

Approval Form

Transfer 0839.330 General Photography, 0839.33, Advanced Photography and 0839.433 Photography for the Graphic Arts from the Department of Technology to the Dept. of Art.

Proposal Title: _____

Sponsor(s) George Neff/ John Gallinelli Dept.: Art and Technology Ext. 7033

Check one: Course Specialization Concentration Minor Achievement Certificate
 Certification Program Major Program Minor Change See #1
(please name deletion or credit/catalog change)

Undergraduate Graduate 3 Credit Hours

<p>Step 1 (Department)</p> <p><input checked="" type="checkbox"/> Approved <u>9/25/93</u> Date</p> <p><input type="checkbox"/> Not Approved</p> <p>Dept. CC Chairperson _____</p> <p><input checked="" type="checkbox"/> Reviewed <u>9/25/93</u> Date</p> <p><u>J. Gallinelli</u> Dept. Chairperson</p>	<p>Step 2 (Receipt)</p> <p><input type="checkbox"/> SCC# <u>1314-15</u></p> <p>Proposal Received _____ Date</p> <p><u>OCT 7 1993</u></p> <p><u>[Signature]</u> SCC Chairperson</p>	<p>Step 3 (School CC)</p> <p>Reviewed <u>12/10/93</u></p> <p><input checked="" type="checkbox"/> Approved <input type="checkbox"/> Not Approved</p> <p>Comments:</p> <p>_____</p> <p><u>[Signature]</u> School Curr Comm Chairperson</p>
--	---	--

Step 4 (Academic Dean)

Recommend
 Not Recommend
 Conditionally Recommend (see comments)

Reviewed _____ Date _____

Comments:

[Signature]
Signature, Dean of School

Step 5 (SCC)

Open Hearing 11/15/93 Approved by Senate Curriculum Committee 11/15/93
Date Date

Returned to sponsor(s) for the following reasons:

A concern about resources needs to be addressed by the college administration

Step 6 (Senate)

Presented to Senate 12/10/93 Approved Not Approved
Date

Notification to Executive Vice-President/Provost 12/13/93 [Signature]
Date Signature, SCC Chairperson

Step 7 (Executive V.P./Provost)

Received _____

Date

If no, reasons are as follows:

Approved Yes No

Student credit hours _____

Faculty load hours _____

Equalized credit hours _____

Official copy and approval sheet filed 2/14/94
Date

Signature, Executive Vice-President/Provost

Registrar

Approved course description received 14 Feb 94
Date

Hegis Taxonomy and Course Number assigned 16/A

B. J. Kelley
Signature, Registrar

14 Feb 94
Date

Notification forwarded:

- Senate Curriculum Committee Chairperson
- Department Chairperson(s)
- Academic Dean(s)
- Registrar
- Sponsor(s)

ROWAN COLLEGE OF NEW JERSEY
201 Mullica Hill Road
Glassboro, NJ 08028 - 1701

December 22, 1992

DEPARTMENT OF ART
DEPARTMENT OF TECHNOLOGY

TO: Rowan College Senate Curriculum Committee

FROM: George Neff, Chair, Department of Art 
John Gallinelli, Chair, Department of Technology

RE: Request for Minor Curricular Change:

Transfer **0839.330 General Photography, 0839.333 Advanced Photography and 0839.433 Photography for the Graphic Arts** from the Department of Technology to the Department of Art. Effective Date: **Summer 1994.**

Details:

The photography courses now being taught by the Department of Technology would be transferred to the Department of Art. The photography courses now being taught as general education would continue to be offered as such; the more technical courses geared toward Graphic Design would be offered as part of the art curriculum. As the Art Department expands its offerings under the Bachelor of Fine Arts rubric, the Art Department plans to develop a specialization in photography.

Sponsors: Department of Art and Department of Technology

Rationale:

General: Photography has been regarded as a legitimate art form and has been part of the curriculum in most quality art schools since early in this century. With the advent of Graphic Design in the commercial art field, it has become indispensable.

