

This model is in effect for all students entering the program after 9/1/2008

Name: _____

◆ **PROGRAM GUIDE, B.A., COMMUNICATION STUDIES**

- ◆ All students are required to take a minimum combined total of 42 semester hours of General Education and Rowan Experience courses. *(Italics indicate prerequisites)*

| GENERAL EDUCATION REQUIREMENTS (choice from Approved Gen Ed Guide) | | | | |
|--|-------|------------|--|----------|
| Transfer | Rowan | Hegis # | COMMUNICATIONS BANK <i>minimum 6 s.h.</i> | 6-7 S.H. |
| | | COMP01.111 | College Composition I (3 s.h.) or | 3-4 s.h. |
| | | COMP01.105 | Integrated College Composition I (4 s.h.) | |
| | | COMP01.112 | College Composition II (<i>College Composition I</i>) | 3 s.h. |
| Transfer | Rowan | Hegis # | SCIENCE/MATHEMATICS BANK <i>minimum 7 s.h.</i> | 7 S.H. |
| | | | Math Choice | 3-4 s.h. |
| | | | Lab Science | 4 s.h. |
| Transfer | Rowan | Hegis # | SOCIAL & BEHAVORAL SCIENCES BANK <i>minimum 6 s.h.</i> | 6 S.H. |
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| Transfer | Rowan | Hegis # | HISTORY/HUMANITIES/LANGUAGE BANK <i>minimum 6 s.h.</i> | 6 S.H. |
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| Transfer | Rowan | Hegis # | NON-PROGRAM COURSES <i>minimum 18 s.h</i> (any course not taught in your major) | 18 S.H. |
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| ROWAN EXPERIENCE REQUIREMENTS (choose from Approved RE Guide) (Can be taken as a Gen Ed OR within the major requirements.) | | | | |
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| Transfer | Rowan | Hegis # | | 6 S.H. |
| | | CMS 04205 | Public Speaking (<i>College Composition I and II</i>) | 3 s.h. |
| | | | Artistic/Creative Experience | 3 s.h. |
| CHECK TO BE SURE THE FOLLOWING REQUIREMENTS ARE COMPLETED | | | | |
| | | | Broad Based Literature Course (LIT) | |
| | | | Writing Intensive Course (WI) | |
| | | | Multicultural/Global Course (M/G) | |
| | | | Lab Science Course (LAB) | |
| | | | Rowan Seminar (RS) – <i>Freshman Only</i> | |

- ◆ NOTE: M/G, LIT, ACE, WI and RS courses, if taken within the major program of study, CANNOT count toward the minimum total of Gen Ed 42 credits.
- ◆ This information has been provided by the department listed above as of the date listed below and is subject to change.
- ◆ To declare this major go to the Advising Coordinator in Bozorth Hall.
- ◆ *Students should consult with their program advisor for suggested General Education and Rowan Experience courses.*

Bachelor of Arts, Communication Studies

Core Courses Required (15 s.h.):

All Communication Studies students should complete the following courses (with grades no lower than a C-) before taking courses within the specializations.

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| CMS04.200 | Introduction to Communication Studies (B) | | |
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| CMS04.250 | Communication Theory (B) | | CCII |
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All Communication Studies majors will also be required to complete the following courses prior to graduation.

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| CMS04.350 | Communication Studies Research Methods (B) | | <i>Intro to Comm. Studies and Comm. Theory</i> |
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| CMS04.300 | Ethical Issues in Human Comm. (B) | | <i>Junior standing 58 s.h.</i> |
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| CMS04.450 | Senior Seminar (B) | | <i>Senior standing and Comm. Studies Research Methods</i> |
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Communication Studies Specializations (12 s.h.)

