

Winter 2011

# Rowan

# Family

A Publication for Family and Friends

## Prof football player appreciates the real prize

There are awards that dominate a room, glittering in showcases. And then there are prizes that dominate a life, filling hearts.

Rowan University football defensive end Matt Hoffman, of Burlington Township, was up for the former and more than captured the latter.

Hoffman, one of four finalists, did not win the Gagliardi Trophy at the Salem Civic Center in Virginia in December, a prize given to the Division III Player of the Year.

He did, however, get to meet the man whose life he saved by donating blood stem cells in November 2009.

The health and exercise science major was selected as a matching donor to help cure a 58-year-old man suffering from non-Hodgkin lymphoma after participating in the football team's *Get in the Game. Save A Life.* drive in spring 2009. He received a call in early September 2009 about being a possible match.

Once physicians determined he was suitable for the procedure, Hoffman was given a three-week window in November to make the actual donation as part of the National Marrow Donor Program. He chose the week Rowan was playing New Jersey Athletic Conference rival The College of New Jersey, knowing that he would have to miss the final game of the season.

The recipient, Warren Sallach of Brenham, Texas, now 59, flew to the Gagliardi

Trophy presentation with his wife, Becky, and son, Travis. Hoffman met Sallach and his family for the first time at the Salem Civic Center.

"Meeting Warren and his family overshadowed the Gagliardi Trophy," said Hoffman. "Meeting the Sallachs was one of the greatest moments of my life and one of the most fulfilling. It was an honor being in the top four for the award, but this was a once-in-a-lifetime experience."

"Matt saved my life and all I could say was thank you," commented Sallach. "But thank you is not enough; there are no words for this. I wanted to come to Salem and meet Matt and his family. I hope that Matt will become a part of the family."

This season, Hoffman was named the New Jersey Athletic Conference Defensive Player of the Year and to the All-Conference first team. He also collected D3football.com East Region Defensive Player of the Year and All-East Region first team honors, among many other awards during his collegiate career.

For more information regarding bone marrow donation visit the National Marrow Donor Program website at [www.marrow.org](http://www.marrow.org).



While **Matt Hoffman** may be a star on the gridiron, his real time to shine was when he became a blood stem cell donor in 2009.



## Book on it: New B&N a draw

Sophomore Brittney Karpovich can't stop talking about the new Barnes & Noble Collegiate Superstore on Rowan Boulevard.

"I talked about it constantly for a week when it first opened. I came in five times on the first day," Karpovich laughed as

she sipped an iced latte in the store's café.

"It's beautiful. It's a great place to hang out — and to study. It's a long walk to the library, especially on cold days. This is right next door."

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### Mark your calendar

Here are some dates you and/or your student should know:

#### Spring Break

March 14 - 18

#### Spring Semester Finals

May 3 - 7

#### Commencement

May 12 (graduate)

May 13 (undergraduate)

#### Summer School Begins

May 16

# Rowan, Cooper break ground for medical school

**R**owan University and Cooper University Hospital, with Gov. Chris Christie and a host of other elected officials present, took another major step forward in October toward creating Cooper Medical School of Rowan University (CMSRU) when they broke ground for the 200,000 square-foot, six-story structure that will stand on South Broadway in the City of Camden.

As the first four-year allopathic medical school in South Jersey, CMSRU is unique. And with Camden as its classroom as well as its home, CMSRU will offer its students, Rowan students and South Jersey many benefits.

CMSRU staff already are participating in activities of the Association of American Medical Colleges' "New and Developing Schools" group, according to Founding Dean Dr. Paul Katz.

As that group recommends, CMSRU is committed to, among other goals, expanding diversity in admissions, improving care through partnerships with health systems and fostering community outreach.

"Our students will learn and serve our community," said Katz, who indicated



An artist's rendering shows the home of Cooper Medical School of Rowan University.

CMSRU would work to improve the health and well being of the residents of the region.

In addition to providing a medical education and improving health care in South Jersey after its 2012 opening, CMSRU also will contribute to the education of Rowan students.

