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CURRICULUM PROPOSAL FORM 1999-2000

NON-GENERAL EDUCATION PROCESS A

***DEADLINES:** Deadline dates for 1999/2000 submissions: Regular proposals: October 22, 1999 to be implemented in Fall 2000; Short-Term proposals: December 10, 1999 to be implemented in Fall, 2000; Regular proposals February 18, 2000 to be implemented in Spring, 2001; March 24, 2000 for short-term courses to be implemented in Spring 2001.

PROPOSAL TITLE: Change in definition of Senior Standing as a Business Major (Minor Curriculum Change)

SPONSOR(S): Jooh Lee, Chair, Mgt./MIS
Berhe Habte-Giorgis, Chair, Marketing
Carol Welsh, Accounting/Finance

DEPARTMENT:

COLLEGE: College of Business

IF LAS CHECK ONE: History/Humanities Math/Sciences Social/Behavioral Sciences

Check one: Undergraduate Graduate

THE ATTACHED *NON-GEN-ED* PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

existing non-gen-ed course

non-gen-ed degree requirements

major

minor, specialization, concentration, track, certificate program

DEPARTMENT *Jooh Lee*
(Signature indicates approval)

Jooh Lee / *12-15-00*
Dept. Curriculum Chair / Date

Jooh Lee
Dept. Chairperson / Date

ACADEMIC DEAN

Approved Not Approved Comments:

Dean's Signature/Date *Edward J. Ahern* *2/25/00*

COLLEGE CURRICULUM COMMITTEE

Date of open hearing (if necessary) _____ Approved Not Approved _____

Comments:

Signature of College Chair/Date: Richard [unclear] 4/11/00

UNIVERSITY CURRICULUM COMMITTEE

Date Received/Processed 2/11/00

Comments:

Curriculum Chair Signature [unclear] Date Announced At Senate 4/11/00

EXECUTIVE VICE PRESIDENT/PROVOST

Approved Not Approved _____ If no, reasons are as follows:

Student Credit Hours _____ Faculty Load Hours _____ Equalized Credit Hours _____

Official Copy & Approval Sheet Filed (Date): _____ Executive VP/Provost Signature/Date [unclear] 5/22/00

REGISTRAR

Date Approved Course Description Received 5/24/00 Hegis Taxonomy & Course Number Assigned None

Registrar Signature/Date Robert A. Kubot 5/24/00

NOTIFICATION FORWARD

Senate Curriculum Committee Chairperson

Department Chairpersons

Academic Dean(s)

Registrar

Tom [unclear] 6/6/00

____ Sponsor(s)

**ROWAN UNIVERSITY
COLLEGE OF BUSINESS**

MINOR CURRICULUM CHANGE

1. Details:

a. Change in definition of **Senior Standing as a Business Major**

b. Sponsor:

Dr. Jooh Lee, Chair, Management/MIS

Dr. Berhe Habte-Giorgis, Chair, Marketing

Carol Welsh, Chair, Accounting/Finance

2. Rationale:

a. As a result of the College of Business Faculty Meeting on February 4, 2000, the College of Business is proposing a change in the definition of **Senior Standing as a Business Major**.

As a result of the recommendations of Consultant Dean William Word, a new course **Business Perspectives** (see separate proposal, being submitted concurrently) replaces Principles of Management.

In addition, in accordance with the Standards for Accreditation of Business Administration programs of AACSB - The International Association for Management Education, the General Education component of undergraduate curriculum for the degree programs in Business Administration and Accounting must comprise at least 50% of the student's four-year program, and students pursuing undergraduate degree programs offered by the other Colleges of Rowan University are not permitted to take more than 25% of their baccalaureate program in course content or credit hours in subjects commonly available in a school of business.

In compliance with those accreditation standards, no student will be permitted to enroll in upper division courses (level 300 and higher) offered by the College of Business unless he/she: (1) has been admitted to the College of Business as a Business Administration (501) or Accounting (503) major, (2) is pursuing the Minor in Business, (3) is taking an upper division course as a recommended elective as part of a major program offered by the other Colleges of Rowan University, or (4) is taking an upper division course as a nonmatriculating student for transfer to another academic institution. In situations (2) and (3), students will not be permitted to more than 25% of their baccalaureate program in course content or credit hours in subjects commonly available in a school of business.

b. Curricular effect:

There will be no impact on faculty. No additional resources of any kind will be required to implement this change in definition (faculty and additional resources discussed in Business Perspectives proposal) . However, the course prerequisite checking system will need to be updated to reflect change.

c. Current definition:

Senior Standing as a Business Major is defined as:

1. Minimum of 90 credit hours completed
2. Completion of the following courses:
 - Principles of Management
 - Principles of Finance
 - Principles of Marketing

Organizational Behavior

Proposed definition:

Senior Standing as a Business Major (0501/0503) is defined as:

1. Must be admitted to the College of Business (0501/0503)
2. Minimum of 90 credit hours completed
3. Completion of the following courses:

Business Perspectives

Principles of Finance

Principles of Marketing

Organizational Behavior