

# CURRICULUM PROPOSAL FORM

**\*DEADLINES:**

ANNUAL COURSE PROPOSALS: OCTOBER 23, 1998 FOR FALL, 1999 AND FEBRUARY 19, 1999 FOR SPRING, 2000  
SHORT-TERM COURSE PROPOSALS: DECEMBER 11, 1998 FOR FALL, 1999 AND MARCH 26, 1998 FOR SPRING 2000

PROPOSAL TITLE: Regulating an extra business section

SPONSOR/S: George C. Brown

DEPARTMENT: Accounting / Finance

CHECK ALL THAT APPLY:

UNDERGRADUATE      GRADUATE

COLLEGE: Business

If LAS:      History/Humanities  
 Math/Sciences  
 Social/Behavioral Sciences

\* \* \* \* \*

TYPE OF PROPOSAL (Check ALL that Apply)

<input type="checkbox"/> General Education	<input type="checkbox"/> New Course (NOT Gen. Ed.)
<input type="checkbox"/> New Course in <u>Bank</u>	<input type="checkbox"/> Name Change (Dept., School, Major)
<input type="checkbox"/> Existing course, Add To <u>Bank</u>	<input checked="" type="checkbox"/> Changes in Degree Requirements
<input type="checkbox"/> Multicultural/Global Designation	<input type="checkbox"/> Changes Involve Gen. Ed. requirements
<input type="checkbox"/> Writing Intensive Designation	<input checked="" type="checkbox"/> Minor Changes to Existing Courses
<input type="checkbox"/> New Minor/Concentration/Specialization	<input checked="" type="checkbox"/> Course is NOT General Education
<input type="checkbox"/> New Major/Degree Program	<input type="checkbox"/> Course IS General Education
<input type="checkbox"/> Short Term Course Proposal	

DEPARTMENT (SIGNATURE INDICATES APPROVAL)

[Signature] 10/21/98     [Signature] 10/20/98

DEPT. CURRICULUM CHAIR / DATE     DEPT. CHAIRPERSON / DATE

COLLEGE CURRICULUM COMMITTEE

DATE OF OPEN HEARING (if necessary) 1/21/99

APPROVED  
 NOT APPROVED

COMMENTS:

[Signature]     1/21/99

SIGNATURE     DATE

ACADEMIC DEAN (& GRADUATE DEAN, for New Graduate Programs Only)

APPROVED  
 NOT APPROVED

COMMENTS:

[Signature]     11/9/98

SIGNATURE (Academic Dean)     DATE

[Signature]     \_\_\_\_\_

SIGNATURE (Graduate Dean)     DATE

**UNIVERSITY CURRICULUM COMMITTEE**

DATE OF OPLN HEARING (if necessary) 1/21/99

APPROVED

NOT APPROVED

COMMENTS:

Arnette M. Lewis 1/21/99  
SIGNATURE DATE

**SENATE**

Date announced at Senate 1/21/99

Voted upon at Senate:                      Approved                      Not Approved                      Date:                      1

**EXECUTIVE VICE PRESIDENT/PROVOST**

APPROVED

NOT APPROVED If no, reasons are as follows:

STUDENT CREDIT HOURS \_\_\_\_\_ FACULTY LOAD HOURS \_\_\_\_\_ EQUALIZED CREDIT HOURS \_\_\_\_\_

OFFICIAL COPY & APPROVAL SHEET FILED (DATE): \_\_\_\_\_

DATE/SIGNATURE EXECUTIVE VICE PRESIDENT/PROVOST [Signature]

**REGISTRAR**

DATE APPROVED COURSE DESCRIPTION RECEIVED \_\_\_\_\_

HEGIS TAXONOMY & COURSE NUMBER ASSIGNED \_\_\_\_\_

DATE/SIGNATURE OF REGISTRAR Robert A. Kulcat 2/23/99

**NOTIFICATION FORWARD:**

SENATE CURRICULUM COMMITTEE CHAIRPERSON

DEPARTMENT CHAIRPERSONS

ACADEMIC DEAN(S)

REGISTRAR

SPONSOR(S)

TM  
2/25/99

## **MINOR CURRICULUM CHANGE**

(Requiring a Business Elective for M.S. in Accounting)

### **1. Details**

#### **a. Change Requested:**

Require two graduate business electives instead of one for M.S. in Accounting.

#### **b. Sponsor:**

George C. Romeo  
Department of Accounting and Finance

#### **c. Implementation:**

Starting Fall Semester, 1999

### **2. Rationale:**

#### **a. Statement of "Need" for Such a Change:**

See attached review report by external consultant for the proposed B.S. and M.S. in Accounting programs.

#### **b. Statement of Curricular Effect:**

This change will strengthen the accounting major by requiring Auditing at the undergraduate level and leaving more flexibility for the graduate program.

### **3. Results of Consultation:**

The Department of Accounting and Finance discussed the issue in its May 1998 meeting and decided to recommend the changes recommended by the external consultant.

**New Program Review Report by External Consultant  
for the Proposed  
B.S. and M.S. in Accounting Programs  
At Rowan University**

**Prepared by  
Marilyn Greenstein  
Associate Professor of Accounting & Information Systems  
Lehigh University  
Bethlehem, PA 18015**

I recommend that the B.S. in Accounting and M.S. in Accounting programs be approved upon minor modifications as mentioned in the report. The implementation of these two programs, however, will most assuredly have resource implications as mentioned in section 5(c).

This report assumes that the changes already proposed in an interim review by George Romeo are incorporated into the final program proposal. Specifically, these changes are:

B.S. in Accounting Program:

- ◆ Change the MIS core requirement to AIS
- ◆ Change the 12 credit hours of non-business electives to ~~general~~ <sup>See?</sup> electives

B.S. in Accounting Program & M.S. in Accounting Program:

- ◆ Move the Auditing course from the M.S. in Accounting program to the undergraduate B.S. in Accounting program accounting requirements

M.S. in Accounting Program:

- ◆ Require two graduate business electives instead of one

**1. Objectives**

- a. The seven objectives of the proposed B.S. in Accounting are sound and clearly stated in the report.

The first overriding goal of the proposed M.S. in Accounting - to provide the education necessary to help professionals advance in their accounting career - is sound and clearly stated.

The second overriding goal of the proposed M.S. in Accounting - to provide an advanced degree that, in conjunction with Rowan's B.S. in Accounting, will meet the AICPA requirements to sit for the New Jersey CPA exam - is sound; however, the existing M.B.A. program can also accomplish the same task. I propose that this goal be reworded as follows: