



# From the Office of the Provost

Initiatives and Accomplishments



2008

August



# Selected Division Initiatives

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The Academic Affairs Division has embarked on many initiatives in FY08 to continue the vibrancy and success of Rowan University as we move forward. Thanks to the hard work of many people, representing the different constituencies in the division, we had many accomplishments.

## *Summer School*

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Working in collaboration with the University Senate and the AFT, we developed a new summer school model that will help our summer school enrollment grow and will ensure that the colleges, departments, and faculty will benefit from their commitment and efforts. Under the leadership of Dr. Sosa, Dean of CPCE, changes were made for Summer '08 through increased advertising, lower tuition rates, and more flexibility in offerings. There was a slight increase in enrollment for Summer '08, reversing the trend of declining enrollments from previous years. In addition, the Department Chairs Council has scheduled a meeting with Dr. Sosa to discuss ways in which departments can better schedule and market course offerings to further increase enrollment for the future.

## *Graduate School*

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In September, I charged the Graduate Executive Council (GEC), which consists of one representative from each college and a representative from the graduate school to work with Dean Sosa and the Deans of the Colleges to develop a new structure for graduate education at Rowan. The GEC worked on this diligently, studying structures at other institutions, reading various national and local reports on graduate education, and communicating with the campus community. As a result, the GEC developed a new model for graduate education and funding for recommendation to the campus. In addition to a written report, they made a presentation to the campus at an open hearing on May 5. There was a large turnout for this hearing with representation from all the colleges. The feedback that was received was very positive and indicated that the campus was interested in using the model as a basis to create a graduate structure that would enable us to expand strategically. Dr. Mira Lalovic-Hand was hired as Interim Assistant Provost/Director of Graduate Studies to lead these efforts and oversee the graduate school. Dr. Lalovic-Hand joins Rowan after serving as Associate Vice President of Operations at Post University.

### *Creation of the Rowan Experience*

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*The Statewide Transfer Agreement* task force created a policy document that ensures that Rowan University is compliant with the New Jersey Statewide Transfer Agreement when it goes into effect in September of 2008 while at the same time preserving the educational values of the institution. The task force completed its work in March by creating “The Rowan Experience.” Task force members conducted a transfer articulation workshop for chairs, advisors, and representatives of the county colleges on May 19 and held two workshops for Rowan chairs and advisors. All Rowan University students will now be required to have taken General Education courses and Rowan Experience courses in addition to the courses required of the major.

### *360° Review of Deans*

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*The Deans’ Review* task force completed a document detailing the process for a five year comprehensive review of deans. The process would consist of an assessment of outcome and process measures. The document has also been shared with the Academic Affairs Council and the Senate. It will be used for the evaluation of deans hired after June 30, 2007.

### *Camden Campus*

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The Camden Campus, under the leadership of the Interim Assistant Provost/Director of the Camden Campus, Dr. Tyrone McCombs, has been exploring ways to revitalize the Camden campus. A task force, with representation from the Camden campus, the various Colleges of the university including CPCE, has plans in the following areas:

- New programs:
  - ✓ Elementary Education major with a focus in urban education, an accelerated program completely on the Camden Campus and special recruitment of Camden City Education Para-Professionals
  - ✓ Doctoral cohort in Education Leadership on the Camden Campus
  - ✓ New academic degree programs that are specific to Rowan at Camden
  - ✓ Establishing a dual admission program with Camden County College – Camden Campus for students to receive a bachelors degree in a major from Rowan at Camden
- ESL - Expand the ESL services to include work with International students, Healthcare Institutions and the Camden school system
- EOF - Develop ways to enhance the EOF experience for students at Rowan at Camden

### *Academic Policies*

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Through collaboration with the University Senate, new policies were developed dealing with academic integrity/plagiarism, the use of turnitin.com (anti-plagiarism software), classroom behavior, and improved protection for students who miss classes for approved reasons or emergency situations.

### *Chairs' Development*

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In order to continue to move forward, it is imperative that deans and departments, under the leadership of their chairs, work together to chart strategic directions for the respective colleges. To facilitate this process, the Provost and his staff are meeting with the deans and chairs of all the colleges to hear how the Provost's office can be most helpful to the individual colleges. In addition the provost is working closely with the chairs council to support a series of training workshops for department chairs, focused on important issues such as budgeting, summer school offerings, and staffing.

### *Ongoing Initiatives*

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*The Task force on Undeclared Students* was charged to explore ways of finding an academic home for all the undeclared students so that we can 1) improve our ability to anticipate the needs of our undeclared students, 2) ensure sufficient availability of seats in courses to facilitate transfer into a major, 3) monitor student progress toward a degree, and 4) review barriers to transfer into a major and remove unnecessary ones. The task force has submitted its report and recommendations to the Provost and the Senate. The report has been shared with the Academic Affairs Council and is currently being discussed by the Senate.

