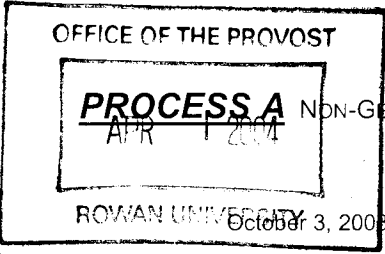


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NON-GENERAL EDUCATION ~ CURRICULUM PROPOSAL
LIBRARY RESOURCE FORM REQUIRED

SCC #03-04- 100

Deadlines

October 3, 2003 to be implemented Fall 2004 ~ February 13, 2004 to be implemented Spring 2005

PROPOSAL TITLE: CHANGE PREREQUISITES FOR BUSINESS FORECASTING

Sponsor(s): JOOH LEE E-Mail: LEE@ROWAN.EDU Ext: 4035

DEPARTMENT: MANAGEMENT/MIS

COLLEGE: BUSINESS

If Liberal Arts & Sciences CHECK : History/Humanities Math/Sciences Social/Behavioral Sciences
 UNDERGRADUATE GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non-gen-ed course
- Minor curricular changes (fewer than three) to:
 - Existing non-gen-ed course
 - Non-gen-ed degree requirements
 - Major
 - Minor, specialization, concentration, track, certificate program
- Short-term non-gen-ed course

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date: 09-23-03
 Department Curriculum Chair: [Signature] Date: 9-23-03
 Academic Dean: [Signature] Date: 9-23-03

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 11/7/03 Approved Not Approved
 COLLEGE CURRICULUM CHAIR: _____
 Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement 4/6/2004
 Comments: _____

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 4/20/04

Approved Not Approved

REGISTRAR

Date: 5/10/04 Course Description Received & Approved ~ Hegis Taxonomy & Course #: _____

Registrar Signature: [Signature]

NOTIFICATION FORWARD

SCC Chair Academic Dean Department Chair Registrar IR CAP
 VP Student Affairs Others Hand 5/24/04

Rowan University
CURRICULUM PROPOSAL
LIBRARY RESOURCE FORM

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. **THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.**

- The sponsor(s) complete parts A & B
 If assistance is required to complete parts A & B, please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E

This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee

A. College Business Department _____
 Proposed by: _____ Date: _____
 Course Title: _____
 Anticipated Date for Course/Program Offering: _____

B. List specific resources that should be acquired to support this course.

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

D. List key periodicals available in the library to support this course/program.

E. Librarian comments and recommendations:

This is just a proposed change in prerequisites. It will not place any additional demands on our library coverage.

Name: LIBRARIAN LIAISON Connie Rosenberger Librarian Signature: Connie Rosenberger

Curriculum Change Proposal
“Change Prerequisites for Business Forecasting”

DETAILS

Change prerequisites for 0507.600 Business Forecasting

From: Quantitative Methods for Business Decision Making
(0507.500) or Integrative Managerial Skills (0501.518)

To: Admission to the MBA Program or permission of MBA Director

SPONSOR

Jooh Lee, Department of Management/MIS

RATIONALE

Quantitative Methods for Business Decision Making has not been offered for several years. As a result of a series of curriculum proposals introduced in Spring 2003, the quantitative topics were removed from the Integrative Managerial Skills class, so it no longer makes sense to require that class as a prerequisite for Business Forecasting. The MBA Program admission standards require sufficient quantitative skills to succeed in this class.

CURRICULAR EFFECT

This proposal will have no effect on course offerings in the College of Business.

Revised Catalog Description (note: only the prerequisites have changed)

0507.600 Business Forecasting

3 s.h.

(Prerequisite: Admission to the MBA Program or permission of MBA Director)

This course is designed to acquaint the graduate student with the advanced statistical forecasting techniques. Upon completion of the course, the student should be able to identify a forecasting problem, gather data and use computerized statistical packages to obtain solutions, analyze results, determine the validity and reliability of the model, and if necessary, recommend alternative methods to solve the model. This course may not be offered annually.

November 20, 2003

To Whom It May Concern:

I have read the curriculum change proposal for a “Change of Prerequisites for Business Forecasting.” I fully support this proposal. As indicated in the proposal, the previous pre-requisites were unnecessary given that MBA students enter the program having completed sufficient foundation courses in calculus and statistics. That gives them sufficient preparation in quantitative methods to handle the Forecasting course.

Yours truly,

Richard Parker, PhD
MBA Program Director