

JUL - 7 2004

**PROCESS C**

**CURRICULUM PROPOSAL** SCC #03-04- 214

NEW Programs - MAJOR Program Revisions - PROGRAM Name Changes

LIBRARY RESOURCE FORM REQUIRED

Deadlines: October 3, 2003 to be implemented Fall 2004 ~ February 13, 2004 to be implemented Spring 2005

PROPOSAL TITLE: Creative Writing Program to be added to the Dept of Journalism & Creative Writing

Sponsor(s): Michael J. Carroll, Chair E-Mail: carrollm@uconn.edu Ext: 3417  
E-Mail: \_\_\_\_\_ Ext: \_\_\_\_\_

DEPARTMENT: Journalism & Creative Writing

COLLEGE: Communication

If Liberal Arts & Sciences CHECK :  History/Humanities  Math/Sciences  Social/Behavioral Sciences  
 UNDERGRADUATE  GRADUATE

THE ATTACHED **NEW PROGRAM - MAJOR PROGRAM REVISION - PROGRAM NAME CHANGE** IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

- New degree program
- Major changes-degree requirements/major/minor or certificate program
- New Major
- Changes to College name, School, Department or Degree
- New Minor
- Quasi curricular change
- New concentration, specialization, or track
- New Certificate of Graduate Study Program (COGS & COGA)

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: \_\_\_\_\_ Date: 2/17/04  
Department Curriculum Chair: \_\_\_\_\_ Date: 2/13/04  
Academic Dean: \_\_\_\_\_ Date: 2/13/04

COLLEGE CURRICULUM COMMITTEE

CLOSED HEARING Date: \_\_\_\_\_ Approved \_\_\_\_\_ Not Approved \_\_\_\_\_

COLLEGE CURRICULUM CHAIR: Quase-Curricular

UNIVERSITY CURRICULUM COMMITTEE

OPEN HEARING Date: 4/8/2004 Approved  Not Approved \_\_\_\_\_

Senate Curriculum Chair Signature: Philip A. Quinn Date: Senate Announcement/Vote: 4-19-2004

Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: \_\_\_\_\_ Date: 9/17/04

Approved  Not Approved

REGISTRAR

Date: 9/21/04 Official Copy & Approval Sheet Filed

Date: \_\_\_\_\_ Course Description Received & Approved ~ Hegis Taxonomy & Course # \_\_\_\_\_

Course Description Received & Approved ~ Hegis Taxonomy & Course #: \_\_\_\_\_

Registrar Signature: \_\_\_\_\_

NOTIFICATION FORWARD

- SCC Chair
- Academic Dean
- Department Chair
- Registrar
- IR
- CAP
- VP Student Affairs
- VP Student Affairs
- Others

Tm 9/29/04

DB 9/29/04

Details

a. Changes Requested

Moving Creative Writing Program:  
from the Journalism and Creative Writing Department  
to the Composition and Rhetoric Department

①

and

Changing the name of the Journalism and Creative Writing Department  
to Journalism

②

b. Sponsor

Julia MacDonnell Chang, Chang@Rowan.edu, ext. 3417

Rationale for moving the **Creative Writing Program**  
into the Dept. of Composition and Rhetoric  
from the Dept. of Journalism and Creative Writing

After many months of discussion, the faculties of the Department of Journalism and Creative Writing, and the Department of Composition and Rhetoric, with the endorsement of the College of Communication's dean, Dr. Craig Monroe, have concluded that the college's thriving undergraduate program in Creative Writing would be better housed with composition and rhetoric than with journalism.

While this change will necessitate an immediate name change in Journalism and Creative Writing (dropping Creative Writing from the name), and a transfer of some resources from journalism to composition and rhetoric, the change will have no curricular impact. The same creative writing classes will be taught on the same schedule by the same professors.

The need for this change has occurred for two reasons. First, and more urgent, the journalism program will, in the very near future, seek accreditation through the Accrediting Council on Education in Journalism and Mass Communication. In the past two years, during initial explorations of the possibility of accreditation, it became clear that the ACEJMC would not look favorably upon the linkage of Journalism and Creative Writing, and that continuing to house these programs in the same department would slow, or even jeopardize, the accreditation process.

In addition, the journalism program has begun moving toward an emphasis on broadcast and online journalism while the Department of Composition and Rhetoric has begun to offer the Writing Arts major, in which Creative Writing classes are important part. Two student publications, *Venue* and *Avant*, will move with the creative writing program, offering Writing Arts majors the opportunities for practical applications of their developing skills.

For those of us involved in it, the change feels evolutionary, a result of the growth and positive changes that have happened in both departments in recent years as the College of Communication moves toward becoming the best of its kind in the region.

## Results of Consultation

a. Parties consulted

Carl Hausman, Chair, Journalism and Creative Writing  
Janice Rowan, Chair, Composition and Rhetoric

b. Evidence attached



*Department of Journalism and Creative Writing*

Date: April 14, 2004

To: Julia Chang, Chair, College of Communication Curriculum Committee

From: Carl Hausman, Chair, Department of Journalism and Creative Writing

Re: Transfer of creative writing to Composition and Rhetoric

I have examined the proposal to move Creative Writing courses and faculty to the Department of Composition and Rhetoric and wholeheartedly concur with the plan. I believe the transfer is in the best programmatic interests of the College and University.



*Composition and Rhetoric*

April 19, 2004    Consultant Letter

Program:     Creative Writing Merger with Composition and Rhetoric

From:        Janice Rowan, Chair, Department of Composition and Rhetoric

It is with great pleasure that we welcome our distinguished colleagues in Creative Writing into our Department. Theoretically and pedagogically, we have much in common, and there are a number of reasons why this merger is a fine move for both our students and faculty.

In addition to having Creative Writing faculty enrich our program, there are several Composition faculty qualified to teach Creative Writing, thus expanding our capacity to offer courses. Also, having both participants in our M.A. program—Creative Writing and Composition/Rhetoric— in a single department will facilitate development and scheduling of courses. Finally, removing Creative Writing from its partnership with Journalism will smooth the way for the Journalism Department's accreditation process.

We look forward to a most productive and congenial relationship with our Creative Writing colleagues.

Janice Rowan, Chair, Composition and Rhetoric

Rowan University  
Board of Trustees  
Academic Affairs Subcommittee

SCC Proposal # 03-04-214

Department/College: Journalism/Creative Writing  
College of Communication

Action Item:

Change name of department from Journalism and Creative Writing to  
Department of Journalism.

Submitted by: \_\_\_\_\_  
(Provost)

Justification: To accommodate accreditation standards and to house the  
Writing Program under one department.

Approved: 8-23-04

Signed: *Donald J. Small*  
Date  
Committee Chair

Notice of this action item will be **voted on** at the full Board of Trustees meeting to be held on September 8, 2004 and will be forwarded to the Academic Issues Committee of the New Jersey Presidents' Council for **notification**.

	YES	DATE
AA/BOT	<input checked="" type="checkbox"/>	<u>8-23-04</u>
FULL BOARD	<input checked="" type="checkbox"/>	<u>9-8-04</u>
STATE	<input type="checkbox"/>	_____