

FACULTY SENATE
CURRICULUM COMMITTEE
Approval Form

Department Philosophy and Religion

Title Business Ethics

Sponsor(s) Mr. James H. Grace, Chairperson No. of Credits 3

COURSE X SPECIALIZATION _____ CONCENTRATION _____ CERTIFICATION _____

Approved by the department Yes Graduate ()

Not recommended by the department Undergraduate (X)

Information copies forwarded: Academic Dean; Chairperson, Curriculum Committee

James H. Grace
Signature: Department Chairperson

DIVISION

Consultation on proposal has been held

Comments:

Nolan Doran 4/16/77
Signature: Academic Dean and/or Divisional Committee

CURRICULUM COMMITTEE

Proposal received 4/13/77

Open Hearing held 4/22/77

*Tabbed
with slip
met.*

*at H. C. 76-77-51
Keith Hardin
Carolyn O'Donnell*

Returned to the department for the following reason(s): *conversion 9/1/77*
is it a course that is in line with other college H.C. courses.

Approved by the Curriculum Committee *See above*

Presented to Executive Committee of the Faculty Senate as information *4/23/77*

Notifications forwarded: Vice President for Academic Affairs

Signature: Chairperson, Curriculum Committee

Academic Dean

I have reviewed the final documents as approved and concur with same. Budget, faculty, library allocations and Academic Support Services are adequate for immediate implementation.

I have reviewed the final documents as approved and concur with same. Budget, faculty, library allocations and Academic Support Services for the current academic year are inadequate for immediate implementation or implementation in the next fiscal year. The earliest that the proposal might be implemented would be

HEGIS Taxonomy Number: _____

Signature: Academic Dean

Copies forwarded: Chairperson, Curriculum Committee, Department Chairperson,
Registrar

REGISTRAR

Approved course description received

Signature: Registrar

Vice President for Academic Affairs

Official copy and approval sheet filed

Signature: Vice President for Academic Affairs

- Note
- 1) Course proposal format is attached
 - 2) A copy of this approval form should accompany each proposal
 - 3) A copy of a proposed catalogue description of the course must accompany the proposal as a separate page.

76-22-57

COURSE PROPOSAL

I. Title of Course: Business Ethics

Department: Philosophy and Religion

Sponsor: James H. Grace, Chairperson

Key Personnel: Paul K.K. Tong and members of the philosophy faculty:
Howard R. Cell, Albert C. Shaw and John E. Whitcraft

II. Essence:

1. Undergraduate course offering

2. Semester hour credits: 3

3. Course level: upper division (300 level)

4. Prerequisite: none

5. Position in the curriculum: This course will be a free elective. It will also be designated as one of those courses which may be selected for fulfillment of the Philosophy Concentration.

6. Suggested time of implementation: Spring Semester, 1973.

III. Other Details:

1. Adequacy of present staff and resources: Dr. Tong and several other members of the philosophy faculty have extensive academic backgrounds in the field of axiological studies and their application to social practices. Dr. Tong was the recipient of a grant from the Graduate School of Business of Columbia University and Catholic University of America to be a member of a summer conference 1976 on "Businesses' Role and Responsibility in Modern Society".

2. **Facilities:** The facilities of the Department of Business Administration and Resource Center are adequate and being expanded.
3. **Space needs:** The course can be offered in an average college classroom.
4. **Uniqueness of the course:** This is an interdisciplinary course on philosophical ethics and business management. Presently there is no course dealing with management and ethical values. This course is designed to fill that need.
5. **Specific Objectives:**
 1. Students in this course will be able to demonstrate competence in the use of human values in business management, such as: a. the question of private vs. public morality; b. humanization of management decisions; c. profit motive and moral decision-making; d. the principle of efficiency and social welfare and e. the question of the morality of various economic systems.
 2. Students will be able(orally or in writing)to explain to the instructor's satisfaction various ethical norms and principles for management decisions: a. distinction of ends and means in human action and the relationship of means to ends; b. business law and business morality; c. the relationship between good ends and evil means; d. when evil consequences are permitted; e. the principle of proportionality; f. cooperation in evil or illegitimate actions.
 3. The student will examine and analyze various public policies and social responsibilities of management, giving at least one example from each of the following areas: a. business power and society at large; b. due process in hiring, firing and promotion; c. wages vs. income; d. working conditions and the question of conflict of interest;

e. bribery, extortion, payola and commercial espionage; f. secrecy and public interest.

4. The student will write a minimum of two (2) concrete case studies of corporations in their dealings with issues of environmental concerns, truth of advertising, pricing, profit-sharing and multinational transactions.

5. The student will complete one project which surveys and analyzes business practices in the South Jersey area.

IV. Rationale: The Governance Committee of the Social Issues in Management Division of the Academy of Management has issued a position paper (January, 1976) calling its member institutions to offer course of study in business ethics as described in the standards of the AACSB. Moreover, cognizant of the corruptions and abuses evidenced in the business sector of our society, business schools throughout the country are putting new emphasis on business ethics courses. Students in philosophical ethics often complain about the abstract nature of ethical principles with little reference to applications to concrete life-situations. This course will familiarize students of both philosophy and management with certain value norms that have either a direct or indirect application in the business world.

V. Consultations: With department chairpersons. Thomas Michaels, Chairperson of Administrative Studies. Alan B. Donovan, Dean of Liberal Arts and Sciences.

Catalogue Description

Business Ethics

This is an interdisciplinary course for students in business management and philosophy. It deals with issues of human values in management; ethical norms in management-decisions; business' relations to society and case-studies of corporations.