



**Step 7 (Executive V.P./Provost)**

Received 3/9/89  
Date

Approved  Yes  No

If no, reasons are as follows:

Student credit hours 3

Faculty load hours 3

Equalized credit hours 2

Official copy and approval sheet filed 4/27/89  
Date

*Marian Tinsley*

Signature, Executive Vice-President/Provost

**Registrar**

Approved course description received \_\_\_\_\_  
Date

Hegis Taxonomy and Course Number assigned 1009-298 Rec # KAC

\_\_\_\_\_  
Signature, Registrar

\_\_\_\_\_  
Date

**Notification forwarded:**

- Senate Curriculum Committee Chairperson
- Department Chairperson(s)
- Academic Dean
- Registrar
- Sponsor(s)

DEPARTMENT OF ART

Course Proposal

1. Details

- a. Course Title: Textile Design for Industry
- b. Sponsor: Kumiko Murashima(Fiber Arts Coordinator)
- c. Credit Hours: 3 Credit Hours(6 Contact Hours for Art Major)
- d. Course Level: Undergraduate(Sophomore, Junior, or Senior)
- e. Curricular Effect: Art Major Elective(or by permission of  
the instructor as Free Elective)
- f. Prerequisites: Art Major or Permission of Instructor
- g. Suggested time & scale of implementation: To be implemented  
as soon as possible
- h. Adequacy of the present staff, resources, library facilities,  
holdings, or space needs, etc.: Present Fiber Arts Studio and  
faculty are adequate.  
Additional library holdings may  
be helpful.
- i. N/A

## 2. Rationale

This course has been developed to fulfill needs arising in the practical aspects of Textile Design. The course will help students who expect to pursue Fashion Design, Commercial Design, and Industrial Textile Design. The course will be of special value to those who may become involved in situations such as freelance designers, converters, stylists, colorists, sales representatives, or management, or buyers, etc. as their career choices.

The course might be useful for those who are Business Majors, Fashion Design Majors, commercial Design Majors, and of course, Fiber Arts Majors in order for them to become familiar with the actual fabric making process in industrial settings.

The course is a must for the Fiber Arts Majors who wish to work for industries directly or indirectly in order to build up their solid and professional portfolios that would impress highly competitive contemporary textile industries.

## 3. Essence of the Course

### a. Objectives:

- 1) To provide students with a basic yet solid foundation in designing printed fabrics for both apparel and decorative textile markets that sets the groundwork for a career in the textile industry

- 2) To provide students with design experiences using a studio approach to explore various media such as gouache, dye, wax masa paper, rice paper, and possibly computer as well
- 3) To acquaint students with the basics of repeat designs and how to create professional and well-balanced color ways
- 4) Students will be given the opportunity to achieve a rudimentary set of knowledge and technical skills that can lay the groundwork in order to secure their portfolios for their job search in textile industry as designers, stylists, converters, colorists, freelancers, marketing personnels, buyers, etc.

b. Topical Outline/content:

1) Stripes

The student is assigned to complete three stripe designs in repeat 18" vertical x 22" horizontal(or any even divisible of these 2 numbers) suitable in coloration for Menswear Sport Shirt

2) Geometirics

The student is expected to create a variety of contemporary geometric designs for apparel and decorative markets and to exccute a contemporary geometric pattern in repeat 18: vertical x 27" horizontal(or any even divisible of these 2 numbers) suitable in coloration for wallpaper

3) Florals

Using historical reference in floral patterns, the student is required to execute a design in repeat 25½" vertical x 27" horizontal floral scale for furniture, drapery or large scale sheets(medium or large)

Or using historical reference, the student is required to execute a design in repeat 18" vertical x 22" horizontal (or any even divisible of these 2 numbers) for a Missy customer's apparel fabric

Bibliography

- Kelly, Joanna, World Encyclopedia of Indoor Plants & Flowers  
Chartwell books, Inc. Secaucus, NJ 1977
- A. Seguy, E., Exotic Floral Designs in the Art Nouveau Style  
Dover Publications, Inc., NY, NY
- Horemis, Spyros, Optical & Geometrical Patterns & Designs,  
Dover Publications, Inc. NY, NY 1970

c. Evaluation and Grading Procedures:

- 1) Group and individual critique of work(sometimes involving a guest artists/designers from outside)
- 2) Students' self-evaluation both written and oral
- 3) Instructor's evaluation of students' progress and development

d. Course Evaluation:

A course assessment form or the SIR form will be completed by students at the end of the each semester

4. Consultation

The course was thoroughly examined, reviewed, revised, evaluated and unianimously approved by the Art Department Curriculum Committee.

5. N/A

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Catalog Description:

Prerequisite: Art Major or Permission of Instructor

Students are provided with knowledge of the basic principles and rules of the industrial textile design process. The concepts of repeat in printed textile design will be of focus in the course. Emphasis will be placed in the use of media such as gouache, dye, waxed masa paper, and rice paper. Students will develop a portfolio of designs which will demonstrate the variety of skills and approaches taught.

- Ends -