum

The Department of Journalism fully supports your proposal for the Communication Studies Research Practicum.

Communication Studies Research Practicum is a logical complement to the College's goal of bringing formerly reassigned pursuits into credit-bearing activities.

The Department of Journalism sees no problem with overlap of any offerings and plans to use a similar approach to yours in our proposal for a Journalism Practicum.

Thank you for taking the time to show me this proposal.

Rowan University
CURRICULUM PROPOSAL
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty, changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course program. The information will also provide rationale for institutional support for library acquisitions. This form should be completed in a coordinated effort between the course sponsor(s) and the academic department's librarian. THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.

- The sponsor(s) complete parts A & B. A liaison librarian is required to complete parts A & B. Please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E.

This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee

A. College COMMUNICATION Department: COMMUNICATION STUDIES
 Proposed by: LORIN ARNOLD Date: 9/27/04
 Course Title: COMM RESEARCH PRACTICUM IN COMMUNICATION STUDIES
 Anticipated Date for Course/Program Offering: FALL 2005

B. List specific resources that should be acquired to support this course

CURRENT RESOURCES USED FOR FACULTY RESEARCH ARE ADEQUATE

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

D. List key periodicals available in the library to support this course/program

E. Librarian comments and recommendations: *A quick search of Campbell Library's holdings for "communication" and "research" yields 321 titles, sufficient to support this course. Additionally, multiple journals yield thousands*

Name: LIBRARIAN LIAISON _____ Librarian Signature: Benjamin Fisher
of appropriate articles.

Memo

To: College of Communication Curriculum Committee; University Senate Curriculum Committee;
Dr. Christy Faison, Provost

From: Lorin Basden Arnold

Date: 10/7/2004

Re: Signatures on Curriculum Proposal

At the close of the 2003-2004 AY, I was elected to serve as the Curriculum Chair for the Department of Communication Studies. I was later selected by Dr. Eric Milou to chair the College of Communication Curriculum Committee. Shortly after the start of the fall 2004 semester, Dr. Cindy Corison, Chair of the Communication Studies Department, had to take a leave of absence, and I was elected Interim Chair for the department. Thus, my signature appears on this document in a number of places.

In order to be sure the proposal had appropriate consideration by the department, the course concept was discussed at a meeting and the proposal was subsequently developed and returned to all department members. At the next subsequent meeting, the full proposal was voted on by the members of the Department of Communication Studies and a unanimous vote of support was cast for the proposal.

Wiest, Rosemarie

From: Faison, Christy
Sent: Wednesday, January 19, 2005 4:51 PM
To: 'Lorin B. Arnold'
Cc: Milou, Eric; Mosto, Patricia; Wiest, Rosemarie
Subject: RE: SCC04-05-206

Thank you Lorin. I will approve and forward to the Registrar. Christy

Christy L. Faison, Ed.D.
Interim Provost
Rowan University
856-256-4108

From: Lorin B. Arnold [mailto:arnold@rowan.edu]
Sent: Wednesday, January 19, 2005 1:22 PM
To: Faison, Christy
Subject: Re: SCC04-05-206

Christy,
I've attached the proposal here. I think all of your questions have been answered. Let me know if they haven't!
Lorin

>>> "Faison, Christy" <Faison@rowan.edu> 01/11/05 06:20PM >>>

Hi Lorin,

The following curriculum proposal has been forwarded to me from the University Senate. Please address concerns below prior to my approval.

SCC 04-05-206

Research Practicum in Communication Studies - request variable credit 1-3 sh to accommodate student needs as expressed in proposal. Is this course required or elective? If required, what is the impact on total credits of program? Please place gpa requirement in course description (or program description in catalog) and remove from prerequisite

Thank you for your attention to this matter.

Christy

Christy L. Faison, Ed.D.
Interim Provost
Rowan University
856-256-4108

1/20/2005