Already, Rowan professors from several disciplines are participating in programs and research with Cooper faculty. That work is opening more doors for Rowan students in technical fields and beyond.

For information on CMSRU, visit [www.rowan.edu/coopermedschool](http://www.rowan.edu/coopermedschool).

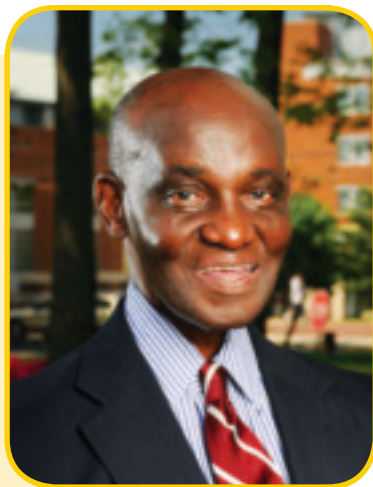
## Rowan University mourns loss of Dr. Herman James

**R**owan University lost a much-loved leader this fall with the passing in October of its sixth president, Dr. Herman D. James.

Dr. James, who was 67 at the time of his death, led the institution from 1984 until 1998. Rowan enjoyed numerous milestones under his leadership, including the landmark \$100-million gift from Henry Rowan, the founding of the Colleges of Engineering and Communications and the establishment of the first doctoral program at a New Jersey state college. During his presidency, the institution also constructed the Campbell Library and the Student Recreation Center.

Known not only for his vision but also for his strong ties to the Rowan community at large, the late president was honored on campus at a memorial service for his professional achievements, his personal commitment to staff and students alike and his overwhelming love for the University.

"Dr. James had a way of making everyone feel special. You believed that you were his favorite," said Melanie Burney, '84, editorial writer for the *Philadelphia Inquirer*. "He loved us and we loved him."



**Dr. Herman James**

## Freshman class breaks records

**H**ailing from 13 states, members of the most academically talented freshman class in Rowan's history began their careers at the University in the fall.

According to Dan Reigel, assistant director of Admissions, the majority of the 1,499 freshmen — 80 percent of whom live on campus — come from New Jersey, Pennsylvania and New York. But residents of California, Connecticut, Delaware, Georgia, Illinois, Maryland, Massachusetts, North Carolina, Virginia and West Virginia also are represented in the Class of 2014.

The average SAT score for the class was 1,170, and most students were ranked in the top 22 percent of their high school class, according to Reigel.

Altogether, Rowan received 8,661 applications from prospective freshmen — the largest number of applicants in the University's 87-year history.

## CAP Center helps students prep for internships

Be prepared. Plan early. Do your homework. Network.

Those are four great pieces of advice for students looking to land prime resume-building, for-credit internships, according to Ruben Britt, assistant director of Rowan's Career & Academic Planning (CAP) Center.

According to Britt, students in most colleges throughout the University need to have a certain number of classes and credit hours to qualify for an internship. But freshmen and sophomores still should make early inroads on the internship search, Britt said.

"Even if they're not eligible to land an internship until their sophomore year, students should know who their internship coordinators are and should be familiar with some of the internships available," said Britt.

### Help with resumes

Landing a great job or internship begins with a solid cover letter and resume. The CAP Center offers resume critiquing services and assists students in developing compelling cover letters that grab the attention of employers.

"Students definitely should have to have their resume critiqued so

that it's picture perfect," Britt said.

When students land interviews, the CAP Center can assist in that process, too. Staff members meet with students to help improve their interview techniques, according to Britt.

(NOTE: A list of internship coordinators is available on the CAP Center's website at [www.rowan.edu/cap](http://www.rowan.edu/cap). Also on the site is a list of full-time, part-time and internship positions through "Experience," a web-based program exclusively for Rowan students.)

