



Homecoming 2011
“Passport to the Future”

Parade Information

October 19-23, 2011

Float and Banner Information, Regulations and Application

**All packets must be returned to
Noranne Browne, Student Activities Secretary
by 3:00 p.m. on October 3, 2011**

If you have any questions please contact:
Constantine Alexakos, Assistant Director of Student Activities
or alexakos@rowan.edu

**There will be a mandatory meeting of all participants on October 5, 2011 at 4:00 p.m.
In Student Center room 221 A & B**

Parade Rules and Regulations

Float Rules and Regulations

- Only one motorized vehicle per entry. (This means no towing other than your truck and flatbed.)
- It is recommended that you spend approximately **\$750** per float (excluding flatbed).
- Building can take place at a sight designated for you or chosen by your organization. All float building must cease from 7:00-8:30 p.m. on Friday, October 21, 2011 for attendance at the Pep Rally.
- Building site location must be approved by the Office of Community Standards and Commuter Services.
- Commercial floats will be disqualified.
- Floats must not exceed 13 feet in height because of street wires.
- Music used for the float competition must be handed in to Noranne Browne on a CD by 3 p.m. on October 17, 2011 for approval. IF not approved, the organization will have until October 21 by 3p.m. to submit new music to Noranne Browne. On the day of the parade, participants must use Rowan sound system for music.
- No profanity, nudity, substance abuse, or anything that would be unbecoming of Rowan students may be portrayed.
- Additional information about float restrictions may be added at the October 5th meeting.

Borough of Glassboro Float Building Guide

- All work on floats and related activities must abide by the Glassboro “Creation of Loud and Unreasonable Noise” Ordinance. The ordinance states “The making, creation or permitting of any unreasonably loud, disturbing and unnecessary noise in the Borough of Glassboro is hereby prohibited.” Please be aware of music and the noise from power tools. For additional details, please consult Ordinance No. 354-22 (Amended 7-24-1979 by 79-12) which can be obtained from the Glassboro Police Department.
- All construction of floats will be off the street and not affect traffic.
- Public and underage drinking will not be tolerated.
- Judging of the floats will be on campus.
- All floats must be disassembled on campus following the conclusion of the parade.

Float Judging Information

The following are brief descriptions of the categories on which floats will be judged. The highest value given to any float or vehicle/banner/walker will be a total of 100. Each category can earn 0-20 points.

- Judging will be held in the Parking Lot D.
- Performance will only be judged for five minutes, so skits must be kept to 5 minutes. Points will be deducted for skits that run over 5 minutes.
- Please remember the float must face the judges. The float should be on the driver’s side.

Judging Criteria

- **Creativity & Originality** – This category is for the creativity, design, subject, and content of the float. Examples of things that might be considered are how well resources are used, the overall content of the float, and how well characters are represented. (20 points)
- **Skit & Performance** – This category deals with the five-minute skit that is performed and how it best represents the production. The judges will once again take originality and effort into consideration. Points will be deducted for any skit that is over 5 minutes. (20 points)

- **Costumes/Props** – This category is for costume originality and the quality of the props. (20 points)
- **Spirit**– This category involves the float participants’ interactions with one another as well as the ability to arouse crowd participation. This categories is also based on relationship to theme. (20 points)
- **Extent of Construction** - This category is for the extent of detail that is evident in the actual construction of the float with consideration for safety and appeal. (20 points)

Banner Rules and Regulations

The Homecoming Banner Competition is a great way to show off your Prof pride. The spirit of Homecoming Week is displayed in a banner created by a group of students or an individual. The banners will be hung in the SC Pit all week to help promote Homecoming, student organizations, and campus pride. This competition is open to the entire Rowan community. Participants can register as a group or an individual. All participants must bring their banners to the pep rally and walk in the Homecoming Parade on Saturday, October 22, 2011 in order to be judged. All participants must line up with their banners at Bunce Hall by 9:40am on October 22nd to prepare for the parade walk.

On Wednesday, October 19, 2011, registered participants will meet on the Student Center Patio at 5:00 p.m. equipped with their supplies to begin creating their banner. Participants are allowed four hours to complete their banner from 5:00 to 9:00 p.m.

