RESOLUTION-POLICY

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<th>Action Item</th>
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<td>X</td>
<td>For Information Only</td>
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From: Dr. Eric Milou, Rowan University Senate President
To: Dr. Ali Houshmand, Provost
Date: 5/12/08
RE: Senate Resolution 080512-4

RECRUITMENT, ADMISSIONS, AND RETENTION
Resolution Concerning Freshman Enrollment Increases

**Whereas:** Rowan’s Administration has initiated a plan\(^1\) to increase freshman enrollment by 100 new freshmen per year for five years beginning in Fall 2007, amounting to a net increase of 1500 students over five years:

<table>
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<th>Year</th>
<th>New Freshmen</th>
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<tr>
<td>AY 07-08</td>
<td>100 (new freshmen relative to 06-07 level)</td>
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<tr>
<td>AY 08-09</td>
<td>200</td>
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<tr>
<td>AY 09-10</td>
<td>300</td>
</tr>
<tr>
<td>AY 10-11</td>
<td>400</td>
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<tr>
<td>AY 11-12</td>
<td>+ 500</td>
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<tr>
<td>Total</td>
<td>1500 additional students</td>
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**Whereas:** AY 07-08 has been characterized by severe shortages in classroom space.

**Whereas:** The full-time faculty/student ratio, adjunct budget, tutoring budget, housing, support services, and advising capacities are already insufficient.

**Whereas:** Increasing the size of the freshman class without corresponding increase in university resources will lead to a lower retention rate.

**Whereas:** Certain Departments and Colleges are put under special pressure to staff freshman courses. In some cases, the pool of qualified adjuncts has been exhausted.

**Whereas:** The new freshmen will put a strain on course availability for upper division courses as they proceed with their education.

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\(^1\) “Rowan Ups Enrollment as Campus Expands”, *Gloucester County Times*, June 24\(^{th}\), 2007.
Therefore Be It Resolved:

If the University intends to increase enrollment as projected, the University must increase the number of faculty (full-time tenure track and adjunct), classroom space, support services, tutoring, housing, and advising resources accordingly at least to match pre-Fall 2007 levels.

Be It Further Resolved:

The University will implement an Enrollment Management Strategy, utilizing recommendations from the Strategic Enrollment Taskforce, that provides a mechanism for recruiting, enrolling, and retaining students such that student populations are suited to the resources and goals of the university and its individual programs.

Acceptance:
_____ I give my approval. I have forwarded this item to ___________________________ for implementation.

_____ No approval is actually needed. I have forwarded this item to the following individual or office for informational purposes only:

____________________________________________________________________

ADDITIONAL REVIEW NEEDED:
_____ I am willing to give approval if the following modification(s) are made:

_____ Before I can approve or reject this item, I need clarification on the following:

_____ I have forwarded this item to the following individual or office for further consideration and consultation.

Rejection:
_____ I decline acceptance of this item for the following reason:

Please Return this Copy to the University Senate President ~ Retain a Copy for Your Records