### Important upcoming dates at the CAP Center in 2011 include:

**Ask an Alum  
(Career Exploration Night)**  
March 3

**Walt Disney World College  
Internship Program**  
March 10

**Spring Recruitment Week**  
March 21 to April 1

**Annual Education Expo**  
April 29.

## Book on it: New B&N a draw



The Rowan University Barnes & Noble Collegiate Superstore officially opened on Rowan Boulevard in January with two floors of books, Rowan items and more. Learn more about Rowan Boulevard at [www.rowan.edu/rowanblvd](http://www.rowan.edu/rowanblvd).

*continued from page 1*

Karpovich is one of 884 students living in the Rowan Boulevard Apartments. Now, the students have a new neighbor in the two-story, 36,000-square-foot Barnes & Noble. The first major retailer on Rowan Boulevard, the store offers textbooks, popular press books, gifts, an indoor-outdoor café and the Prof's Perch shop for Rowan gear.

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"It's beautiful. It's a great place to hang out — and to study."

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Double the size of the former bookstore on Route 322, the Barnes & Noble employs more than 20 Rowan students. The store opened in December.

Rowan Boulevard, a \$300-million, public-private partnership of the University, Glassboro and private developer SORA Holdings, connects the University to the borough's historic downtown.

In September, ground was broken for the Whitney Center, the first mixed-use building featuring retail and housing on the Boulevard. The center will include apartments for 300 students in Rowan's Thomas N. Bantivoglio Honors Program. The first floor will offer retail space.

When complete, the Boulevard will include a Marriott Courtyard Hotel and Conference Center, three additional mixed-use retail buildings and 135 units of senior-level housing.

## Continuing education grows at Rowan University

Thanks to Rowan's excellent reputation and to convenient ways to deliver courses, the University's College of Graduate and Continuing Education (CGCE) continues to expand to meet the needs of traditional students and working professionals, individuals seeking a degree or pursuing an interest.

Since 2007, CGCE has offered programs on campus, online and off-site, including master's classes (some in an accelerated format), professional development courses and enrichment classes. Those programs include a doctoral degree in educational leadership, online master's programs in engineering management and business administration, a bachelor's

of science in nursing for RNs, a bilingual/bicultural education endorsement and a certificate of graduate study in educational technology.

"We are constantly evaluating demand, determining which classes our students and potential students want and need to take and the best ways to make those classes available," said Dr. Horacio Sosa, CGCE dean. "It's that response coupled with Rowan's strengths in so many areas that have pushed our enrollment in CGCE."

During fall 2010, more than 2,000 students were enrolled in more than 300 courses, including graduate classes, offered through CGCE. To learn more about CGCE, visit [www.rowan.edu/cgce](http://www.rowan.edu/cgce).



**University Relations**

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**Want a look at what's going on in the classroom, in the lab and elsewhere on campus?**

Visit Rowan's YouTube page at [youtube.com/RowanUniversity](http://youtube.com/RowanUniversity) for a close-up view of all things Prof.



**To the family of:**

## Through Discovery Channel, world sees Rowan's CAVE

World-renowned physicist, author and host of *Sci-Fi Science* — *Physics of the Impossible* Dr. Michio Kaku entered a CAVE and showed Rowan University to the world.

The Discovery Science Channel included the College of Engineering's Cave Automatic Virtual Environment or CAVE in a November episode of Kaku's program.

"The CAVE is like the 'Holodeck' from *Star Trek*. It provides an immersive, interactive and navigable 3-D simulation of any environment you desire," explained Dr. Shreekanth Mandayam, chair of Electrical & Computer Engineering.

He and undergraduate and graduate students have conducted research for NASA, the U.S. Navy, the City of Camden and more in the 100-cubic-foot virtual reality system housed at the South Jersey Technology Park and funded with a \$392,000 grant from the National Science Foundation.

Rowan is the first college in New Jersey to own a CAVE, which provides students with cutting-edge educational, research and service experiences.



(To keep up with the CAVE, become a fan on Facebook at "Rowan University Virtual Reality Lab." To see the Discovery Channel segment, visit [youtube.com/RowanUniversity](http://youtube.com/RowanUniversity) and search "CAVE.")



**Dr. Michio Kaku** spent a day this summer filming in the College of Engineering virtual reality lab for a Discovery Science Channel program.