*The Enrollment Management Task Force* was charged to 1) examine trends in applicant numbers, acceptances, and enrollments in all departments with the goal of identifying areas of potential growth, the need for expansion into new majors/minors, and undersubscribed areas in need of retooling, 2) review the restricted majors to determine the basis for the restriction and determine whether that restriction is necessary and/or valuable, 3) determine the optimal size and mix of enrolled students at the University now, five years from now, and ten years from now with consideration of the resources necessary to achieve that size and mix, and 4) examine the history and potential impact on enrollments of CPCE students, internal transfers, and transfers from community colleges in light of the Comprehensive State-Wide Transfer Agreement. The work of the task force continues in the fall.

*The Recontracting/Tenure/Promotion Merger* task force created a document for recommendation to the bargaining unit that would merge the processes for tenure and promotion to associate professor. The submitted document is now being discussed by the bargaining unit.



The Scheduling Task Force has been charged with examining the University Schedule and to generate recommendations about the open period, guidelines for creation of schedules, and other issues that will ensure optimal use of our limited classroom facilities.

Six task forces have been assembled to examine the creation of new majors to meet regional and/or national demand. These areas are Allied Health, Architecture, Hospitality Management, Pharmacy, Industrial and Systems Engineering, and an MFA in Communication Studies.

Academic Affairs has also undertaken an initiative to make the entire campus wireless by Fall 2009.

### *Faculty Productivity*

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One of the main driving forces for the adjusted workload model was to provide faculty with the time needed to perform research and creative activities. To facilitate this goal, we have hired Dr. Gautam Pillay as the new Associate Provost of Research. Dr. Pillay joins Rowan after serving as the Vice President for Research at the South Dakota School of Mines.

### *Grant Activity*

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There was an increase in grant activity and success in FY08 from FY07. New proposals increased by 16 from 83 in FY07 to 97 in FY08. Of these new proposals, awards increased from 15 in FY07 for \$646,517 to 23 in FY08 for \$1,483,438. Total awards also increased from \$5,491,522 in FY07 to \$6,727,884 in FY08.

The table below presents information about grant activity for FY07 and FY08:

		NEW PROPOSALS				PREVIOUSLY SUBMITTED		TOTAL
		PROPOSALS		AWARDS		PROPOSALS AND AWARDS		AWARDED
		No	Amount	No	Amount	No	Amount	AMOUNT
<b>Academic</b>	FY07	83	\$12,500,415	12	\$646,517	37	\$4,845,005	\$5,491,522
<b>Affairs</b>	FY08	97	\$16,605,350	23	\$1,483,438	39	\$5,244,446	\$6,727,884

### *Selected Scholarship Activity*

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Faculty authored or co-authored 31 books, 9 book chapters, and more than 355 refereed journal articles and conference proceedings. They authored or co-authored an additional 150 articles in non-refereed publications. Faculty delivered more than 350 formal presentations at national/international conferences.

## Enrollment

Total enrollment increased by 513 from Fall06 to Fall07. The table below gives the enrollment data for full-time and part-time students at the undergraduate, graduate and doctoral levels.

	Total Undergrad		Grad/Post-bac		Doctorate		Total		
	FT	PT	FT	PT	FT	PT	Under grad	Grad	Total Enroll
<b>F06</b>	7188	1102	234	1014	12	48	7434	2144	9578
<b>F07</b>	7661	1085	245	994	18	89	7924	2167	10091

## Major Accomplishments – Faculty/Staff

Rowan faculty and staff continue to receive recognition at the national level. This year's successes range from performances at Carnegie Hall to patents, to national awards for teaching. The following list is representative, but not exhaustive, of the many achievements of our faculty and staff.

- In 2008 US News & World Report's "America's Best Colleges," the College of Engineering ranked 16<sup>th</sup> in its peer group of 172. Within disciplines, the programs ranked even higher with ChE 2<sup>nd</sup>, ECE 8<sup>th</sup>, ME 9<sup>th</sup>, and CEE 11<sup>th</sup>
- Robert D'Intino (MIS) received two awards: The Syracuse University 2007 Igniting the Flame Award for Creative Teaching at The Experiential Classroom VIII and USASBE 2008 Outstanding Reviewer Award - 22nd Annual USASBE Conference
- Larry Litwin (Public Relations) was selected to the Public Relations Society of America's Society of Fellows
- Derek Jones (WGLS – Rowan Radio) won an award for Audio Production—Best in Show at the Broadcast Education Association Festival of the Arts
- Robi Polikar (Electrical Engineering) was selected for the 2008 Rowan University Research & Scholarly Activity Achievement Award
- Brian Lefebvre (Chemical Engineering) won the 2007 Distinguished Service Award from the American Society for Engineering Education – DELOS division
- Robert P. Hesketh (Chemical Engineering) won the 2007 AIChE Gary Leach Award from the Chem-E-Car Competition Safety Task Force
- Yusuf Mehta (Civil Engineering) won the ASEE 2008 Mid-Atlantic Distinguished Teaching Award
- Kauser Jahan (Civil Engineering) received the AFT 2007 Gary Hunter Mentoring Award
- William Riddell (Civil Engineering) received an ASTM Award of Appreciation