- Teams must submit their applications to participate in the banner competition by October 3 by 3p.m. to Noranne Browne, secretary for the Office of Student Activities, located in the Office Suite on the top floor of the Student Center.
- The banner must include the names of all team members or the name of the student organization, Homecoming 2011, and must incorporate the theme of Homecoming, “Passport to the Future”
- The Office of Student Activities will provide banners to each participating group the night of the competition. Banners will be approximately 8’ by 10’.
- Decoration of the banner can be done with art supplies including paint, markers, etc. **Glitter can NOT be used.** Some supplies will be provided, but if your banner theme/idea requires any special supplies entrants must provide them.
- The banner can be 3-D. All objects used must be securely fastened to the banner and cannot exceed the banner size. Materials for this part of the banner must be supplied by the entrants.
- No profanity, nudity, substance abuse, or anything that would be unbecoming of Rowan students may be portrayed.
- Any banners not complying with the above rules will be disqualified.
- Participants must bring their banners to the pep rally on October 21, 2011 and walk in the Homecoming Parade on Saturday, October 22, 2011 in order to be judged.

Banner Competition Judging Information

Judging for the banners will take place immediately following the completion of the banners at approximately 9 p.m. A panel of judges including Rowan University faculty, staff, and/or alumni will be chosen by the Homecoming Committee. Judges’ decisions will be final. Winners will be announced at half time on October 22, 2011.

The following are brief descriptions of the categories on which banners will be judged. The highest value given to any banner will be a total of 100 points. Each category can earn 0-25 points.

- **Creativity of Design** – This category is for the creativity of the banner. Judges will consider originality and excitement of the design (0-25).
- **Appearance/Execution of Design** – This category is for the actual appearance of the banner. Attention to detail and overall appearance will be considered (0-25).
- **Theme** – This category takes into consideration use of Homecoming theme in their banner (0-25).
- **Other Elements** – This category will consider the amount and quality of the submission (0-25).

Parade Rules for Floats and Banners

- Organizations (floats and banners) must be at the Bunce Circle by 9:40 a.m. on October 22, 2011. All parade participants will be docked 10 points for arrival at Bunce Circle after their scheduled time on Homecoming morning.
- Absolutely no alcohol is permitted on the float.
- No throwing or giving out of hard candy or other items is permitted.
- Floats must have one working fire extinguisher on board at all times.
- No confetti or streamers are permitted to be thrown at any time during the parade or judging competition.
- A banner is required to be displayed in front of the float with the organization's name and theme. If your organization plans to walk in the parade they must compete in the banner competition.

Half-Time Activities

- The winners for all categories will be announced at half time.
- All banners must be displayed with the members of the organization walking behind it, as part of half time activities.
- All groups need to meet at the Team House entrance to the track when there are 4 minutes left in the first half.

Dump Sites

After the Float Competition, the floats must be broken down. There will be dumpsters in Westby Parking Lot and Lot A for the disposal of your float. Suggestions for recycling will be discussed at the meeting on October 5th. Please refer to recycling guidelines and map in this packet.

Reminder and Details of Mandatory Meeting October 5, 2011.

Return packet to Noranne Browne no later than 3:00 p.m. on October 3, 2011.

There will be a mandatory meeting on October 5, 2011 at 4:00 p.m. in Student Center room 221 A & B. At this meeting, each participating organization will be assigned the order in which they appear in the parade on October 22, 2011. Someone from each entry/organization must attend or entry/organization will not be judged.

FAILURE TO ADHERE TO THESE RULES AND REGULATIONS WILL RESULT IN DISQUALIFICATION OF YOUR BANNER AND/OR FLOAT!

Homecoming 2011 Parade Application for Floats and Banners

ALL APPLICATIONS MUST BE SUBMITTED BY 3:00 P.M. ON OCTOBER 3, 2011 TO NORANNE BROWNE, STUDENT ACTIVITIES SECRETARY. THIS APPLICATION WILL NOT BE ACCEPTED IF NOT COMPLETED ENTIRELY.

OFFICE USE

DATE _____ TIME _____ INITIAL _____

PLEASE PRINT OR WORD PROCESS

GROUP(S) NAME _____

CATEGORY: (groups may participate in both the float and banner competition)

_____ Float

_____ Banner

TITLE OF FLOAT or BANNER

(Be specific because this will be used to announce your group and will be used for judging.)

DESCRIPTION OF ENTRY (in case of duplicate entry by group, the group who submits the application first is given priority)

Float-Towing Vehicle will be secured from _____

(Float application cannot be accepted if this not completed.)

SPECIFIC PERSON TO CONTACT WHO WILL INFORM THE ORGANIZATION OF ANY RELEVANT INFORMATION

Name _____

Address _____

Phone Number _____ Cell Phone Number _____

E-Mail Address _____

Advisor's Name (if applicable) _____ Advisor's Phone _____

Will you need to build on campus? YES _____ NO _____

Site where float building will take place (house number and street number) _____

I agree to comply with the rules, regulations, and schedules of this parade event. ANY violations by my organization will result in disqualification. **A mandatory meeting will be held on October 5, 2011 at 4:00p.m. in Student Center Room 221 A & B.**

Signature of Responsible Contact Member

Signature of Organization Advisor