

APPROVAL FORM

- 1) An approval Form must accompany each proposal.
- 2) A proposed catalogue description of the course must accompany the proposal as a separate page.
- 3) Results of all consultations must be attached to the proposal.

Proposal Title Add Business Management Simulation (0.5/1.400) as required course in Marketing Management Specializations in Admin Studies

Sponsor(s) Div. of Admin Studies Dept. Admin Studies

Check One { Course _____ Credit/Level/Title Change _____ Other X
 Concentration _____ Specialization _____ Major Program _____ Certification _____

Graduate _____ Undergraduate X No. of Credits 3

REVIEWS

Department Curr. Comm.

Division Curr. Comm

Dean of Division

Reviewed 3/12/79
Date

Reviewed 3/12/79
Date

Reviewed 3/21/79
Date

Approved _____
Not Approved 3/12/79
Date

Approved _____
Not Approved 3/12/79
Date

Raymond J. Barrett
Chairperson Dept. Curr. Comm.

Raymond J. Barrett
Chairperson Div. Curr. Comm.

[Signature]
Signature

SENATE CURRICULUM COMMITTEE

SCC # 78-79-63 Proposal Received 3/12/79 Open Hearing Held 4/1/79

Returned to the department for the following reason(s):

Submit request to Dept. Admin. Studies for this

Approved by the Curriculum Committee: Date 5/14/79

Presented to Executive Committee of the Faculty Senate as information: Date 5/14/79

Notifications Forwarded: Vice President for Academic Affairs: Date 5/14/79

[Signature]
Signature: Chairperson, Curriculum Committee

Academic Dean

I have reviewed the final documents as approved and concur with same. Budget, faculty, library allocations and Academic Support Services are adequate for immediate implementation.

I have reviewed the final documents as approved and concur with same. Budget, faculty, library allocations and Academic Support Services for the current academic year are inadequate for immediate implementation or implementation in the next fiscal year. The earliest that the proposal might be implemented would be

HEGIS TAXONOMY NUMBER: _____

[Handwritten Signature]
Signature: Academic Dean

Date 6-19-79

Copies forwarded: Chairperson, Curriculum Committee, Department Chairperson,
Registrar

REGISTRAR

Approved course description received

Signature: Registrar

DATE _____

Vice President for Academic Affairs

Official copy and approval sheet filed

[Handwritten Signature]
Signature: Vice President for Academic Affairs

DATE 7-5-79

1. Change requested: Add Business Management Simulation (0506.402) as a required course for Administrative Studies majors pursuing Management or Marketing specializations.
2. Rationale: This course has been taught twice during intersession with very favorable results. The Senate Curriculum Committee approved it last year for regular offering. Because it involves students in the experience of actually trying to run an organization, it makes an ideal capstone course for the Management and Marketing areas of Administrative Studies.
3. Impact: This course will replace the management component elective under the existing program. (The Management component elective will become part of the set of Administrative Studies electives).