- Dianne Dorland (Dean, College of Engineering) was named the 2008 Engineer of the Year by the Delaware Valley Engineers Week Council
- Solo recital by Bob Cart (Dean, College of Fine and Performing Arts) at Carnegie Hall's Weill Concert Hall served as a high-profile recruiting, alumni relations and development event
- Sharon Davis Bianco received the Anita McKeon Award in recognition of her contributions to the ALC, furthering the purposes of the Association, and her caring attitude towards the children she serves
- Xiufang Chen received the Christian R. & Mary F. Lindback Foundation Minority Junior Faculty Award
- Harold Oliver received a commission of a new work for the Chapman University Contemporary Music Ensemble and also an invitation to do a residency there in November 2008
- Tanya Clark (English) was awarded the Career Enhancement Fellowship by the Woodrow Wilson National Fellowship Foundation
- Karen Magee-Sauer (Physics) received the 2007 Lindback Distinguished Teaching Award
- Kandalam Ramanujachary (Chemistry/Biochemistry) received a patent for a method to measure fluoride
- Adrian Rusu (Computer Science) received the Achievement in Research Award, Rowan University
- Marilyn Manley (Foreign Languages) received the Junior Faculty Innovative Teaching Award

### Major Accomplishments – Students

The development of students is the foundation for everything that happens at the University. Once again, Rowan students received recognition for their work at both regional and national levels.

- Twenty officers and members of the American Marketing Association student club attended the 2008 AMA International Collegiate Conference in New Orleans on April 2-6, 2008, and received the "Outstanding Professional Development" and "Best Use of Conference Theme Exhibit" awards
- The Rowan Advertising Club received the National Communications Award from the American Advertising Association
- Rowan students received three Awards of Distinction from the Society of Professional Journalist: First Places. Public Affairs reporting from both the Philadelphia Press Association and the New Jersey Broadcasters Association
- Two Golden Eagle Awards from *Cine*
- The Gracie Award for Public Affairs Programming from American Women in Radio and Television
- Alumnus Lisa Scodari was a finalist in the Paper Competition at the American Institute of Chemical Engineers (AIChE) Annual Meeting in Salt Lake City, November 2007
- Rowan's AIChE Student Chapter was honored as an Outstanding Student Chapter. This is the first time that Rowan's AIChE Student Chapter has been selected for this honor and this is a very significant achievement. From over 150 universities that offer chemical engineering degrees in the US, only 15 AIChE student chapters are selected as Outstanding AIChE Student Chapters
- Rowan Chemical Engineering Students won the Zeisberg Award for best laboratory report from the Delaware Valley Section of the American Institute of Chemical Engineers, Palladium Removal from Reaction Mixtures by Fixed Bed Adsorption, Project sponsored by Novartis Pharmaceuticals Corporation
- 2007 AIChE Annual Meeting, First Place in the Undergraduate Conference Poster Session - Separations Division, "Palladium removal from reaction mixtures by fixed bed adsorption" Project sponsored by Novartis Pharmaceuticals Corporation

- *An English Holiday* with Sir David Willcocks and *An Evening with Morten Lauridsen* showcased the university's choral talent
- The Annual Rowan Opera Company presented *The Magic Flute*, directed by world-renowned tenor, Jon Garrison
- Student Ed Purcell, History major received a \$10,000 scholarship through the American Councils Advanced Russian Language
- Student Michael Grafals, a dual SME/English major, won a Fulbright to study in Spain
- Student Mallory Heimlich, French Minor and Collaborative Education Major was awarded the Phi Beta Delta Honor Society Scholarship for study abroad

### *New Programs*

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Our faculty strive to create and offer programs of study that will attract a broad spectrum of high quality students and prepare them for entry into the business world or for advanced study. To this end, the following new programs, majors, and certificates of graduate study (COGS) were approved during the past academic year:

- The specializations in Entrepreneurship, Human Resource Management, and Management within the B.S. degree program in Business Administration have been converted into separate B.S. degree programs
- Degree Completion Program at Camden County College (Writing Arts) to commence in Fall, 2008
- Graduate COGS in School Public Relations
- Graduate COGS in Integrated Marketing Communication
- Graduate COGS in Reading/Writing/Literacy (collaboration between Writing Arts and Reading)
- M.A. in Health Promotion Management
- B.A. in Education w/Specialization in Elementary Education/American Studies at Cumberland County College
- Post Baccalaureate program in Teacher of Students with Disabilities (course content online, field placements in person)
- M.Ed. in Teacher Leadership online
- Ed.D. in Educational Leadership Community College Initiative at Brookdale Community College
- The Masters in Engineering Management (MEM) program was initiated by Dr. R. A. Dusseau, CEE, attracting an initial cohort of 18 with excellent growth potential
- New B.A. in Chemistry
- New B.A. Africana Studies
- Approval of B.S./M.A. Math Five-Year Dual Degree Track
- Sociology Sequence B.A. Liberal Studies/Humanities Social Science
- English Sequence in Liberal Studies: Humanities/Social Science
- Political Science sequence for Liberal Studies: Humanities/Social Sciences