Welcome to the spring 2013 semester. As we begin a new year, I am excited to see the expansion of Rowan’s footprint in Southern New Jersey. Starting July 1, the University will operate two of the state’s four medical schools and will begin producing not only physicians but a spectrum of medical professionals. It becomes just the second university in the nation, after Michigan State, to offer both M.D.- and D.O.- granting medical programs.

The Rohrer College of Business offers a number of options for pursuing graduate studies. Students may enroll in one of several graduate certificate options, in order to gain exposure to advanced course work. In addition, the MBA program can be completed in a campus based setting, or completely online. Students also have the option of selecting a mix of delivery modes, combining campus and online courses to meet individual needs.

As always, careful course planning is an essential part of pursuing your MBA. Please feel free to stop by my office, located in Bunce Hall, room 206. The M.B.A. office can be contacted via email at mba@rowan.edu. We look forward to working with you over the coming year.

James Jordan, MBA
Director, MBA Program
Rohrer College of Business

Keep us Informed for the MBA Briefs

Don’t forget to let us know about your achievements, promotions, employment changes, engagements, weddings, projects or awards! Send us your questions or suggestions for the MBA Program. We want to know what’s going on in your life and your experience in the MBA Program!

Students eligible for Graduation must submit an “Application for Graduation”. Students must apply online through Self-Service Banner within the appropriate deadlines listed below.

**Summer Semester 2013**
February 1, 2013 - March 31, 2013; Late Deadlines April 1, 2013 - June 30, 2013

Students eligible to graduate must complete a Graduation Application for the appropriate semester.

To ensure that all degree and major GPA requirements will be complete contact James Jordan in the MBA Office at jordan-ja@rowan.edu

The following students are eligible to “walk” in the Spring Ceremony if they will not Graduate (complete their degree) in May: Graduate students who have 6 or fewer credits to complete during the following summer semester only.

**Students completing a graduate level certificate program (COGS or CAGS) must:**
Submit a completed “Certificate of Graduate Study/Certificate of Advanced Graduate Study” along with payment to the Registrar’s Office. Students must print the application from http://www.rowan.edu/provost/registrar/forms.html
CONGRATULATIONS TO THIS YEAR’S BETA GAMMA SIGMA INDUCTEES

Beta Gamma Sigma is the international honor society serving business programs accredited by the Association to Advance Collegiate Schools of Business. Membership in Beta Gamma Sigma is the highest recognition a business student anywhere in the world can receive in a business program accredited by AACSB International. This year’s Rohrer College of Business MBA Program Beta Gamma Sigma inductees were selected from the Summer and Fall 2012 graduating classes, as well as the Spring 2013 candidates for graduation.

Congratulations to the following Beta Gamma Sigma inductees:

- Shanshan Chen
- Daniel Green

Jesse Grossmick
Ernest Holtzheimer
Derek Pew
Glenn Reigel Jr.
Yijian Shi
Robert Woods
Lauren Zientek
Lingwei Zhao

SPRING 2013 CANDIDATES FOR GRADUATION

- Thomas Aitken
- Peter Fishman
- Adam Reidenbach
- Michael Akume
- Chanell Gorman
- Priyan Sarathy
- Crystal Anderson
- Daniel Green
- Dustin Ward
- Genco Bolaca
- William Haight
- Robert Woods
- James Carpenter
- Ernest Holtzheimer
- William Wods
- Shanshan Chen
- Durgesh Kulkarni
- Lingwei Zhao
- Louis DiBacco
- Harry McCloskey
- Lauren Zientek
- Yaqiong Dou
- Gizem Ozdemir
- Thomas Durante
- Jennifer Palasch
- Robert Elsey
- Joan Peterson
PREPARING FOR THE GMAT

Learning Express
If you still need to take the GMAT for admission to the MBA Program there are several sources for help. One is offered through Rowan’s Campbell Library www.rowan.edu/library. Learning Express is a database, available to you, that offers test preparation for the GMAT and other areas. It also provides help with resume writing. From the library’s homepage, click on the "Find" tab then go to E-Resources. On the upper right side of the page, under the "E-Resources by Title" press the "L" button. In most cases, the first link on the page will be Learning Express Library. If not, scroll down the list until you find Learning Express Library. Click on the link to take you to the Learning Express Library home page.

GMAT Prep Courses Offered Thru CGCE
The College of Graduate & Continuing Education (CGCE) will be offering a six-session preparation course to prepare for the GMAT test. These classes will be equally divided between verbal and mathematical abilities tests. You will also learn strategy enhance test results. The registration fee for this preparation course is only $399 and includes all course materials. Registration in the preparation class does not register you for taking the test.

Sign up for summer preparation classes by going to http://www.rowancgce.com/programs/test-prep

2013 ROHRER BUSINESS PLAN COMPETITION

The William G. Rohrer Business Plan Competition is a competition to encourage students and individuals to pursue entrepreneurial ventures and develop high-growth businesses. The competition aims to educate and prepare students for future opportunities in entrepreneurship, and does so by providing a forum in which participants may present their ideas to win cash prizes to help with their business ventures.