Each student will select one area of specialization within the department and complete 4 of the offered courses in that area (with grades no lower than a C-).

| | Rhetoric/Cultural Criticism | | Interpersonal/Organizational Communication |
|-----------|---|-----------|--|
| CMS04.210 | Mass Media and their Influences (B) <i>CCII</i> | CMS04.220 | Interpersonal Communication (B) |
| CMS04.290 | Rhetorical Theory (F) <i>CCII</i> | CMS04.260 | Organizational Comm. Theory and Research (F) <i>CCII</i> |
| CMS04.390 | Rhetorical Criticism (S) <i>CCII</i> | CMS04.240 | Small Group Communication (B) |
| CMS04.270 | Persuasion and Social Influence (B) | CMS04.340 | Family Communication (S) <i>CCII</i> |
| CMS04.330 | International Media Communication (S) | CMS04.360 | Intercultural Communication (S) (M/G) <i>CCII</i> |
| CMS04.370 | Political Communication (S) <i>CCII</i> | CMS04.380 | Health Communication (F) <i>CCII</i> |
| CMS04.310 | Images of Gender in Popular Culture (F) <i>CCII</i> | CMS04.320 | Communicating Gender (F) <i>CCII</i> |
| CMS04.375 | Special Topics in Communication (B) | CMS04.385 | Constructing Health (S) |
| CMS04.385 | Constructing Health (S) | CMS04.375 | Special Topics in Communication (B) |
| CMS04.315 | Participatory Media (F) <i>CCII</i> | | |

Cross-Specialization Elective (3 s.h.)

Each student will select and complete one course from the area in which he/she is NOT specializing (with a grade no lower than a C-).

Related Electives

9 s.h.

Each student will select a minimum of 3 related courses to take *in addition* to the required core courses and the courses taken in the specialization.

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| CMS04.225 | Semantics (30 s.h.) | CMS04.325 | Linguistics |
| CMS04.305 | Advanced Public Speaking (CMS04.205 or permission of instructor) | JRN02.335 | Media Law (45 s.h.) |
| CMS04.215 | Fiction to Film (30 s.h.) | PR06.350 | Intro to Public Relations |
| RTF03.220 | The Television Industry (CCII) | WA01.400 | Writing for the Workplace (75 s.h.) |
| RTF03.272 | Images of Women in Film (30 s.h.) | CMS04.290 | Rhetorical Theory (CCII) |
| RTF03.205 | TV History and Appreciation (CCII & 45 s.h.) | CMS04.390 | Rhetorical Criticism (CCII) |
| CMS04.270 | Persuasion and Social Influence | CMS04.240 | Small Group Communication |
| CMS04.330 | International Media Communication | CMS04.320 | Communicating Gender (CCII) |
| CMS04.360 | Intercultural Communication (CCII) | CMS04.310 | Images of Gender in Popular Culture (CCII) |
| CMS04.380 | Health Communication (CCII) | CMS04.315 | Participatory Media (CCII) |
| CMS04.355 CMS04.356 CMS04.357 | Field Experience I, II, III (75 s.h., permission of instructor) | CMS04.345 | Argumentation and Debate (CMS04.205 or permission of instructor) |
| CMS04.385 | Constructing Health | CMS04.335 | Intro to Survey Research (60 s.h.) |
| ADV04.330 | Intro to Advertising (30 s.h.) | RTF03.270 | Film History and Appreciation I (45 s.h.) |
| CMS04.210 | Mass Media & Their Influences (CCII or permission of instructor) | RTF03.271 | Film History and Appreciation II (45 s.h.) |
| CMS04.220 | Interpersonal Communication | CMS04.260 | Organizational Communication Theory and Research (CCII) |
| PR99.362 | Public Opinion (PR06.310) | CMS04.370 | Political Communication (CCII, POSC07.100/POSC07.110/POSC07.200) |
| CMS04.375 | Special Topics in Communication | CMS04.365 | Practicum (75 s.h. and permission of advisor) |

Free Electives

While any course offered at Rowan is appropriate for these elective credits, students should carefully consider using these credits to build a minor or develop their understanding of a particular area of interest.

Other Requirements

These requirements may be fulfilled using courses in any category of the curriculum, but each student must complete them.

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| Psychology Course | Sociology Course |
| Economics or Political Science Course | History or Philosophy Course |
| Total of 3 Math/Science Courses | Total of 4 Social & Behavioral Science Courses |
| Total of 4 History/Humanities/Language Courses | |

- ◆ Only two courses may transfer in the core and specialization courses.
- ◆ Only two courses may transfer into related electives.
- ◆ Offering codes suggest, but **DO NOT QUARANTEE**, when classes are typically offered-F offered in Fall, S offered in Spring, B offered both, SU offered in Summer.

Revised 5/25/10