

PROCESS C

DEC 22 2004

CURRICULUM PROPOSAL SCC #04-05- 107

NEW Programs - MAJOR Program Revisions - PROGRAM Name Changes

LIBRARY RESOURCE FORM REQUIRED

Deadlines: October 8, 2004 to be implemented Fall 2005 ~ February 11, 2005 to be implemented Spring 2006

PROPOSAL TITLE: To change the dept. name from Composition & Rhetoric to Writing Arts

Sponsor(s) Janice Rowan E-Mail: rowan@rowan.edu Ext: 4096  
Sanford Tweedie E-Mail: tweedie@rowan.edu Ext: 5223

DEPARTMENT: Composition and Rhetoric

COLLEGE: Communication

If Liberal Arts & Sciences CHECK:  History/Humanities  Math/Sciences  Social/Behavioral Sciences  
 UNDERGRADUATE  GRADUATE

THE ATTACHED NEW PROGRAM - MAJOR PROGRAM REVISION - PROGRAM NAME CHANGE IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

- New degree program
- Major changes-degree requirements/major/minor or certificate program
- New Major  Changes to College name, School, Department or Degree
- New Minor  Quasi curricular change
- New concentration, specialization, or track
- New Certificate of Graduate Study Program (COGS & COGA)

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date: Oct 6, 2004  
Department Curriculum Chair: [Signature] Date: Oct 6, 2004  
Academic Dean: [Signature] Date: 10/6/04

COLLEGE CURRICULUM COMMITTEE

CLOSED HEARING Date: 10/26/04 Approved  Not Approved

COLLEGE CURRICULUM CHAIR: [Signature]

UNIVERSITY CURRICULUM COMMITTEE

OPEN HEARING Date: 11/30/04 Approved  Not Approved

Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement/Vote: 12/20/04

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 2/16/05  
 Approved  Not Approved

REGISTRAR

Date: 3/2/05 Official Copy & Approval Sheet Filed  
Date: \_\_\_\_\_ Course Description Received & Approved ~ Hegis Taxonomy & Course # \_\_\_\_\_  
Course Description Received & Approved ~ Hegis Taxonomy & Course #: \_\_\_\_\_  
Registrar Signature: [Signature]

NOTIFICATION FORWARD

- SCC Chair
- Academic Dean
- Department Chair
- Registrar
- IR
- CAP
- VP Student Affairs
- VP Student Affairs
- Others

Jm - 3/24/05

## **Details**

1. Name change from Department of Composition and Rhetoric to Department of Writing Arts
2. Sponsor(s): Janice Rowan and Sanford Tweedie, Composition and Rhetoric
3. Suggested time of implementation: Fall 2005

## **Rationale**

### **a. Statement of Need**

The Department of Composition and Rhetoric has undergone dramatic changes over the past five years. In addition to the First-Year Writing Program, the Department now houses a Writing Arts undergraduate major with over 100 students and shares a Master of Arts in Writing with the Department of Journalism that serves over 50 students. In addition, former members of the Creative Writing portion of the Department of Journalism and Creative Writing and their curriculum joined the Department beginning in Fall 2004.

Thus, in order to better reflect our changed mission and to align our department name with the name of our major, we propose that the Department of Composition and Rhetoric become the Department of Writing Arts. Such a name reflects the combination of theory, methodology, and application provided by our programs.

### **b. Curricular Effect**

The enclosed proposal is for a name change to the department only. This change will in no way affect the curriculum of students within or outside of the department.

## **Results of Consultations**

No one has been consulted on this proposal, as we already have a major with the name Writing Arts, so to align the name of the department with the major cannot be of consequence to anyone.

At our end of the year meeting this past May at which nearly all ongoing faculty were present, the Department held a discussion concerning the need to change the name of the department. While other names were proposed, the one that people felt was most practical and best described our department was Writing Arts. In a vote, the Department of Writing Arts received unanimous approval.

## **Catalog Description**

The name of the Department of Composition and Rhetoric will be changed in the catalog to The Department of Writing Arts

## RESOLUTION #5

### APPROVAL OF NOMENCLATURE CHANGE FROM DEPARTMENT OF COMPOSITION AND RHETORIC TO DEPARTMENT OF WRITING ARTS

**WHEREAS,** the Department of Composition and Rhetoric in the College of Communication has requested that the nomenclature of the department be changed from the Department of Composition and Rhetoric to the Department of Writing Arts, and

**WHEREAS,** the Senate Curriculum Committee, the University Senate, and the Dean of the College of Communication have approved the request of the department to change its name, and

**WHEREAS,** the proposed name change does not affect the curriculum or the programs offered by the department, and

**WHEREAS,** the name Writing Arts best describes the department's present and future identity, as well as bringing the title of the department more in line with academic writing departments across the country reflecting the professional status of the programs of study, and

**WHEREAS,** the Interim Provost for Academic Affairs and the Academic Affairs Committee of the Board of Trustees have approved this nomenclature change

**THEREFORE BE IT RESOLVED** that the Board of Trustees of Rowan University approves the nomenclature change of the Department of Composition and Rhetoric to the Department of Writing Arts.

### SUMMARY STATEMENT

This resolution authorizes the President to proceed with the nomenclature change of the department from the Department of Composition and Rhetoric to Department of Writing Arts.