



CURRICULUM PROPOSAL FORM 2001-2002

**NON-GENERAL EDUCATION PROCESS A**

**\*DEADLINES:** Deadline dates for 2001/2002 submissions: Regular proposals: October 19, 2001 to be implemented in Fall 2002; Short-Term proposals: December 7, 2001 to be implemented in Fall, 2002; Regular proposals February 15, 2002 to be implemented in Spring, 2003; March 22, 2002 for short-term courses to be implemented in Spring 2003.

PROPOSAL TITLE: First Experience in Writing 202

SPONSOR(S): Jane K. Brown

DEPARTMENT: Composition/Rhetoric

COLLEGE: Communication

IF LAS CHECK ONE:  History/Humanities  Math/Sciences  Social/Behavioral Sciences

Check one:  Undergraduate  Graduate

THE ATTACHED **NON-GEN-ED** PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED.

New non-gen-ed course

Short-term non-gen-ed course

Minor curricular changes (fewer than three) to:

- existing non-gen-ed course
- non-gen-ed degree requirements
- major
- minor, specialization, concentration, track, certificate program

**DEPARTMENT**  
(Signature indicates approval)

Dept. Curriculum Chair / Date [Signature] 10-18-01

Dept. Chairperson / Date [Signature] 10-18-01

**ADEMIC DEAN**

Approved  Not Approved  Comments:

Dean's Signature/Date [Signature] 10-18-01

**COLLEGE CURRICULUM COMMITTEE**

Date of open hearing (if necessary) \_\_\_\_\_ Approved  Not Approved \_\_\_\_\_  
Comments:

Signature of College Chair/Date: Donald R Hill

**UNIVERSITY CURRICULUM COMMITTEE**

Date Received/Processed \_\_\_\_\_  
Comments:

Curriculum Chair Signature Committee on Review Date Announced At Senate 1/29/02

**EXECUTIVE VICE PRESIDENT/PROVOST**

Approved  Not Approved \_\_\_\_\_ If no, reasons are as follows:

Student Credit Hours \_\_\_\_\_ Faculty Load Hours \_\_\_\_\_ Equalized Credit Hours \_\_\_\_\_

Official Copy & Approval Sheet Filed (Date): \_\_\_\_\_ Executive VP/Provost Signature/Date John H. Green  
7/11/02

**REGISTRAR**

Date Approved Course Description Received \_\_\_\_\_ Hegis Taxonomy & Course Number Assigned \_\_\_\_\_

Registrar Signature/Date Edwin C Engel 7/17/02

**NOTIFICATION FORWARD**

Senate Curriculum Committee Chairperson

Department Chairpersons

Academic Dean(s)

Registrar

\_\_\_\_ Sponsor(s)

*IRP  
CAP  
see 7/23/02*

## Course Proposal: Field Experience within the Writing Arts Specialization

### 1. Details

- a) Course Title: Field Experience
- b) Sponsor: Janice Rowan, Chair  
Department of Composition and Rhetoric
- c) Credit Hours: 3 hrs. (for 120 hrs. in the field) or  
6 hours (for 240 hrs. in the field)
- d) Course Level: 300
- e) Curricular Effect: Under the supervision of both an on-campus faculty member and an on-site supervisor in a professional setting, Writing Arts students will gain professional experience prior to full-time employment. Field Experience would be open only to qualified majors and would count as a free elective or related elective.
- f) Prerequisites: Junior/Senior status;
- g) Implementation: Fall 2002
- h) Resources: Students will be added to existing Field Experience sections. No additional faculty needed.

### 2. Rationale:

Since Writing Arts is a new major at Rowan, faculty, students, and potential employers are still being introduced to the expertise which makes the graduates of this program highly employable. A Field Experience gives students the opportunity to test out their skills and investigate various positions for which they are qualified. It gives employers a chance to meet and work with our majors.

### 3. Essence of the Course:

Students complete 3 or 6 hrs. of on-the-job internship. They fulfill a wide range of duties described by the on-site supervisor and agreed to by the on-campus supervisor.

#### a) Objectives

- (i) to permit students to gain practical experience
- (ii) to permit students to network and gain access to permanent positions
- (iii) to allow students to test out skills and knowledge learned in classes
- (iv) to expose students to different aspects of the field in which they want to work

#### b) Topic Outline

#### c) Course Assignments

#### d) Course Outline

Determined by each Field Experience.

#### e) Evaluation and Grading

Grades for Field Experience are determined by on-campus supervisors and are based upon these factors:

- An accurate log of on-the-job hours
- A portfolio of representative work, including items such as articles, news releases, brochures, newsletters, audiovisuals, etc.
- A final written critique of the internship
- An evaluation completed by the on-site supervisor.

#### **4. Results of Consultations:**

This course is proposed to benefit Writing Arts majors. It is a course option the Department would like in place. As Field Experience is available to other majors in the College of Communication, the Department wants to afford its majors the same opportunity. It will not affect other departments in the College or University.

#### **5. Resources**

NA

## **6. Course Description**

Field Experience (1501 3XX)

Under professional supervision in the field, students practice theories and skills learned in the classroom.



*Composition and Rhetoric*

June 13, 2002

Dr. Helen Giles-Gee  
Provost  
Rowan University  
Bole

Dear Dr. Giles-Gee:

I need to correct an error that I inadvertently made regarding the disposition of our proposed courses in our curriculum. The positioning of Evaluating Writing is correct, as is moving Creative Writing I to a choice in Related Electives Bank I. Also, Special Topic is appropriately placed in Related Electives II.

