

Library Resource Form Required for New Non-Gen-Ed

Submission Deadlines: Fall - October 10, 2006 Spring - February 13, 2007

TITLE Changing the WI course requirement in BSBA for Management Specialization

Sponsor(s) Kathleen L Pereles pereles@rowan.edu
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DEPARTMENT Management/MIS
College College of Business

If LAS -check: History/Humanities Social/Behavioral Sciences
 Math/Science

UNDERGRADUATE GRADUATE

New non gen-ed Major

Short-Term non gen-ed

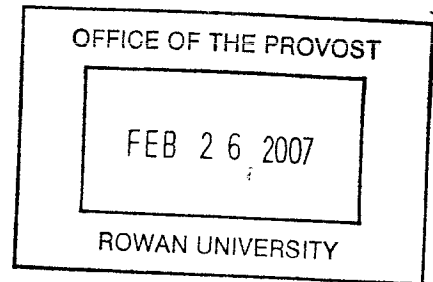
Minor curricular changes (fewer than three) to:

Existing non gen-ed course

Non gen-ed degree requirements

Major

Minor, specialization, concentration, track, certificate program



revised

Signatures Required: representing approval before submission to Office of the Senate

Department Chair: [Signature] Date: 10/12/06
Department CURRICULUM Chair: [Signature] Date: 10/12/06
Academic DEAN: [Signature] Date: 10/14/06

COLLEGE CURRICULUM COMMITTEE: Open Hearing Date: 11/2/06
Approved: 1/16/07
Not Approved: _____

Signature: College Curriculum Chair [Signature]

Signature: SENATE CURRICULUM CHAIR [Signature]
Date: 1/18/07

Comments: _____

Signature: Executive Vice President/Provost: [Signature] 2/6/07 [Signature] ALLIA HOUSHMAND
Date: _____

Approved: _____
Not Approved: _____

Signature: REGISTRAR [Signature]
Date: 2/12/07 Course Description Received & Approved
Hegis Taxonomy & Course # _____

Notification Forward:
 SCC CHAIR Academic Dean
 IR Department Chair
 CAP VP/Student Affairs
 Registrar Other-

2/6/07:SS

Changing the Name of the WI course requirement in BSBA for Management Specialization

Details:

A. Change Requested: Changing the name of the Writing Intensive course required by Management specialization students.

From: Writing for the Workplace-WI Designated Sections for Management students only
HEGIS 01.400 (Designated Mgt Section)

To: Writing as Managers-WI
HEGIS 01.408

B. Sponsor

Kathleen L. Pereles, Department of Management/MIS

Rationale:

A: Need for Change (Background):

Summary:

In, spring, 2005, the Writing Arts and Management/MIS Departments collaboratively developed a Writing Intensive course for Management specialization students – in which Writing Arts faculty use their expertise to teach writing in a number of management areas (e.g. sexual harassment, discipline, safety and health, designing teams). The course was first offered in fall, 05, as Writing for the Workplace-WI in sections designated for Management Students only (WfW- Mgt). The course was successful and in spring, 06, a course proposal for Writing as Managers-WI (WAM) was submitted and approved to take effect in spring, 07. During the spring, 06, and fall, 06, semesters, the course continued to be offered under the WfW-Mgt designation while the curriculum proposal for the course under the name of Writing as Managers was finalized. Now that WAM-WI has been approved and is being offered – for the first time in spring, 07 – the Management curriculum needs to be formally changed to change the name of the required WI course from WfW-Mgt to WAM.

Details

In the fall semester, 2004, the Management/MIS Department and the Writing Arts Department collaborated to develop a Writing Intensive course for Management students which integrated the “teaching of writing” expertise of the Writing Arts Department and “management content and presentation needs” needed by Management students as provided by the Management/MIS Department.

The two departments decided to offer this collaborative course for the first time as specially designated sections of Writing for the Workplace-WI (WfW). In the fall semester, 2005, one section of the course Writing for the Workplace-WI was offered as “reserved for Management students only.” (The Registrar capped this section at 0 and the College of Business enrolled each

student individually.) This section was team taught by Frances Johnson, Writing Arts and Kathleen Pereles, Management/MIS.

At the end of the semester, the two departments agreed (a) that the course was a success but (b) having specially designated sections of the course made it extremely challenging to be sure that the Management students enrolled in the “correct” section. So, a course proposal for Writing as Managers-WI was written. The proposal was submitted in spring, 2006, to be offered for the first time in spring, 2007. The “specially designated Management-only sections of Writing for the Workplace-WI” are now taught under the name of Writing as Managers-WI.

The course includes the content and pedagogy developed by Drs. Johnson and Pereles. The course is located in the Writing Arts Department with Dr. Pereles serving as a content consultant to ensure that the content being taught is up-to-date. During the spring, 06, semester, Dr. Pereles’ lectures on safety and health in the workplace, discipline, and sexual harassment were videotaped to be presented in future semesters. The Writing Arts Department indicated that it would be able to offer at least three sections of Writing as Managers – WI each academic year.

Since Writing as Managers-WI could not be offered until spring, 2007, the Writing Arts Department continued to designate special sections of Writing for the Workplace-WI as “Management students only” sections. The Writing Arts Department offered these sections so that the Management students’ curriculum needs could be met during the curriculum approval process. Two specially designated sections were offered in spring, 06, and were team taught by Dr. Frances Johnson, Dr. Joseph Giampalmi, and Dr. Kathleen Pereles. One specially designated section was offered in fall, 06, and was taught by Dr. Joseph Giampalmi. In spring semester, 2007, two sections of Writing as Managers-WI will be taught by Dr. Joseph Giampalmi and Dr. Frances Johnson.

Ever since the decision to develop a specific WI course for Management students was made, it was the intention of the Management/MIS Department to change the Management specialization degree requirement from the specially designated Management student sections of Writing for the Workplace-WI to Writing as Managers-WI. Ever since the decision to develop a specific WI course for Management students was made, it was the intention of the Writing Arts Department to stop offering specially designated Management student sections of Writing for the Workplace-WI and to offer sections of Writing as Managers-WI.

B: Curricular Effect

There is no curricular effect of this change. In essence, the course content which has been being taught in Writing for the Workplace-WI Designated Management Student sections is now being taught in Writing as Managers.

C: Management Specialization Requirements

From:

Course Name	HEGIS NUMBER
Writing for the Workplace-WI Designated Management Sections	WRAR 01.400 Designated Management Sections
Leadership and Supervision	MGT 06.310
Decision Making Tools for Managers	MGT 06.311
Supervised Internship	MGT 06.361
Business Management Simulation	MGT 06.405
Managing International Business	MGT 06.330
5 Management Electives	

To:

Course Name	HEGIS NUMBER
Writing as Managers-WI	WRAR 01.408
Leadership and Supervision	MGT 06.310
Decision Making Tools for Managers	MGT 06.311
Supervised Internship	MGT 06.361
Business Management Simulation	MGT 06.405
Managing International Business	MGT 06.330
5 Management Electives	



TO: Kathleen Pereles, Management Dept.

FROM: Jeffrey Maxson, Acting Chair

DATE: October 16, 2006

RE: Writing As Managers

This is to register the Writing Arts department's support for the curriculum proposal to rename these special sections of Writing for the Workplace that our department offers to students in the Management major. This will simplify administrative processes from both the students' and Registrar's point of view. I thank you for your efforts in effecting this change.