

\*This found on spreadsheet CURSPDSHT TO March, 2005 (P)

**PROCESS A** NON-GENERAL EDUCATION - CURRICULUM PROPOSAL  
LEAD: REG, FEE COPY REG, REG

SCC #04-05- 111

Deadlines

October 8, 2004 to be implemented Fall, 2005 - February 11, 2005 to be implemented Spring 2005

PROPOSAL TITLE: Health Care Policy & Services

Sponsors: Gary D. Heckl E-Mail: heckl@case.edu Ext: 3597  
Elyse Beck Brakes E-Mail: brakes@case.edu Ext: 3587

DEPARTMENT: Biological Sciences

COLLEGE: Liberal Arts & Sciences

If Liberal Arts & Sciences CHECK:  History/Humanities  Math/Sciences  Social/Behavioral Sciences  
 UNDERGRADUATE  GRADUATE

THE ATTACHED NON-GEN-ED PROPOSAL IS BEST DESCRIBED BY THE ITEM(S) CHECKED

- New non-gen-ed course
- Short-term non-gen-ed course
- Minor curricular changes (fewer than three)
- Existing non-gen-ed course
- Non-gen-ed degree requirements
- Major
- Minor, specialization, concentration, track certificate program

THE FOLLOWING SIGNATURES REPRESENT APPROVAL

Department Chair: [Signature] Date: 9/30/04  
Department Curriculum Chair: [Signature] Date: 9/30/04  
Academic Dean: [Signature] Date: 10/5/04

COLLEGE CURRICULUM COMMITTEE

OPEN HEARING Date: 11/5/04 Approved  Not Approved   
COLLEGE CURRICULUM CHAIR: [Signature]  
Senate Curriculum Chair Signature: [Signature] Date: Senate Announcement: 12/20/04  
Comments: \_\_\_\_\_

EXECUTIVE VICE PRESIDENT/PROVOST Signature: [Signature] Date: 1/3/05

Approved  Not Approved

REGISTRAR  
Date: 1/6/05 Course Description Received & Approved - Reg's Taxonomy & Course #: 1203405  
Registrar Signature: [Signature]

NOTIFICATION FORWARD

- SCC Chair
- Academic Dean
- Department Chair
- Registrar
- IR
- OAP
- VP Student Affairs
- Others

TM 2/1/05

DB/B

## **New Course Proposal:**

### **Health Care Policy and Finance**

#### **I. DETAILS**

- a. Course Title: Health Care Policy and Finance
- b. Sponsors: Gregory B. Hecht, Elizabeth Brooks, Richard Meagher (Dept. of Biological Sciences)  
Co-sponsor: UMDNJ (University of Medicine & Dentistry of New Jersey)
- c. Credit Hours: 3.0
- d. Course Level: Senior (400 - level). (120340501 HEGIS number is preferred).
- e. Pre-requisites/Co-requisites:

120340101 Patterns of Community Health  
120340401 Research Applications in Nursing  
Enrollment in the UMDNJ/Rowan Joint RN-to-BSN Program

- f. Suggested Time & Scale of Implementation: Initial offering to begin fall 2005.

The course will be offered every year during the fall semester.

#### **II. CURRICULAR EFFECT**

The proposed course will be a required course for completion of the UMDNJ/Rowan RN-to-BSN Joint Program.

Offerings: This course will be offered each fall semester.

Adequacy of the present staff, resources, space needs, etc.: This course will be taught by UMDNJ School of Nursing faculty. Thus, implementation of this course will not place a demand on the teaching load of Rowan University's Biological Sciences Department. A Memorandum of Understanding exists between Rowan University and UMDNJ stating that: "the general education science and other pre-requisite non-nursing courses will be taught by Rowan University faculty and nursing courses will be taught by UMDNJ SN faculty, in accordance with requirements established for the degree". The new science building offers ample classroom space for this course.

Recommended Library Resources: All students enrolled in the UMDNJ/Rowan Joint RN-to-BSN Program will have access via the web or in person to the UMDNJ Library. It

is expected that this course will not create a demand for library resources on the Rowan University campus.