However, in Related Electives III, the final choice should be Field Experience rather than Independent Study. I was not aware that the preferred procedure was to have Independent Study on the books but not publicized in the banks. We would only use the course in special circumstances, such as when a student would like to pursue an otherwise unavailable area of study or to enable a student to complete our program in a timely fashion.

Our Department suggests the normal limit for each student to be 3 credits of Field Experience, with the option of allowing 6 credits if the student's advisor decided that the student could best benefit from a single extended experience or two separate field experiences. We feel strongly that in our area of Writing Arts our students need workplace opportunities.

I have attached the correct configuration. Thank you.

Sincerely,

Janice Rowan  
Chair, Composition and Rhetoric

Student \_\_\_\_\_ Soc. Sec. No. \_\_\_\_\_ Date of Entry \_\_\_\_\_

# Writing Arts

HOUSED IN THE DEPARTMENT OF COMPOSITION & RHETORIC  
(ALSO COORDINATE FOR ELEMETARY EDUCATION MAJORS.)

(T= course used in transfer. ONLY TWO COURSES MAY TRANSFER IN THE MAJOR.)

## MAJOR REQUIREMENTS (15 s.h.)

Note: Prerequisites are in parentheses ( ).

- |   |                  |             |
|---|------------------|-------------|
| 1. MASS MEDIA (CC II or permission of instr.)     | Date Taken _____ | Grade _____ |
| 2. COMM. THEORY (CC II or permission of instr.)   | Date Taken _____ | Grade _____ |
| 3. WRITING, RESEARCH, & TECH. (CC I & CC II)      | Date Taken _____ | Grade _____ |
| 4. THE WRITER'S MIND (CC II plus 45 s.h.)         | Date Taken _____ | Grade _____ |
| 5. <u>EVALUATING WRITING I (CC I &amp; CC II)</u> | Date Taken _____ | Grade _____ |

## RELATED ELECTIVES I. (6 s.h.)

(SELECT 6 S.H. OR TWO COURSES FROM THE FOLLOWING OFFERINGS.)

- |   |                  |             |
|---|------------------|-------------|
| • WRITING FOR THE WORKPLACE (75 s.h.)       | Date Taken _____ | Grade _____ |
| • WRITING WITH STYLE (CC I, CC II: 45 s.h.) | Date Taken _____ | Grade _____ |
| • WRITING CHILDREN'S STORIES (30 s.h.)      | Date Taken _____ | Grade _____ |
| • JOURNALISTIC WRITING I (CC I & CC II)     | Date Taken _____ | Grade _____ |
| • <u>CREATIVE WRITING I OR II (CC I)</u>    | Date Taken _____ | Grade _____ |

## RELATED ELECTIVES II. (3 s.h.)

(SELECT 3 S.H. OR ONE COURSE FROM THE FOLLOWING OFFERINGS.)

- |  |                  |             |
|--|------------------|-------------|
| • INTRO TO ELECTRONIC MEDIA (CC I)       | Date Taken _____ | Grade _____ |
| • INTRO TO ADVERTISING (30 s.h.)         | Date Taken _____ | Grade _____ |
| • INTRO TO PUBLIC RELATIONS (MASS MEDIA) | Date Taken _____ | Grade _____ |
| • FICTION TO FILM (30 s.h.)              | Date Taken _____ | Grade _____ |
| • <u>SPECIAL TOPIC (30 s.h.)</u>         | Date Taken _____ | Grade _____ |

Check the  
other side!



## RELATED ELECTIVES III. (6 s.h.)

(SELECT 6 S.H. OR TWO COURSES FROM THE FOLLOWING OFFERINGS.)

- |  |                  |             |
|--|------------------|-------------|
| • SMALL GROUP COMMUNICATION  | Date Taken _____ | Grade _____ |
| • INTERPERSONAL COMMUNICATION  | Date Taken _____ | Grade _____ |
| • LINGUISTICS  | Date Taken _____ | Grade _____ |
| • PUBLICATION LAYOUT AND DESIGN (45 s.h.)                            | Date Taken _____ | Grade _____ |
| <i>credit</i> • <del>INDEPENDENT STUDY</del> <i>Field Experience</i> | Date Taken _____ | Grade _____ |

\* USUALLY STUDENTS ARE LIMITED TO 3 S.H. OF ~~INDEPENDENT STUDY~~ *Field Experience*.

## FREE ELECTIVES (30 s.h.)

(All Elementary Education requirements are used as free electives.

If you are NOT an El. Ed. major, try to use at least 12 s.h.  
to build an area of expertise relevant to your program.)

- |                  |                  |             |
|------------------|------------------|-------------|
| 1. Choice _____  | Date Taken _____ | Grade _____ |
| 2. Choice _____  | Date Taken _____ | Grade _____ |
| 3. Choice _____  | Date Taken _____ | Grade _____ |
| 4. Choice _____  | Date Taken _____ | Grade _____ |
| 5. Choice _____  | Date Taken _____ | Grade _____ |
| 6. Choice _____  | Date Taken _____ | Grade _____ |
| 7. Choice _____  | Date Taken _____ | Grade _____ |
| 8. Choice _____  | Date Taken _____ | Grade _____ |
| 9. Choice _____  | Date Taken _____ | Grade _____ |
| 10. Choice _____ | Date Taken _____ | Grade _____ |



TOTAL HOURS REQUIRED  
FOR GRADUATION  
(with Gen Ed) = 121 s.h.

ROWAN UNIVERSITY  
COLLEGE OF COMMUNICATION

6/5/02