Specific: At Rowan College photography courses are taught in the Department of Technology. Art major students pursuing the Illustration/Advertising Design Specialization are required to take General Photography and regularly take Advanced Photography and Photography for Graphic Arts as part of their program. Students in the other studio areas and Art Education are strongly advised to take photography courses in General Education or as electives.

As the Department of Technology is phased out in accordance with the Strategic Plan, it appears logical to transfer these courses to the Art Department.

Need: The Strategic Plan charges the Art Department to “build a B. F. A. degree with a strong emphasis on commercial art during the FY 93-97 period.” The same document also refers to “superb photography” as an “art of great excellence.” The department is currently revising the Bachelor of Fine Arts proposal which has been approved by the Rowan Board of Trustees, to bring the curriculum into concurrence with the standards of the National Association of Schools of Art and Design (NASAD). NASAD and past department evaluators have unanimously recommended that photography be included as a specialization in the art curriculum. Beyond Illustration and Graphic Design, our current printmaking instructor teaches the latest “Photo-Realism” techniques. In addition, virtually all studio artists use the camera for research or as an aid in the production of art work.

Personnel: The Art Department will staff these courses from among the Rowan College full and part-time faculty with expertise in this area.

Effect: This change seems to be in complete harmony with the strategic plan. By moving this studio into the department, we will be better able to conform to NASAD standards and the availability of the program to art majors will make our major competitive and attractive. At this time there will be no need for additional facilities. However, in accordance with the Strategic Plan, the College is preparing to renovate Westby so that all Art Department studios and activities will be consolidated. Our recommendation is that current photography facilities be updated to accommodate our entry into the photography field.

CONSULTATION:

The Art Department and the Technology Departments both favor of the transfer of photography to the Art Department. Donald Gephardt, Dean of the School of Fine and Performing Arts, and David Kapel, Dean of the School of Education and Related Professional Studies, have also approved the transfer. As stated in the proposal, the National Association of Arts and Design and several previous evaluators have recommended that the Art Department provide a photography program.

Catalogue Descriptions

0839.330 General Photography

3 s.h.

This course uses the 35mm camera, black and white film and paper to study the aesthetics and technology of photography. Students expose and develop the film, make prints and participate in critiques and photo displays. It emphasizes photography as an art form as well as a technical endeavor through study of composition, materials and equipment. Students provide their own cameras and supplies. This course is open to all students and may be used as a general education Arts course.

0839.333 Advanced Photography

3 s.h.

(Prerequisite 0839.330 or permission of the instructor)

This is an applied course where students are expected to advance their skill and expertise in still photography. It emphasizes photography as an art form as well as a commercial endeavor. While the photography in the course is primarily with black and white film, the course introduces color slide and print processing. It covers studio lighting and large format cameras. Each student provides his own camera and supplies. (Large format cameras and studio lights are available.)

0839.433 Photography for the Graphic Arts

3 s.h.

(Prerequisite 0839.330 or 0839.3301 or permission of the instructor)

This course covers photography and its adaptation to the graphic communications industries. It emphasizes photo conversion techniques employed in photo-engraving, photo-offset, lithography and photo screen printing. Students work with continuous tone and high contrast photographic materials.



GLASSBORO STATE COLLEGE
School of Fine and Performing Arts

Glassboro, New Jersey 08028-1777 (609)863-7363

Office of the Dean

March 9, 1993

TO: Whom It May Concern
FROM: Donald L. Gephardt, Dean of Fine and Performing Arts
RE: Enclosed Curriculum Changes

I have reviewed the proposal from the Art and Technology Departments to move three current photography courses from Technology to the Art Department. Certainly, I endorse this request. Most collegiate art departments nationally offer photography as one studio option for the art student. As the Strategic Plan calls for the phase out of Technology, this change seems highly appropriate.

For the commercial art student, this curriculum is vital and central to their course of study. If we are to be serious and competitive in offering a B.F.A. in Commercial Art, then these courses must be included in the Art Department offerings.

DLG

jmm
Enclosures

***Please note:** the original proposal was approved at Step II. The amended proposal adds co-sponsorship by the Department of Technology.

✓