### **III. RATIONALE**

The proposed Health Care Policy and Finance course (120340501) will be offered to nursing students at Rowan University to provide an understanding of the financial and legislative organization and environment in which nursing and health care is provided. The National League for Nursing, the accrediting body of the UMDNJ SN, recommended that the School of Nursing include Health Care Policy and Financing in the curriculum. The role of the registered nurse is critical to patient care. The ability to clearly understand health care financing and the health care legislative and policy process is central to being a nurse. This course will expose the registered professional nurse to the economics of health care, business principles, risk management, performance excellence and an understanding of policy development and change within the health care system. It is therefore important that all nursing students be required to take this course in Health Care Policy and Finance prior to completion of their BSN program.

### **IV. ESSENCE OF THE COURSE**

a. Objectives of the course in relation to student outcomes: Upon completion of this course, students will be able to:

1. Describe the different mechanisms for financing health care, inclusive of but not limited to personal payment, insurance companies, health maintenance organizations, preferred providers, and governmental systems.
2. Analyze the issues related to access to health care including, barriers and indicators of success.
3. Discuss approaches to managing cost in today's health care system.
4. Evaluate cost-containment measures.
5. Analyze the social and political forces associated with health care.
6. Discuss mechanisms for managing quality and risk when delivering health care.
7. Demonstrate budgetary processes involved in the management of health care.
8. Debate ethical and legal issues related to health care policy.
9. Describe the political and legislative process as it impacts nursing and health care.

b. Topical Outline/Content:

1. Economics of Health Care:  
Economic Perspective of the Health Care System; Factors Effecting Health Care Economics; Unmet Needs in the Health Care System; Access to Health Care; Health Care Reimbursement

2. Economics of Nursing Care:  
Economics of Nursing and Health Care; Market Supply and Demand; Cost of Health Care; Planning and Evaluating the Economics of Nursing Care and Nursing Care Delivery
3. Fiscal Planning:  
Demand Supply and Wages; Budgetary Process; Types of Budgets; Budgeting Methods; Budget Implementation; Cost Containment Measures
4. Personnel Budgets and Staffing Needs:  
Strategies to Predict and Determine Staffing Needs; Patient Care Statistics; Levels and Types of Staffing Patterns; Staff Productivity; Staff Schedules; Impact of Managed Care; Use of Unlicensed Personnel; Recruitment and Retention; Information Systems; Redesigning Health Care Delivery Systems
5. Legislative and Political Process:  
State and Federal Legislative Processes; Introduction of Healthcare Legislation; Lobbying Process; Power, Politics and Influence; Activism in the Political Arena; Impacting the Political System
6. Performance Improvement  
Relationship of Cost and Quality; Quality Management; Principles of a Quality Management Program; Risk Management; Patient Care Standards; Audits; Continuous Quality Improvement.
7. Ethical and Legal Issues:  
Concepts of Ethics and Morality in the Health Care Arena; Legal Accountability for Nursing Actions

c. Methods of instruction for this course include lectures, group learning exercises, seminars, audiovisual materials, textbooks, computer-assisted instruction, and case studies.

d. Examples of texts suitable for this course:

Chang, C., et. al. Economics and Nursing Critical and Professional Issues. Philadelphia: F. A. Davis.  
ISBN: 0-8036-4065-3.

Ellis, J. R. et. al. Nursing in Today's World. Philadelphia: Lippincott.  
ISBN 0-7817-2455-4.

Yoder-Wise, P. Leading and Managing in Nursing. St Louis: Mosby. 2nd edition. ISBN: 1-55664-401-9.

American Psychological Association (2001). Publication Manual of the American Psychological Association. 5th edition. Washington, D.C.: Author.  
ISBN: 1-555798-791-2

Baron, Bud's Easy Research Paper Computer Manual. Lawrence House Publishers. 4th edition.

ISBN: 1-8191707-05-1

Tappen, R.M. Nursing Leadership and Management. F.A. Davis. 4th edition.

ISBN: 0-8036-0832-2

e. Evaluation of Students and Grading Procedure. Students will be evaluated by the following kinds of activities: term papers; student-led seminars; class participation, and exams.

f. Course Evaluation:

The UMDNJ SN faculty routinely conducts assessment of the success of their courses using student and faculty course evaluations. The Biological Sciences Department routinely reviews each of its course offerings to assess their success in meeting stated goals and objectives. The Biological Sciences Department, in collaboration with UMDNJ, will expand its review process to include this course.