The $5,000 top prize went to junior entrepreneurship major Marisa Bush, 20, of Mullica Hill, N.J., and her Versa Sneakers Company. Bush designed “The Versa,” a sneaker with an interchangeable bottom that enables wearers to transform the footwear for various activities and save money on their recreational shoe purchases. Second place ($2,500) went to senior management major Kim Masishin of Mt. Laurel, N.J., for World Wide Car Key Locator, which would produce a smartphone mobile application to help people find their keys, working by tracking an RFID (Radio Frequency Identification) chip embedded in their key fobs. A Rowan College of Engineering team for its Innovative Belt Solutions, an R&D firm that has developed and plans to patent and license a novel seatbelt design to automobile manufacturers globally that would reduce seatbelt-associated injuries resulting from automobile accidents. The members, all senior mechanical engineering majors, are Mark Schneider, of Swedesboro, N.J.; Stephan Brinckmann, of Clinton, N.J.; Mia Korngruen, of Cranford, N.J.; and William Sansalone, of Pittsgrove, N.J. Judges for the final competition were Howard Lubert, founder, managing partner and senior analyst, SafeHatch LLC, Wayne, Pa.; William Niland, chief business development officer, Vapotherm Inc., Stevensonville, Md.; Katherine O’Neill, executive director/investor, JumpStart New Jersey Angel Network, Mt. Laurel, N.J.; Ray Rastelli founder/owner, Rastelli Foods Group, Swedesboro, N.J.; Ed Remster owner/president, SJ Transportation, Inc., Woodstown, N.J.; and Linda Rohrer, president, Rohrer & Sayers Real Estate, Westmont, N.J.

GRADUATE POLICY AND PROCEDURES

A helpful website for graduate policy and procedures can be found at http://www.rowancgce.com/current-students/policies. The site provides key policies for all students, student responsibilities, grading systems, academic integrity, accommodation policy, transfer credit evaluation process and policy, class attendance, satisfactory academic progress, and repeating a course.
Chamberlain Student Center Ballroom
October 8, 2013 10:00AM
Graduate School Fair
Career Exploration and Presentation at Rowan University. After attending Federal Job Workshop Orientation, Apply now for upcoming federal positions, April 20, 2013 11:00AM - 1:30PM
Career Management Center - Savitz Hall
Apply now for upcoming federal positions, after attending Federal Job Workshop Orientation at Rowan University.

Career Management Center
Savitz Hall
856-256-4456
www.rowan.edu/cmc

How to Land a Job with the Federal Government
April 18, 2013 at 6:30PM - 8:30PM
April 20, 2013 11:00AM - 1:30PM
Career Management Center - Savitz Hall
Apply now for upcoming federal positions, after attending Federal Job Workshop Orientation at Rowan University.

Career Exploration and Graduate School Fair
October 8, 2013 10:00AM - 2:00PM
Chamberlain Student Center Ballroom

Accounting Expo
September 2013 10:00AM - 2:00PM
The 2013 Accounting Expo is for students seeking professional careers and internships in the field of accounting. This event is free for students and no pre-registration is required, however, professional business attire is required. Make certain to bring along several copies of your resume and be prepared to network with company representatives.

Centenary College Spring 2013 Career Fair
April 17, 2013 10:00AM - 1:00PM
702 Moore Street
Hackettstown, NJ 07840

Cherry Hill Job Fair
April 17, 2013 - 11:00AM - 2:00PM
Crowne Plaza Cherry Hill
2349 Marlton Pike West
Cherry Hill, NJ 08002

Project Search Education Career Fair (Pre K—12)
April 17, 2013
Bob Carpenter Sports/Convocation Center
631 S. College Avenue
Newark, DE 19716

Edison Job Fair
April 23, 2013 11:00AM - 2:00PM
Sheraton Edison Hotel Raritan Center
125 Raritan Center Parkway
Edison, NJ 08837

FUTURE ONLINE COURSE OFFERINGS

<table>
<thead>
<tr>
<th>Spring 2013</th>
<th>Spring 2014</th>
<th>Summer 2013</th>
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<th>Fall 2014</th>
<th>Spring 2015</th>
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<td>1st 8 weeks</td>
<td>1st 8 weeks</td>
<td>Across 16 weeks</td>
<td>1st 8 weeks</td>
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<tr>
<td>STRATEGIC HUMAN RESOURCE MGMT</td>
<td>INTERNATIONAL BUSINESS &amp; SOCIETY</td>
<td>MANAG DECISION MAKING TOOLS</td>
<td>MANAGING ORG STRATEGY</td>
<td>FINANCIAL DECISION MAKING</td>
<td>STRATEGIC HUMAN RESOURCE MGMT</td>
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<td>ISSUES IN MIS</td>
<td>MARKETING MANAGEMENT</td>
<td>MANAGING ORG STRATEGY</td>
<td>DESIGN/DEVEL/LEAD HI-PERF ORGS</td>
<td>MANAGING ORG STRATEGY</td>
<td>STRATEGIC HUMAN RESOURCE MGMT</td>
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</tbody>
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DID YOU KNOW?
Did you know that the Rohrer College of Business MBA Program is on LinkedIn, Twitter and Facebook? Are you following us on Twitter, friends with us on Facebook, or connected to us on LinkedIn? If not, now is the time to do so. Our social networks are the best way to hear the latest news on upcoming events, job opportunities, and share your thoughts.