## **V. RESULTS OF CONSULTATIONS**

Results of Consultations: This course proposal was forwarded to Edward J. Schoen, Dean, College of Business, for review. He was very pleased to support the course. (See attached) This course was forwarded to Dr. Marie Cammarota, Coordinator of the School Nursing (HOSA) Program. She was pleased to support the program. (see attached)

## CATALOG DESCRIPTION

### Health Care Policy and Finance

1203405.01      3 s.h.

(Pre-requisites/co-requisites: 120340101: Patterns of Community Health; 120340401: Research Applications in Nursing; enrollment in the UMDNJ/Rowan Joint RN-to-BSN Program)

The focus of this course is the professional nurse's role in health care policy and finances within health care systems. The multi-faceted aspects of health care financing and policy making within today's ever-changing health care environment are explored. Risk management and quality care are integrated into the course. This course gives the student a financial understanding of the health care delivery system. Students are exposed to the political and legislative process within health care agencies and health care policy development at the state and federal levels. Ethical and legal issues in nursing and health care are explored.

Rowan University  
**CURRICULUM PROPOSAL  
 LIBRARY RESOURCE FORM**

The purpose of this form is to provide a channel of communication between the library and faculty changing and designing new courses/programs. The information will be used to assess the resources available in the library, and to identify resources the library should acquire to support the course/program. The information will also provide rationale for institutional support for library acquisitions.

This form should be completed in a coordinated effort between the course sponsor(s) and the academic department liaison librarian. **THIS FORM MUST BE COMPLETED FOR ALL CURRICULUM PROPOSALS.**

- The sponsor(s) complete parts A & B  
 If assistance is required to complete parts A & B please notify the liaison librarian.
- Forward this form to the librarian who will complete parts C, D & E

*This form must be completed and attached to the original curriculum proposal before being approved by the Senate Curriculum Committee*

A. College Arts & Sciences Department Biology - Nursing  
 Proposed by \_\_\_\_\_ Date \_\_\_\_\_  
 Course Title Curriculum Change to Nursing Program, Pharmacology, Nursing Inpatient, Health Care Policy & Business  
 Anticipated Date for Course/Program Offering: Fall '05

B. List specific resources that should be acquired to support this course.

*None anticipated*

C. Describe the resources available in the library to support this course/program, including reference, monographic, electronic databases, audio-visual materials, etc. A summary statement is sufficient.

*According to the MOU between Rowan University and UMDNJ - 577 students utilize the library on the Stratford Campus of UMDNJ*

D. List key periodicals available in the library to support this course/program.

E. Librarian comments and recommendations

Name: LIBRARIAN LIAISON Gayle Alison Hughes Librarian Signature: [Signature]



*College of Business  
Office of the Dean*

September 8, 2004

To: Barbara A. Benjamin, Ed.D., RNC  
Associate Professor, UMDNJ School of Nursing

From: Edward J. Schoen *Ed*  
Dean, College of Business

Subject: Support for New Course Proposal – Health Care Policy and Finance

I am very pleased to support the Health Care Policy and Finance course, sponsored by Gregory B. Hecht, Elizabeth Brooks, and Richard Meagher, which will be included as a senior level course offering in the Rowan University/UMDNJ nursing program.

In my judgment, the Health Care Policy and Finance course will provide nursing students at Rowan University with a critically important understanding of health care financing and the health care legislative policy process. The course will also expose the nursing students to the economics of health care, business concepts, risk management, and health care policy development. In short, the course will add a very important component to the nursing program.



*Special Educational Services / Instruction*

To: Dr. Barbara Benjamin, Coordinator UMDNJ BSN Program  
From: Dr. Marie Cammarota, Coordinator School Nursing Program *MCC*  
Re: Curriculum Change to the Rowan/UMDNJ BSN Program  
Date: October 5, 2004

This memo is in response to your communiqué of September 30, 2004, regarding the three changes to the curriculum for the Rowan/UMDNJ BSN Program to reflect:

- The incorporation of the course entitled, *Health Care Policy and Finance*, sponsored by Drs. Hect, Brooks and Meagher of the Biological Sciences Department, into the Rowan/UMDNJ BSN Program.
- To reduce the number of required credits for the course *Nursing Informatics* from four to three credits.
- To present the course *Pharmacology* as an elective.

After meeting with the Department of Special Educational Services/Instruction Curriculum Committee, I am in support of all three of the above changes since these courses will not conflict with courses offered in the School Nurse Program.

cc: Dr. Carol Sharp, Dean College of Education  
Dr. Sandra McHenry, Chair Dept. of Special Education